

DUKE HEIGHTS BIA NEWS



JULY 2022

In This Issue

- [Mentee Enrolment Open for the DUKE Heights Mentorship Program](#)
- [Member Exclusive: Free Advertising on digital billboard](#)
- [Member Exclusive: Free Digital Ad placement opportunity](#)
- [Free Rapid Antigen Test Kits Available for the BIA Members](#)
- [Bill 27 Ontario: Right to Disconnect](#)
- [Official Unveiling of the DUKE Tower on July 18, 2022](#)
- [Featured Member: Eisenbergs Sandwiches](#)
- [Photo of the Month](#)
- [Councillor's Corner Ward 6: James Pasternak](#)
- [Councillor's Corner Ward 7: Anthony Perruzza](#)
- [Upcoming Events & Webinars](#)

Featured Service

DUKE HEIGHTS
MENTORSHIP PROGRAM

JOIN AS A MENTEE
GET GUIDANCE, INSIGHTS AND REASSURANCE



News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



Get Your Products or Services

Featured in the BIA Newsletter

Visit dukeheights.ca/be-featured-form/ to submit your provide your information.



Mentee Enrolment is Now Open

The DUKE Heights Mentorship program provides participating business owners with support and services from the BIA, regular time with a business mentor and a structured program through which every aspect of their business is evaluated and further developed to take the business to the next stage.

It's a FREE business support program for BIA members and up-and-coming start-ups; so there are no costs involved. If your business is fairly new and you would benefit from connecting with a veteran for guidance, please take advantage of this free service. Apply today!

Small & Medium-sized Business: See the Program Benefits & Apply as a Mentee

Start-up Company: See the Program Benefits & Apply as a Mentee

Featured Service



Member Exclusive: Free Advertising on Digital Billboard

DUKE Heights BIA is offering interested BIA businesses one fully sponsored advertisement spot exclusively on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West. Your ad will run 24/7 for a 4-week period, for 10 seconds at a time, rotating every few minutes. Our design team can also assist you with the creative, free of charge.

The advertisement spots will be allotted on a first-come, first-served basis. Last year's applicants are welcome as well. Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at info@dukeheights.ca

Expression of Interest Form

a Perk?

Do you want to promote your business? Provide an exclusive offer at dukeheights.ca/submit-perk-form/ by filling out a form!



10% Off Auto Parts – Auto Heaven

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit dukeheights.ca/perks/.

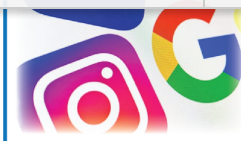


Save \$100 on Cyber Health Check – Iceberg Cyber

Use the DUKEPERKS promo code to get \$100 (50%!) off your first month. For more local offers and specials, visit dukeheights.ca/perks/.



40% off for auto detailing – Car



Opportunity for BIA Members

Member Exclusive: Free Digital Ad Placement Opportunity

DUKE Heights Free Digital Advertising program is open to all BIA business members. All BIA members are eligible to apply for a one-time free advertisement for up to 4 weeks in 2022 on their preferred digital platform. Those who participated in 2021 are also welcome to reapply. The advertisement spots will be allotted on a first-come, first-served basis.

Take advantage of this paid marketing campaign sponsored by the BIA on social media channels to attract thousands of new customers. Follow the link below to book your spot today!

[Expression of Interest Form](#)

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. Please visit our website for store locations.
For more local offers and specials, visit dukeheights.ca/perks/.

CENTRON
SELF STORAGE
YOUR NEIGHBOURHOOD STORAGE CENTRE

**Your First 4
Weeks are on
Us**

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line.

For other DUKE Perks, visit dukeheights.ca/perks/.

**FREE
RAPID
ANTIGEN
TEST
KITS**



Free Rapid Antigen Test Kits are Still Available for BIA Members

A limited number of **FREE** Rapid Antigen Test kits are still available for BIA businesses. Interested BIA businesses can collect **up to 10 FREE Rapid Antigen Test Kits** each for their employees from the BIA office located at 1275 Finch Avenue W, Suite 303 until quantities last. Please contact the BIA office at **416-739-1621** or email us at info@dukeheights.ca to reserve and schedule a pick-up time.

For larger quantities, businesses with 150 or more employees can order directly from the Ontario government portal: <https://covid-19.ontario.ca/check-your-eligibility-provincial-antigen-screening-program>.

The portal will remain open only until July 29, 2022.



Bill 27 Ontario: Right to Disconnect

As of June 2, 2022, all workplaces in Ontario that employ 25 or more employees on January 1, 2022, are to have a written policy on disconnecting from work in place for all employees. Employers are also required to provide a copy of the written policy to all employees. Bill 27: The Right to Disconnect, mandates that employers in Ontario with 25+ employees must develop a written policy giving workers the right to disconnect at the end of their workday. Learn more from the Government of Ontario website: <http://t.ly/EAhL8>

To support you with the implementation of The Workers for Workers Act, 2021, [WSPS](#) has created a free, sample policy that employers can use as a base to create their own Right to Disconnect policy. Click on the links below to download an infographic poster and the sample policy.

