

# DUKE news

October 2021

## In This Issue

- [DUKE Heights BIA Business Community Clean-up](#)
- [Become a Business Mentor](#)
- [BDC Small Business Week : 17-23 October, 2021](#)
- [Reach New Business Customers with the DUKE B2B Perks+ Campaign](#)
- [Expand Your Consumer Base with the DUKE Promos Program](#)
- [Free Advertisement on Digital Billboard for BIA Members](#)
- [BIA-sponsored Digital Advertising for Members](#)
- [RFP for Video Marketing and Brand Awareness](#)
- [WSIB to Reduce Premium Rates by 5.1% in 2022](#)
- [Featured Member: Kitimai Tea & Coffee Inc.](#)
- [Photo of the Month](#)
- [Councillor's Corner: James Pasternak](#)
- [Councillor's Corner: Anthony Perruzza](#)

## What's Happening



**COMING SOON**

**Business Community Clean-up**

FREE Clean-up Service by




DUKE HEIGHTS BIA




**COVID-19 Latest Updates from the City**

Latest news releases and updates from the City of Toronto

<https://www.toronto.ca/ho/me/covid-19/>



**Do you have a Perk?**

Do you want to promote your business? Provide an exclusive offer at

[dukeheights.ca/submit-perk-form/](https://dukeheights.ca/submit-perk-form/) by filling out a form!



## Sign Up for FREE Business Community Clean-up in Fall

DUKE Heights BIA is offering a FREE clean-up service to the interested BIA members. Make an appointment with us and we will collect and dispose of your business waste, such as: construction debris, tires, furniture, electronics, batteries, and other junk. Our partners are licensed and insured for junk removal and will Recycle or Donate any items that can be reused. First come, first served!!!

Please fill out the form. The BIA staff will contact you soon to provide more details.

[Expression of Interest Form](#)



## Become a Business Mentor

Do you have a passion for business and enjoy giving back to the community? Why not look into becoming a business mentor? If you have the right skills and experience, hundreds of existing and new businesses could use your guidance and insight.

If you are willing to give just a little of your time to help others, register as a business mentor with the DUKE Heights mentorship program!

[Expression of Interest Form](#)



## BDC Small Business Week : 17-23 October, 2021

Next week Business Development Bank of Canada (BDC) is bringing back the annual celebration of entrepreneurship and the hard work put behind the success of SMEs in Canada. On this occasion BDC and partners are hosting a series of free virtual events that you can attend from anywhere.

## Save 10% off New Restaurant Eisenbergs Sandwich Co.

Discount valid for all BIA members. Promotional Code: DUKE20. For other DUKE Perk offers, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



## 20% Off Promo Code – Kitimai Tea & Coffee Inc.

Discount valid for all BIA members. Promotional Code: DUKE20. For other DUKE Perk offers, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



**TANG & PARTNERS LLP**  
CHARTERED PROFESSIONAL ACCOUNTANTS  
LICENSED PUBLIC ACCOUNTANTS

## FREE 1 hour Accounting, Tax and Business Advisor

Discount valid for all BIA members. Must register on the website. Limited one offer per customer. For other DUKE Perks, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



JC Professional Co.

## \$200 Discount on the Fees - Book a Consultation



**A (better) way forward: Canada's Changing Business Landscape**

October 18, 12:00 PM - 1:00 PM ([Register FREE](#))



**Economic outlook: What's next for your business?**

October 18, 11:30 AM - 12:30 PM ([Register FREE](#))



**Diversity and inclusion 101 - Practical initiatives you can start today**

October 18, 12:00 PM - 1:00 PM ([Register FREE](#))



**How to get a business loan in a few easy steps**

View on Demand ([Register FREE](#))



**WEConnect International Canada Conference 2021**

October 20 and 21 - All Day ([Register FREE](#))



**The key success factors for sustainably growing your business with the Conseil de la Transformation Alimentaire du Québec**

October 20, 11:00 AM - 12:00 PM ([Register FREE](#))



**Supplier Knowledge Xchange with the Canadian Aboriginal and Minority Supplier Council**

October 22, 10:30 AM - 12:30 PM ([Register FREE](#))

# Featured Services

**B2B PROMOTE YOUR SPECIAL OFFERS TO BUSINESSES**



## Reach New Business Customers with the Free DUKE B2B Perks+ Campaign

**Registration is now open for November-December 2021**

Through our DUKE B2B Perks+ program, we are offering the BIA Business Members with an opportunity to promote their business offers to other businesses in the North York and Greater Toronto

### **with a Licensed Public Accountant or a Tax Consultant**

Receive a discount from our fee of \$200, if after the session, we choose to work together. For the coupon code, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### **FREE from debt - No cost consultation**

Discount valid for all BIA members. For the coupon code, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### **AKOUTO Save 10% off of our managed cyber security solution - Akouto**

Offer valid on one year subscriptions only. To download your DUKE Perk coupons, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).

Area. We would make your B2B perks exclusively reach potential B2B clients by promoting them on a combination of digital media.

Your ads could be featured in our next B2B Perks+ campaign for **November - December 2021**. Click on the link below to submit your interest by **October 22, 2021**.

