DUKE HEIGHTS BIA NEWS

BENEWS

December 2021

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What's Happening



Duke Scavenger Hunt – Contest runs from December 1st to noon on December 21, 2021





COVID-19
Latest Updates
from the City

Latest news releases and updates from the City of Toronto https://www.toronto.ca/home/covid-19/



Do you

have a

Legal

Question?

Click above or visit dukeheights.ca/submit-legal-questions/ to have your question answered by the DUKE Law team.



Do you have

a Perk?

Do you want to promote your business?

On December 1st, Duke Heights BIA launched its first ever Duke Scavenger Hunt. The contest is well underway with over a hundred and fifty participants coming into the BIA area to complete various missions ranging from visiting many of the Duke Heights BIA businesses and retailers to locating BIA branded features and landmarks.



There is still time to join the Duke Scavenger Hunt. Participants can register on the GooseChase app (download: http://t.ly/H1gW) and using our unique code 6769J4. Everyday one top participant will be eligible to win a prize valued at \$300 composed of products and/or services from one of the Duke Heights BIA businesses. At the end of the 21 day Duke Scavenger Hunt, the top 3 contestants will be awarded one of three grand prizes. Follow the link below for further information and details.

A special thank you to all the BIA business members who are taking part in the Duke Scavenger Hunt.

Learn More and Participate



DUKE Heights Community Clean-up Event 2021

In the last week of November 2021, DUKE Heights BIA arranged a business clean-up program to help interested BIA members dispose of their business waste, such as: construction debris, tires, furniture, electronics, batteries, and other junk. We received an overwhelming response from a number of businesses who took advantage of this free program.[...]

Provide an exclusive offer at dukeheights.ca/submitperk-form/ by filling out a form!





Save 10% off **New Restaurant Eisenbergs** Sandwich Co.

Discount valid for all BIA members. Promotional Code: DUKE20. For other DUKE Perk offers. visit dukeheights.ca/perks/



Take \$100 off your entire purchase at The **Chesterfield** Shop

Visit any of our 6 locations and mention offer code CSHOP100 to receive \$100 off. For other discounts and

coupons, visit dukeheights.ca/perks/



10 % OFF Regular Priced Packages at A **Date With Baby**

Offer is not to be combined with any other promotions or specials. For other DUKE Perk offers, visit dukeheights.ca/perks/



STEPS Public Art Storefront Activation in DUKE Heights BIA

In collaboration with STEPS Public Art, we're excited to bring public art to our BIA community!

Projects like I HeART Main Street and No Vacancy demonstrate the power of art during challenging times and the potential to support local economic recovery through creative placemaking.

The series of storefront activations along a stretch of Finch Ave West, celebrate the area's commitment to new opportunity, professional growth and connection, through vibrant illustration, painting, mixed media and community-engaged artworks.[...]

Read More

Work with Us



Join us as a Volunteer Business Mentor

Are you an experienced business person? Are you passionate about driving business success?

Become a volunteer DUKE Heights Business Mentor and help guide the next generation of Entrepreneurs. Help us build a stronger and more successful business community.

See the links below to register and for more information.

What You Need to Know

Expression of Interest Form



20% Off Promo Code – Kitimai Tea & Coffee

Discount valid for all BIA members. Promotional Code: DUKE20. For more local offers and specials, visit dukeheights.ca/perks/.

Inc.



Your First 4 Weeks are on

Us

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line.
For other DUKE Perks, visit dukeheights.ca/perks/.



Request for Proposal - BIA Business Database

We are inviting proposals from qualified vendors to work with the BIA for generating a comprehensive list of businesses and property owners in the area. Download the detailed RFP from the link below. The deadline for submission is Wednesday, December 22nd, 2021, 3:00 pm.

Download RFP

Safe Return to Office Resources



Free Rapid COVID-19 Screening Kits Available for Small & Medium Businesses

The Toronto Region Board of Trade and the City of Toronto are providing small- and medium-sized businesses (those with 150 employees or fewer) in Toronto with rapid screening kits for COVID-19. Find out if your organization is eligible to access free test kits from the government.

Eligible businesses can visit

https://supportbusiness.bot.com/screening-kits/ to order their initial four-week supply of testing kits from the Toronto Region Board of Trade and book a time slot for pickup.

Apply for Rapid Screening Kits



Workplace Safety & Prevention Services

(WSPS) Guides to Safe Workplace

Over the past few months, companies were busy preparing their workplaces for employees. However, they are still facing new dilemmas everyday in the face of changing work dynamics. There has been a major learning curve for employers as they are adapting to a new normal after COVID-19. WSPS has crafted a series of articles to help both the employers and the employees readjust to the 'new' in-person and hybrid working arrangements.



7 ways to maximize the effectiveness of your pandemic-era JHSC

READ MORE



6 tips to launch a "disconnect" policy

READ MORE



Conducting a COVID-19 risk assessment before bringing employees back

READ MORE



Welcoming employees back to work? Don't forget mental health in your plans

READ MORE



Manage workplace impairment during the pandemic with these six steps

READ MORE



Smart Commute Toronto Resources to Prepare for a Safe Return to the Office

The Smart Commute program of the City of Toronto is equipped with resources to help Toronto employers and employees plan for a safe return to the office in the face of ever-changing circumstances. These resources offer flexible approaches based on various factors including location, scheduling, and commuting.

Learn More

Featured Services



Free Advertisement on Digital Billboard for BIA Members

We are delighted to announce an extension of the BIA-sponsored Billboard Ad program to the next year. DUKE Heights BIA members will have the opportunity to apply for a one-time advertisement spot to showcase their business on the outdoor Digital Billboard located at the north-west corner of Dufferin Street and Finch Avenue W. Each business will be promoted on the Digital Billboard for a 4-week period.

All BIA members including those who participated in the year 2021 are invited to apply/reapply for the 2022 program. Sign up now to hold your spot early in the year by clicking on the button below and filling out the Expression of Interest Form. You may also contact us via e-mail at info@dukeheights.ca

Expression of Interest Form



BIA-sponsored Digital Advertising for Members

Another great advertising opportunity is extended to the new year! Our free digital Advertising program is going to be open to our business members in 2022 till the program budget lasts. All BIA members including those who participated in 2021 are invited to apply/reapply.

If you are willing to extend your digital presence to attract new customers, take advantage of this paid marketing campaign sponsored by the BIA on social media channels. Follow the link below to book your spot now!

Expression of Interest Form

Councillor's Corner





James Pasternak

Toronto City Councillor - Ward 6 York Centre

On November 22nd, 2021, I had the pleasure in joining Mayor John Tory and Deputy Mayor Councillor Michael Thompson, chair of Economic and Community Development Committee, to meet with FIFA World Cup representatives and lay out the reasons why the City of Toronto would make a great host city for the 2026 World Cup. [...]

Read More



Anthony Perruzza Toronto City Councillor - Ward 7 Humber River - Black Creek

As we approach the end of 2021, I want to recognize our COVID-19 vaccine efforts in Humber River-Black Creek. Specifically, I want to highlight health organizations like Black Creek Community Health Centre, Humber River Hospital, the City of Toronto's Public Health staff, religious institutions, schools, and many more [...]

Read More

Photo of the Month





This photo was one of the winning entries in the first Discover

DUKE Photo Exhibition held earlier this year.

Photo Title: Hawk In Flight

Photo location: North East corner of Keele and Sheppard

Copyright: Xander Bowes

[Click on the photo to see it in higher resolution]

Link to the gallery on our Facebook page.













(☑**)** Forward











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