[Right To Disconnect - Infographic Poster](#)

[Right To Disconnect - Sample Policy for Customers](#)

What's Happening



Join us for the Official Unveiling of the DUKE Tower

An iconic landmark, revitalized
to proudly represent the thriving
DUKE Heights BIA business community

When:

Monday, July 18, 2022
8:30 PM – 9:30 PM

Where:

the Finch flankage of
1026 Finch Ave W at the NE corner
of Finch and Alness



Since 1957, the existing Radio Tower on Finch Avenue has been a staple monument in the community. In 2018, the Radio Tower was declared obsolete and scheduled for demolition.

The DUKE Heights Board of Directors recognized the Tower's significance and reimagined it to serve as a BIA landmark.

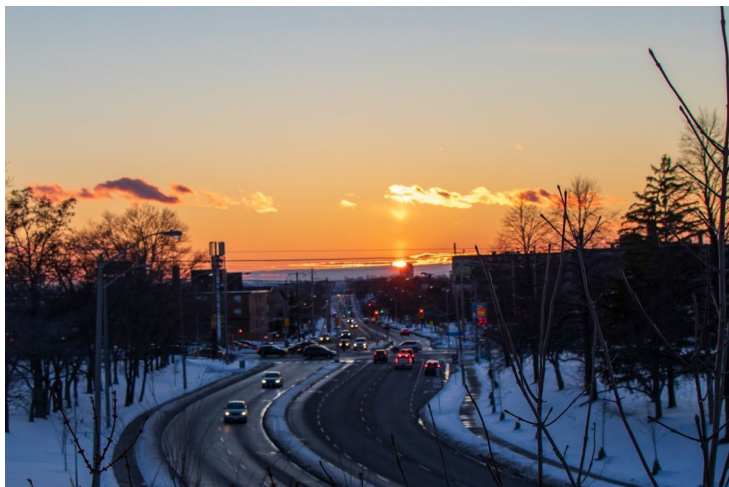
Featured Member



Eisenbergs Sandwiches is What You Get When You Combine Authenticity and Taste

Eisenbergs Sandwich Co. is a new Toronto-based family-owned restaurant that serves everything from a wide range of hand-crafted sandwiches to smoothies, bagels, hot and cold beverages, lasagna, and more. Eisenbergs Sandwich Co. has everything you need, from dine-in and takeout to catering and delivery. [...]

Photo of the Month



Discover DUKE: Photo of the Month

This photo was one of the winning entries in this year's Discover DUKE Photo Contest.

Photo Title: Views from Downsview Park

Photo location: DUKE Heights BIA

Copyright: Ricardo Bocanegra

[Click on the photo to see it in higher resolution]

[Link to our Facebook page for the full gallery of the winning photos](#)

Councillor's Corner

A portrait of James Pasternak, a man with dark hair, wearing a dark suit, white shirt, and a yellow patterned tie. He is smiling at the camera.

Councillor's Corner

James Pasternak
City Councillor
Ward 6 – York Centre

The logo for the City of Toronto, featuring a stylized building icon and the word "TORONTO" in a bold, sans-serif font.

James Pasternak

Toronto City Councillor – Ward 6 York Centre

On June 23rd, standing before the Toronto Region Board of Trade, Mayor John Tory outlined what would be the next phase of Toronto's economic recovery – a recovery which we are already seeing signs of. Many coffee shops and restaurants, during these summer

[Read More](#)

Anthony Perruzza

Toronto City Councillor – Ward 7

Humber River - Black Creek

As we continue into July, I hope you are keeping healthy and safe while enjoying the summer weather. The City of Toronto has a wide range of seasonal recreational options, fitness programs, arts and festivals for you to explore. To check out a complete list, please visit toronto.ca. Let's get out and connect with one another. [...]

[Read More](#)

Events & Webinars



[Legal Bootcamp - How to Start & Grow Your Business:](#)

[Webinar by Enterprise Toronto](#)

July 13, 10:00 a.m. to 11:30 a.m. [Register](#)
(Free).



[Free Ontario Program: How An Online Store Can Boost Your Business:](#)

[Webinar by Digital Main Street](#)

July 14, 11:30 a.m. to 12:30 p.m. [Register](#)
(Free).



[Level 1 City of Toronto-De-escalation Training for Street-Front Retailers](#) [by City of Toronto Economic Development & Culture](#)

July 14, 1:00 p.m. to 3:00 p.m. [Register](#)
(Free).

[Sales Skills to Power up Your Start-up!:](#)



[Social Media for Your Business:](#)
[Webinar by Digital Main Street](#)
July 19, 10:00 a.m. to 11:30 a.m. [Register](#)
(Free).



[Service Canada Programs and Services](#)
[for Employers:](#)
[Webinar by Enterprise Toronto](#)
July 21, 11:00 a.m. to 12:30 p.m. [Register](#)
(Free).



[Level 2 City of Toronto-De-escalation](#)
[Training for Street-Front Retailers](#)
[by City of Toronto Economic Development](#)
[& Culture](#)
July 26, 9:00 a.m. to 11:00 a.m. [Register](#)
(Free).



[Business Planning: Get your Business](#)
[Accelerating:](#)
[Webinar by Enterprise Toronto](#)
July 28, 9:00 a.m. to 12:00 p.m. [Register](#)
(Free).



Tweet



Forward



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