


DUKE HEIGHTS BIA NEWS



May 2020

A Message from the BIA Chair

**Novel  
Coronavirus  
(COVID-19)  
Update: City of  
Toronto**

Visit the Health & Wellness segment on the City of Toronto website- <https://www.toronto.ca/community-people/health-wellness-care/diseases-medications-vaccines/coronavirus/>

COVID-19: Important Updates

April 29, 2020

Dear BIA Businesses,

essential businesses continuing to remain open, the current financial climate remains unsettled. Many businesses are faced with daily challenges and need financial support to help with the economic impact and ripple effect being felt throughout Canada.

On April 8, Duke Heights BIA sent a survey to our BIA Business Community to assist in finding out the current concerns and needs of our businesses. Although the survey remains open and can be accessed [here](#), we have, in the interim, compiled an [information package](#) for BIA members listing support programs, resources and direct links available from the Government of Canada as part of their Economic Response Plan, including Federal, Provincial and City of Toronto initiatives to assist you throughout this difficult time.

Additional resources are also available on our website at [dukeheights.ca](http://dukeheights.ca). We will continue to keep you informed through our bi-monthly newsletter, website, social media outlets, events calendar and weekly webinars. For further information, please email [info@dukeheights.ca](mailto:info@dukeheights.ca).

Sincerely,  
Duke Heights BIA

Download Information Package for Businesses



Free Network Assessment, No Contracts & 10% Discount

Click here for the offer details and the promo code. Download your DUKE Perks coupon at [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



FREE 3-month service on the SOS Safety Button

Offer valid on the monthly voice & GPS subscription of the Pequeño Guardian 4G SOS button only. Download your DUKE Perks coupon at [dukeheights.ca/perks/](http://dukeheights.ca/perks/).

business is dealing with COVID-19 challenges and now we can assist. Thanks to everyone who has already responded. [\[...\]](#)

Participate Now

# What's Happening

**DUKE HEIGHTS BIA**  
PRESENTS  
**WEBINAR**

Guest Speaker:  
**Catherine Luzena-Hall**  
Founder  
Practical Marketing Group

**TOPIC:**  
Marketing your business during COVID-19

**DATE / TIME:**  
Tuesday, May 5, 2020, 10:00 AM EST

Our businesses are all facing challenging times due to the economic impact of the Coronavirus (COVID-19) pandemic. This is the time when we need to work smarter and be ready to tackle the challenges ahead. At the same time there are new opportunities that have come around when it comes to your marketing activities.

In this webinar we will discuss how to adapt your marketing amid this economic downturn and rapidly changing customer environment.

**FREE REGISTRATION**  
on Eventbrite

Link:  
<https://dhibia-webinar-may-5-2020.eventbrite.ca>

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2 Champagne Drive, Suite C9 - 205, Toronto, ON M3J 0K2  
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## Webinar: Marketing your business during COVID-19

Tuesday, May 05 · 10:00 AM EDT

Join us for a FREE webinar on the most crucial marketing questions at hand. We will discuss how to adopt your marketing amid this economic downturn and rapidly changing customer environment. Register on Eventbrite [\[...\]](#)

Register Now

**TANG & PARTNERS LLP**  
CHARTERED PROFESSIONAL ACCOUNTANTS  
LICENSED PUBLIC ACCOUNTANTS

## FREE 1 hour Accounting, Tax and Business Advisory

Must register at the URL.  
Limited one offer per customer. See more details at [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



AKOUTO

## Save 10% off of our managed cyber security solution

As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more. Download your DUKE Perks coupon at [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



Do you

PRESENTS

# WEBINAR

**TOPIC:**  
COVID-19 - PRESENT AND FUTURE:  
AN EMPLOYMENT LAW PERSPECTIVE

**DATE / TIME:**  
THURSDAY, MAY 7, 2020, 10:00 AM EST

REGISTER NOW on Eventbrite  
Guest Speaker:

**Kevin Marshall**  
Barrister & Solicitor  
Personal Injury &  
Employment Law Litigation

As the COVID-19 pandemic continues, Canadian employers are facing the dilemma of complying with the codes of Employment Law while also being tasked with many emergency measures.

