

# DUKE news

September 2022

## In This Issue

- [Coming Soon: Business Community Clean-up](#)
- [Free Security Services for BIA Members](#)
- [Business Plan Assistance for BIA Members](#)
- [Free Logo Design Service for BIA Members](#)
- [Be Featured on our Social Pages](#)
- [DUKE Heights Mentorship program](#)
- [High Inflation and High Rates: What Businesses Should Keep an Eye on](#)
- [Free Advertising on Digital Billboard](#)
- [Free Digital Ad Placement Opportunity](#)
- [Featured Member: Toronto Azzurri Soccer Club](#)
- [Free Rapid Antigen Test Kits Still Available](#)
- [Business Benefit Finder on the Government of Canada Website](#)
- [City of Toronto Business Grants, Incentives & Rebates Portal](#)
- [Photo of the Month](#)
- [Upcoming Events & Webinars](#)

## What's Happening



### News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



### Do you have a Perk?

Do you want to promote your business? Provide an exclusive offer at [dukeheights.ca/submit-perk-form/](https://dukeheights.ca/submit-perk-form/) by filling out a form!





## Coming Soon: Business Community Clean-up

### Sign up to schedule pickup from your premises

Our Bi-Annual Clean up is back!

BIA members can sign up at the link below to have their business waste collected at no cost, on a first-come, first-serve basis. Items such as electronics, furniture, batteries, and other odds and ends will be picked up at your business location on a scheduled date and time in October. Fill out the form by checking off the waste categories that apply to your business. Our garbage removal company is licensed and insured for junk removal and will Recycle or Donate any items that can be reused.

DUKE Heights BIA staff will contact business members who book online for this service to confirm details. Book early!

[Business Community Clean-up Form](#)

## Featured Services



### FREE Security Services for BIA Members

DUKE Heights BIA offers free security services to registered BIA Business Members through Best Guard Security company. Best Guard Security Officers patrol the BIA area in marked DUKE Heights BIA security vehicles 7 days/nights per week year round.

All BIA members are welcome to register and receive our FREE security services, such as mobile patrols and 24 hour dispatch, business premises patrol, alarm response, by-law infraction – illegal dumping and signage, parking enforcement, and safe walk program.

Sign up for Security Services by filling out the form at the following link.

Please call the BIA office at 416-739-1621, Monday-Friday 9-5 PM for any inquiries. If you require immediate assistance, please call

### Us

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line.

For other DUKE Perks, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### Save \$100 on Cyber Health Check – Iceberg Cyber

Use the DUKEPERKS promo code to get \$100 (50%!) off your first month.

For more local offers and specials, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### 40% off for auto detailing – Car Care Centre

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. Please visit our website for store locations.

For more local offers and specials, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### 10% Off Auto Parts – Auto Heaven

Present a business card from your local business and receive 10% off our in-

[Sign Up Now](#)



## Business Plan Assistance for BIA Members

BIA members can now get the help they need when trying to create a generic, marketing, or financial business plan for their company with the help of our verified partners.

If your business needs any help with business plans, please complete the form below.

[Expression of Interest Form](#)



## FREE Sponsored Logo Design Service for BIA Members

A company logo is often the face of the business and is usually the first thing people notice. Businesses with professional logos are often seen more positively by consumers than businesses without a logo. In an effort to help our businesses the DUKE Heights BIA is now offering Free sponsored logo design to BIA members.

If you are interested in this free service, please complete the expression of interest form and a member of the team get in touch with you.

[Expression of Interest Form](#)

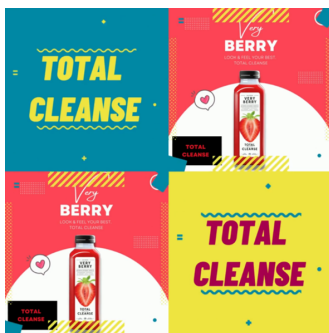
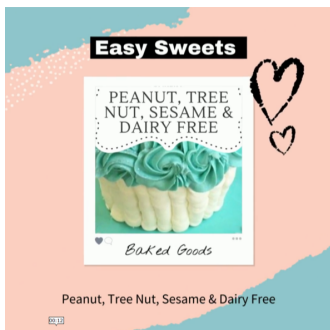
## Opportunity Knocks - Your Business featured on DUKE Heights Social Pages

Don't miss this great opportunity to promote your business on DUKE Heights BIA social media!

DUKE Heights posts promotional video content on Facebook, Instagram, and TikTok to showcase BIA Businesses to our many followers. Check out some of the existing video clips by clicking on the thumbnails below.

**Interested? Sign up to run your special promotions and increase your customer engagement. There is no cost to participate!**

Click on [DUKE Featured Virtual- Expression of Interest](#) to provide your information. BIA staff will be in touch with you shortly.



[DUKE Featured Virtual- Expression of Interest](#)



## Enrol as a Mentee: Receive FREE Expert Support and Insights

FALL INTAKE NOW OPEN!

business mentor, and a suite of free services including marketing, financial planning, website development, etc.

If you need help with your whole business or just one aspect, the DUKE Heights BIA Mentorship program can help.

Apply today!

**Small & Medium-sized Business: See the Program Benefits & Apply as a Mentee**

**Start-up Company: See the Program Benefits & Apply as a Mentee**

## Opinion

**HIGH INFLATION  
AND HIGH RATES:  
WHAT BUSINESSES SHOULD  
KEEP AN EYE ON**



### High Inflation and High Rates: What Businesses Should Keep an Eye on

As interest rates increase in an effort to battle high inflation, Canadian businesses face greater uncertainty. Interest rates can have an impact on a business's cash flow, ability to borrow, growth strategy, and hiring plans. With the latest increase of seventy-five basis points (0.75%) by the Bank of Canada in September 2022, Canada now has the highest policy interest rate among all G7 countries. [...]

