



DUKE HEIGHTS BIA

Public Art Project

Keele and Finch Intersection

Scope of Work

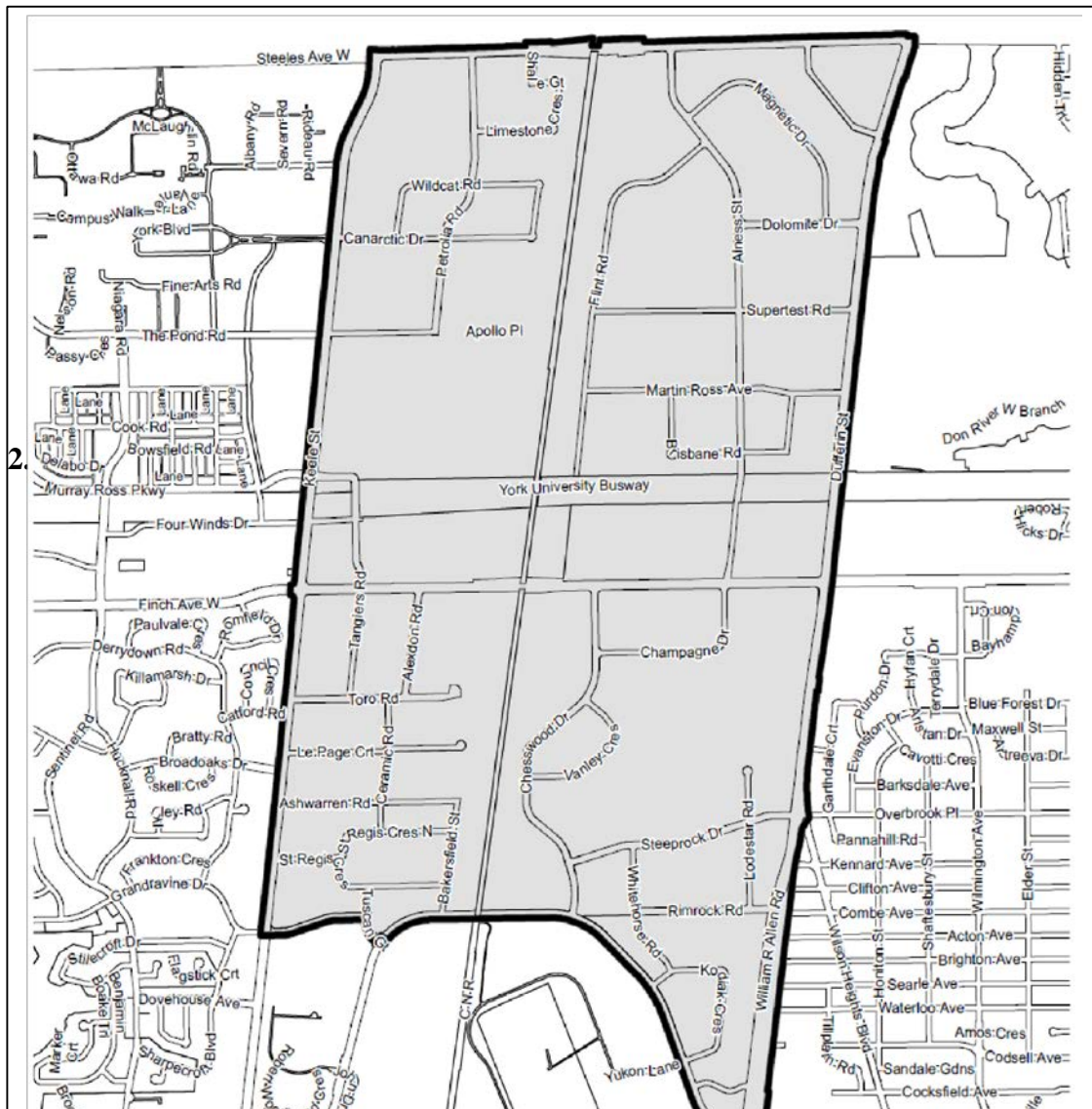
Closing Date: September 7th, 2016 12:00 Noon (local time Toronto)

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1.0 INTRODUCTION

The DUKE Heights (DHBA) was established in 2013 and is one of 81 BIAs across the City of Toronto. Representing over 2500 businesses and over 30,000 employees between Steeles Avenue West and Sheppard Avenue, and between Dufferin Street and Keele Street> over 34,000 come into the DUKE Heights BIA every working day. The BIA was created in large part due to the investment in public transportation infrastructure that has occurred in the area recently. Local businesses started to focus in on the potential for growth that this created and this potential led to the establishment of working committees that established the BIA.

The DHBA's mandate is to initiate and oversee community improvements such as beautifying the streetscape, creating a sense of place, instilling civic pride in the neighbourhood and promoting the area's unique features. Further information about the DHBA is found at www.dukeheights.ca



2.0 BACKGROUND & GENERAL SCOPE OF WORK

The DUKE Heights BIA is looking to initiate its first public art project at the corner of Keele and Finch. The project stems from the construction of both a subway station and an LRT station at the intersection.

