



APRIL 2022

## In This Issue

- [Join the DUKE Heights Mentorship Program](#)
- [Be Part of the BIA Community Cleanup Spring 2022 Event](#)
- [Coming Soon: Discover DUKE Photo Contest is back!](#)
- [DUKE Scavenger Hunt Begins on May 14th](#)
- [Member Exclusive: Free Advertising on Digital Billboard](#)
- [Member Exclusive: Free Digital Ad Placement Opportunity](#)
- [Councillor's Corner Ward 6: James Pasternak](#)
- [Councillor's Corner Ward 7: Anthony Perruzza](#)
- [Restaurant Applications for Summerlicious 2022 Open April 14th](#)
- [Restaurants Canada Launched #DineInDoOver Campaign](#)
- [Upcoming Events & Webinars](#)

## Featured Service

One-on-One  
Professional Advice  
from  
an Experienced Mentor

**Sign up Today!**

**DUKE HEIGHTS**  
MENTORSHIP PROGRAM

sponsored by

### Do You Need Business Advice? Join the DUKE Heights Business Mentorship Program

The DUKE Heights Mentorship program provides the participating



### News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



### Do you have a Legal Question?

Click above or visit [dukeheights.ca/submit-legal-questions/](https://dukeheights.ca/submit-legal-questions/) to have your question answered by the DUKE Law team.



### Do you have a Perk?

Do you want to promote your business? Provide an exclusive offer at [dukeheights.ca/submit-perk-form/](https://dukeheights.ca/submit-perk-form/) by filling out a

business owners with support and services from the BIA, regular time with a business mentor and a structured program through which every aspect of their business is evaluated and further developed to take the business to the next stage.

It's a FREE business support program for the BIA members and the up-and-coming start-ups; so there are no costs involved. If your business is fairly new and you would benefit from connecting with a veteran for guidance, please take advantage of this free service. Apply today!

[Learn More & Apply as a Mentee](#)

## What's Happening



### DUKE Heights BIA Community Cleanup (Spring 2022) - Participate for a Chance to WIN a FREE Tree

Next week our BIA will be holding our annual Spring Cleanup event. Join us to help keep our community litter- and junk-free.

- Sign up by completing a short form by clicking on the tab below.
- Visit the reception desk of 1275 Finch Avenue W (main lobby - west entrance) anytime from Monday, April 18th to Wednesday, April 20th, 9:00 a.m. to 5:00 p.m. to collect your free cleanup kit(s). One person can pick up a maximum of 3 kits.
- On Thursday, April 21st from 10:00 a.m. to 12:00 p.m., join us to go outside, in front of your business site, along with your coworkers.
- Post before- and after photos on Facebook, tag @dukeheightsbia, and hashtag #dukeheightsbiacleanup to be in for a CHANCE TO WIN a FREE TREE.
- On Friday, April 22nd, our junk removal and e-waste recycling partners will collect and dispose of your business' waste.

[Click Here to Participate](#)



form!



### 20% Off Promo Code – Kitimai Tea & Coffee Inc.

Discount valid for all BIA members. Promotional Code: DUKE20. For more local offers and specials, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### Your First 4 Weeks are on Us

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line. For other DUKE Perks, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### Take \$100 off your entire purchase at The Chesterfield Shop

Visit any of our 6 locations and mention offer code CSHOP100 to receive \$100 off. For other discounts and coupons, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



10 % OFF

## Coming Soon: Discover DUKE Photo Contest is back!

DUKE Heights BIA is excited to announce the return of our anticipated Photo Contest!! Last year we were overwhelmed with the creativity and inspirational photos of DUKE Heights BIA captured by contest participants. We are once again inviting all photographers near or far to take part in discovering the DUKE Heights BIA business community and landscape through the view of their lens. Whether you are a beginner wanting to try out your photography skills for the first time, a photo hobbyist, and/or a professional, we welcome your take on capturing the uniqueness of DUKE Heights.