[Expression of Interest Form](#)



## Expand Your Consumer Base with the Free DUKE Promos Program

**Registration is now open for November-December 2021**

If your business located in the DUKE Heights BIA sells products and services to consumers, don't miss the opportunity to promote your discount offers and specials through our FREE DUKE Promos program. DUKE Heights BIA will advertise your special discounts and offers to a widespread consumer base in the North York and Greater Toronto Area, through a combination of digital media, emails and local networking.

The signup window is now open for the **November - December 2021** edition of the campaign. Click on the link below to fill out the Expression of Interest Form by **October 22, 2021**.

[Expression of Interest Form](#)



## Free Advertisement on Digital Billboard for BIA Members

For a limited period, DUKE Heights BIA is running a pilot program to offer free advertisement support on a digital billboard to members who are interested in outdoor advertisement. If you are interested, please submit your business information and contact details. [\[...\]](#)

[Expression of Interest Form](#)



## BIA-sponsored Digital Advertising for Members

Limited free digital Advertising spots are still available for BIA members. Take advantage of a paid marketing campaign sponsored by the BIA on social media channels and other digital spaces.

Follow the link below to book your spot now! [\[...\]](#)

[Expression of Interest Form](#)

## Work with us



## RFP for Video Marketing and Brand Awareness

DUKE Heights BIA is looking for a qualified video production and/or a marketing company for the development of video content and marketing material. Interested businesses are requested to submit their proposals no later than Friday, October 29th, 2021, 3:00 pm. [\[...\]](#)

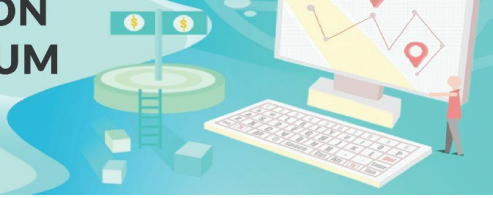
[Download the RFP](#)

## New Financial Support





## REDUCTION IN PREMIUM RATES



### WSIB to Reduce Premium Rates by 5.1% in 2022

The Workplace Safety and Insurance Board (WSIB) announced on October 06, 2021 during its annual general meeting that the average premium rate for Ontario businesses will be reduced by 5.1 per cent for 2022, from \$1.37 to \$1.30. This proposed change is expected to help employers cope with the impacts of COVID-19. [...]

[Learn More](#)

## Featured Member

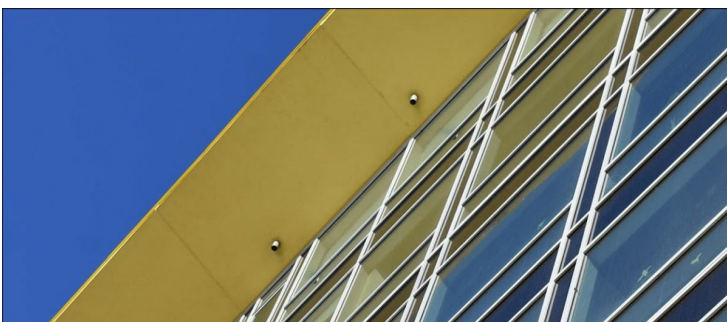


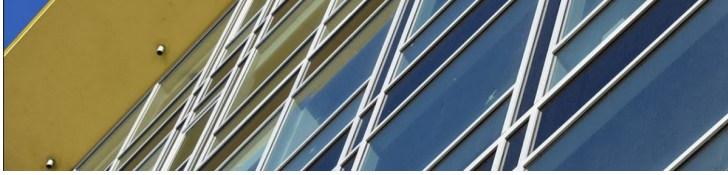
### Kitimai : Your Source for Fine Tea and Coffee

KITIMAI Inc. is passionate about mastering the art and craft of fine tea and coffee. They are an importer, distributor, blender, and packer of fine teas, while also operating as an industrious roaster of specialty gourmet coffees. More importantly, their resume of distinguished tasks is directed ethically to ensure social and environmental responsibility. [...]

[Read More](#)

## Photo of the Month





This photo was one of the winning entries in the first Discover DUKE Photo Exhibition held earlier this year.

Photo Title: Sky House

Photo location: Finch Ave W & Tangiers Rd

Copyright: William Bowes

[Click on the photo to see it in higher resolution]

[Link to the gallery on our Facebook page.](#)

## Councillor's Corner



### Councillor's Corner

**James Pasternak**  
City Councillor  
Ward 6 – York Centre



#### James Pasternak

#### Toronto City Councillor – Ward 6 York Centre

This Fall marks the beginning of the City of Toronto's Year of Public Art 2021-2022 and will be celebrated through a city-wide initiative called ArtworxTO. ArtworxTO will highlight the city's many talented artists and showcase a variety of art collections that illustrate diversity, inclusivity and creativity. [\[...\]](#)

[Read More](#)



### Councillor's Corner

**Anthony Perruzza**  
City Councillor  
Ward 7 – Humber River-Black Creek



#### Anthony Perruzza

#### Toronto City Councillor – Ward 7

## Humber River - Black Creek

All Toronto Public Library branches offer the public an opportunity to access and print their vaccination records free of charge. There are also various ways of storing your information on your smartphone for safe, secure and convenient retrieval by downloading the Ministry of Health receipts online. [...]

[Read More](#)



Tweet



Forward



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