The subway project is scheduled for completion in 2017 and the LRT project in 2021. As part of the project, the BIA is working with the City of Toronto and Metrolinx to create a number of distinct features at the intersection, in order to mark it as an entrance into the BIA, but more importantly, to create the sense of importance the intersection demands.

On day one of the completion of the LRT project, the intersection will become one of the busiest transit points in Canada. As a transit hub in a suburban context, with more expected pedestrian traffic than Spadina station for example, the aspiration of the project is mark the area as new area of growth and a new centre for the GTA.

We are looking for an art consultant that can lead the public art development project at this intersection, which will have an estimated budget of \$650,000.

The objective of the project is to:

1. Design a public art competition, carry out the competition and carry out the project to completion.
2. Create a process that produces a signature piece of art that speaks to physical context and the aspirations for the area.

3.0 SCOPE OF WORK

The Consultant will be responsible for creating a 3 part project:

1. Design of Project:

Creates a design vision for the DUKE Heights BIA for the public art project. This requires consultations with the Board and stakeholders. Define project parameters, timetables, costs, any engineering or design elements and other matters as required.

2. Project Art Competition:

Create art project competition through an open call for artists in line with City of Toronto standards as required. Create consultation process with the Board of Directors to give input where appropriate. Communicate with artists and manage process as required. Work with required stakeholders to set up jury and decision making process. Report to Board and stakeholders as required.

3. Implementation of Art Project:

Implement art project construction in liaison with stakeholders, artist and DUKE Heights BIA staff. Create necessary reports and prepare paperwork as required. Work to develop and maintain schedule and budget to pre-approved limits.

4.0 Project Schedule

Date	Milestone
September 2016	Purchase Order Awarded to Vendor
September/October 2016	Preliminary meetings with stakeholders, et al
October 2016	Data collection and production project scope draft
October 2016	Final project scope selected
November/December 2016	Contest initiated, submission received
January 2017	Selection committee makes decision on contest winner
February, et all 2017	Implementation of public art project

The successful proponent will begin work one (1) weeks after issuance of a purchase order, unless otherwise agreed upon by the BIA.

This schedule is tentative and is subject to change and appropriate written notice of any changes will be provided where feasible.

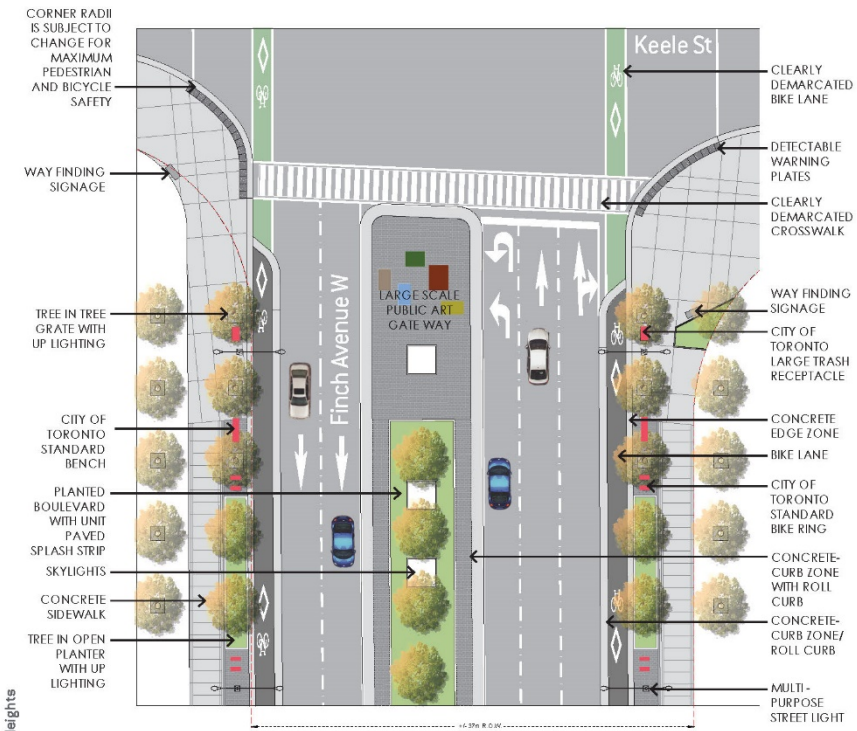
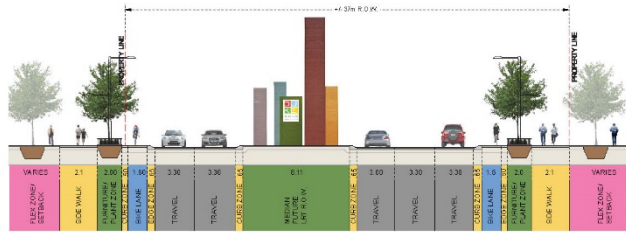
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5. Keele-Finch Intersection Rendition of Space for Public Art Project (East side of Keele Street)

For more details on intersection and the public realm context visit:

http://www.dukeheights.ca/wp-content/uploads/160302_Public-Realm-Design-Report.pdf

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DUKE Heights

Major Arterial Type A

Finch Avenue W at Keele Street intersection eastbound

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