

COVID-19
Additional Business Support (updated April 2020)

Beneficiary	Type	Provider	Link	Summary
Businesses, Individuals	Software and other digital services	Cisco Webex	https://www.webex.com/	Cisco Webex is software for video conferencing, online meetings, and screen sharing. Cisco is offering the free version of its Webex service with no time restrictions. In addition, it will allow up to 100 meeting participants and has added toll-free dial-in features with a 90-day license for businesses that are not already customers. They offer extended features to their existing customers.
Businesses, Individuals	Software and other digital services	Google G Suite	https://gsuite.google.com/products/meet/	Google is giving their G Suite and G Suite for Education customers free access to their advanced Hangouts Meet video-conferencing features. This opportunity will allow you to keep the business and education processes going with ease. Special offer: Meetings for up to 250 participants per call, live streaming for up to 100,000 viewers within a domain, the ability to record meetings and save them to Google Drive until July 1.
Businesses, Individuals	Software and other digital services	Microsoft	https://docs.microsoft.com/en-us/microsoftteams/e1-trial-license	No user limit on its free version; a basic version of their Office 365 enterprise suite of productivity tools such as Word and Excel is free for six months for organizations, which gives users access to the premium version of Microsoft Teams.
Businesses, Individuals	Software and other digital services	Zoho	https://www.zoho.com/remotely/	Zoho Remotely will enable people to do their work remotely by offering a complete suite of web and mobile apps to help them communicate, collaborate, and stay productive. They've got apps that will help companies track their processes and progress online, too. Special offer: Remotely will remain free until July 1, 2020.
Businesses	Financial incentive	Facebook Small Business Grants Program	https://www.facebook.com/business/boost/grants?tn=HH-R	Facebook is offering \$100M in cash grants and ad credits for up to 30,000 eligible small businesses in over 30 countries where we operate. We'll share more details as they become available.
Businesses, Individuals	Financial incentive	Shopify	https://help.shopify.com/en/manual/your-account/shopify-capital/shopify-capital-overview	If you need additional funds to develop your business, then you might be eligible for funding from Shopify Capital through a cash advance or loan.
Restaurant owners	Delivery fee waived	Uber	https://www.uber.com/newsroom/supporting-our-communities/	Restaurant support: We have announced efforts to support the restaurant industry, including driving customer demand by waiving the Delivery Fee on all orders from independent restaurants. We've also launched a daily pay-out feature to help restaurant cash flows
Business	Courses	Hubspot Academy	https://academy.hubspot.com/	SEO Training Courses; Building Sustainable Traffic for Business Growth; E-Commerce Marketing Courses, Inbound sales, etc
Businesses	Financial incentive/Credits	Google Ads	https://support.google.com/google-ads/answer/9803410?hl=en	We want to help alleviate some of the cost for small and medium-sized businesses (SMBs) to stay in touch with their customers during this challenging time. That's why we're giving our SMBs worldwide \$340 million in ad credits, which can be used at any point until the end of 2020 across our Google Ads platforms. SMBs who have been active advertisers since the beginning of 2019 will see a credit notification appear in their Google Ads account in the coming months.