[Read More](#)

## Featured Services

**FREE BILLBOARD  
ADVERTISING OPPORTUNITY  
FOR BIA MEMBERS**



## Billboard?

Do you want to see your business on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West? Your ad will run 24/7 for 4 weeks, for 10 seconds at a time, rotating every few minutes.

What do you need to do?

Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at [info@dukeheights.ca](mailto:info@dukeheights.ca).

[Expression of Interest Form](#)

**FREE  
DIGITAL MARKETING  
SUPPORT**  
FOR BIA MEMBERS

The graphic features an illustration of a person sitting on a laptop, surrounded by various digital marketing icons such as a smartphone, a computer monitor, a speech bubble, and a play button. The text is positioned on the left side of the graphic.

## Haven't tried Online Advertising for your Business yet?

If you are new to online advertising or just need some additional help to get your business noticed, the DUKE Heights BIA has a program specifically for you.

Get free online and social media advertising for up to 4 weeks. Do what's right for your business!

Follow the link below to book your spot by filling out the [Expression of Interest Form](#).

[Expression of Interest Form](#)

## Featured Member



## Giving Back

The Toronto Azzurri Soccer Club is a not-for-profit organization that believes in giving back to others, especially the youth. They take pride in looking after the people who are less fortunate through different soccer programs, both indoors and outdoors, soccer activities for athletes with disabilities, and community programming. [...]

[Read More](#)

**DUKE**  
featured

Get your products or services featured in the BIA Newsletter.

Visit-  
[dukeheights.ca/be-featured-form/](https://dukeheights.ca/be-featured-form/)  
to submit your interest.

**FREE  
RAPID  
ANTIGEN  
TEST  
KITS**



## Free Rapid Antigen Test Kits in Limited Quantity are still Available from the BIA Office

A limited number of FREE Rapid Antigen Test kits are still available for BIA businesses. Interested BIA businesses can collect up to 10 free Rapid Antigen Test Kits each for their employees from the BIA office located at 1275 Finch Avenue W, Suite 303 until quantities last. Please contact the BIA office at 416-739-1621 or email us at [info@dukeheights.ca](mailto:info@dukeheights.ca) to reserve and schedule a pick-up time.

For larger quantities, businesses with 150 or more employees can order directly from the Ontario government portal: <https://covid-19.ontario.ca/check-your-eligibility-provincial-antigen-screening-program>.

## Government Support Programs



## Government of Canada Website

Check out the [Business Benefit Finder](#) on the Government of Canada website. You can use the Benefits Finder to locate benefits and services for which your business could qualify. It poses a few questions and conducts a search based on your responses. As reported, your information is not gathered or tracked by the tool.

[Business Benefit Finder Online Tool](#)



## Business Grants, Incentives & Rebates Portal on the City of Toronto Website

Visit the City of Toronto's online portal for grants, incentives, and rebates offered by the City to business owners, associations, and not-for-profit organizations. Also, find links to the additional funding opportunities available for small businesses from the Government of Ontario and the Government of Canada.

[Web Portal for Grants, Incentives & Rebates](#)

## Photo of the Month





This photo was one of the winning entries in the Spring 2022 Edition of the Discover DUKE Photo Contest held in May 2022.

Photo Title: Finch West station at night

Photo location: Finch West Subway Station

Copyright: Brett Ida

[Click on the photo to see it in higher resolution]

[Link to our Facebook page for the full gallery of the winning photos](#)

## Events & Webinars



### [Legal Bootcamp - How to Start & Grow Your Business -Webinar by Enterprise Toronto](#)

September 14, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)



### [Service Canada Programs and Services for Employers -Webinar by Enterprise Toronto](#)

September 15, 11:00 a.m. to 12:00 p.m.

[Register \(Free\)](#)



### [B Corp 101 Workshop: Learning to Measure What Matters -Webinar by Enterprise Toronto](#)

September 20, 1:00 p.m. to 3:00 p.m.

[Register \(Free\)](#)



### [Grant Information Session-Starter Company Plus- Female Founders Stream -Webinar by Enterprise Toronto](#)

September 20, 2:30 p.m. to 3:30 p.m.

[Register \(Free\)](#)



### [Sales Skills to Power up Your Start-up!: Webinar Enterprise Toronto](#)

September 21, 9:30 a.m. to 11:30 a.m.

[Register \(Free\)](#)



### [Business Planning: Get your Business Accelerating: Webinar by Enterprise Toronto](#)

September 26, 9:00 a.m. to 12:00 p.m.

[Register \(Free\)](#)



### [Web Presence 101 - Ensuring Your Foundation Is Set: Webinar by Digital Main Street](#)

September 27, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)



### [Business Financing Forum 2022 by Enterprise Toronto](#)

September 28, 10:00 a.m. to 3:00 p.m.

[Register \(Free\)](#)



**[The Gig Economy Forum: Making it Work for Business and Workers Alike](#)**

October 6, 1:00 p.m. to 3:00 p.m. [Register \(Free\)](#).



**[Social Media for Your Business -Webinar by Enterprise Toronto](#)**

October 11, 10:00 a.m. to 11:30 a.m. [Register \(Free\)](#).



Tweet



Forward



Share



*Copyright © 2022 DUKE Heights BIA, All rights reserved.*

You are receiving this email because you are a property owner, business in the DUKE Heights BIA district, or associated with the BIA.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

**[@DUKEHeightsBIA](#)**

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
DUKE Heights BIA · 1275 Finch Ave W Suite 303 · Toronto, ON M3J 0L5 · Canada