In this webinar we will find out answers to some of the most common questions employers are asking on this and other topics.

**REGISTER NOW**  
on Eventbrite  
It's FREE.

Link:  
<https://dhhb-bia-webinar-may-7-2020.eventbrite.ca>

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Website: [dukeheights.ca](http://dukeheights.ca), EMAIL: [info@dukeheights.ca](mailto:info@dukeheights.ca)

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## Webinar: COVID-19 – Present and Future: An Employment Law Perspective

Thursday, May 07 · 10:00 AM EDT

As the COVID-19 pandemic continues, Canadian employers are facing the dilemma of complying with the codes of Employment Law while also being tasked with many emergency measures.

In this webinar we will find out answers to some of the most common questions employers are asking right now with regards to Employment Law. Register on Eventbrite [\[...\]](#)

[Register Now](#)

**Marketing Support for the BIA Members**

# GET In the LOOP

### DUKE Heights BIA Expands FREE Online Promotions Program for ALL Members for 90

## Perk?

Do you want to promote your business? Provide an exclusive offer at [dukeheights.ca/submit-perk-form/](http://dukeheights.ca/submit-perk-form/) by filling out a form!



**Interested in having your business featured in DUKE Newsletter?**

If you have a product or service that could benefit small businesses in the DUKE Heights BIA and the area surrounding our BIA, send us your story and the product or service details at [info@dukeheights.ca](mailto:info@dukeheights.ca).

Businesses can now highlight their products and services and drive sales directly to their consumers at no cost! If you are a local business in the BIA and want to take advantage of this offer, please contact either the BIA or GetintheLoop local representative [\[...\]](#)

[Find Out More](#)

**Marketing Support  
for the BIA Members**



http://www.



## Don't Have a Business Website?

DUKE Heights BIA and The Free Website Guys, a web development agency, understand how important a digital presence for any business is right now. We have worked together to offer any business in our BIA a FREE BASIC or ECOMMERCE WEBSITE! [\[...\]](#)

[Learn More](#)

**Marketing Support  
for the BIA Members**





**Digital Main Street Service Squad is Here to Help Small Business Sustain**

Digital Main Street, a partner to TABIA (Toronto Association of Business Improvement Areas) is here to help DUKE Heights BIA members in finding ways to go digital and sustain through this difficult time. [\[...\]](#)

[Read More](#)

**small business help**



**Coping with the COVID-19 Stress as A Business Owner**

providing jobs, goods, and services to society. One of the significant forces behind running a successful business is the business owner. It is the nature of a business owner to be prepared [\[...\]](#)

[Read More](#)

## councillors corner



**James Pasternak**

**Toronto City Councillor – Ward 6 York Centre**

As we live through unprecedented times, I am writing to assure you that we will emerge from this pandemic stronger than ever. As your local councillor I know the Duke Heights BIA is a resilient group of business owners that can overcome the challenges brought forth by COVID-19. [\[...\]](#)

[Read More](#)



## **Anthony Perruzza**

### **Toronto City Councillor**

#### **Ward 7 - Humber River-Black Creek**

The Coronavirus – COVID-19 has impacted all of us. Even as the weeks go by, it remains important that we continue to listen to the recommendations of all levels of government and prioritize our health and safety. Social distancing and patience, along with focusing on self-care are extremely important right now. [...]

[Read More](#)

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# Featured Service





## Extended Security Patrol Hours in DUKE Heights BIA

DUKE Heights BIA together with Best Guard Security has increased the surveillance hours due to the ongoing COVID-19 situation.

Extended security patrol hours: **Day patrols: 7 days/week 10 am – 6 pm, Night patrols: 7 days/week 6 pm – 4 am.**

For immediate assistance, please call our 24/7 Best Guard dispatch number: **416-739-1621 ext. 1 or 416-826-1446.**

If you haven't yet signed up for our free of charge security service, fill out the subscription form [\[...\]](#)

[Read More](#)



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Toronto, ON M3J 0K2

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