Selected photos will be displayed on the BIA website, social media channels, and local newspaper. The top 10 photographers will receive a prize for their winning photo submission.

The portal for photo submission will open on the eve of May 1st and close at midnight on May 15th. Stay tuned for more details in the coming weeks!



## DUKE Scavenger Hunt Spring 2022 Edition Begins on May 14th

Last year in December we introduced the first-ever DUKE Scavenger Hunt. The contest received a tremendous response from hundreds of participants who came into the area from all over the city and completed various missions ranging from visiting many of the DUKE Heights BIA businesses and retailers to locating unique features and landmarks of our area.

DUKE Scavenger Hunt - the amazing game filled with fun experiences and exploration is coming back for 10 days from May 14th to May 23rd. We will sponsor daily special prizes from our valued business members. If you want to promote your business or join as a participant, ask us how at [info@dukeheights.ca](mailto:info@dukeheights.ca).



## Member Exclusive: Free Advertising on Digital Billboard

DUKE Heights BIA is offering the interested BIA businesses one fully

## Regular Priced Packages at A Date With Baby

Offer is not to be combined with any other promotions or specials.  
For other DUKE Perk offers, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).

sponsored advertisement spot exclusively on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West. Your ad will run 24/7 for a 4-week period, for 10 seconds at a time, rotating every few minutes. Our design team can also assist you with the creative, free of charge.

The advertisement spots will be allotted on a first-come, first-served basis. Last year's applicants are welcome as well. Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at [info@dukeheights.ca](mailto:info@dukeheights.ca)

[Expression of Interest Form](#)



### Member Exclusive: Free Digital Ad Placement Opportunity

DUKE Heights Free Digital Advertising program is open to all BIA business members. All BIA members are eligible to apply for a one-time free advertisement for up to 4 weeks in 2022 on their preferred digital platform. Those who participated in 2021 are also welcome to reapply. The advertisement spots will be allotted on a first-come, first-served basis.

Take advantage of this paid marketing campaign sponsored by the BIA on social media channels to attract thousands of new customers. Follow the link below to book your spot today!

[Expression of Interest Form](#)

## Councillor's Corner



**James Pasternak**

**Toronto City Councillor – Ward 6 York Centre**

I am sure that all of you are accustomed to what is a new phase in

our shift back to pre-pandemic normalcy with the removal of mandatory mask mandates in most settings. As we adapt to change in our daily habits what remains unchanged and fortified is my, as well as the City's, support and advocacy for businesses like yours. [...]

[Read More](#)



## Anthony Perruzza

### Toronto City Councillor – Ward 7

#### Humber River - Black Creek

The Province has lifted its mask mandate in most settings, including indoor public places like retail and restaurants, schools, and child care centres. Mask requirements remain mandatory on public transit, in health and long-term care environments, and other high-risk settings. While the provincial government is on route to lifting requirements in all areas, you can contact my office if you have any inquiries about these policies. [...]

[Read More](#)



## Restaurant Applications for Summerlicious 2022

### Open April 14th

Calling all full-service/table-service restaurants in DUKE Heights BIA! Summerlicious, one of Toronto's most iconic annual culinary events is coming back this summer. This year's Summerlicious event will take place between Friday, August 12th and Sunday, August 28th at the participating restaurants.

The online application portal for the Toronto restaurants will open tomorrow, April 14th. This season the City is bringing about welcome changes to make it easier for the restaurants to participate, which include a simpler online application process,

waived application fees, and more flexibility in menu and pricing options. Visit <https://www.toronto.ca/explore-enjoy/festivals-events/licious-participation/> to learn more.

[Learn More](#)



### Restaurants Canada #DineInDoOver Campaign

This April, Restaurants Canada is encouraging businesses and consumers to participate in a #DineInDoOver by getting together at their favourite local restaurant and 'redoing' the moments they have missed over the past two years such as missed birthdays, holidays, milestones, corporate celebrations, etc. and anything else that could call for a 'do-over'.

DUKE Heights BIA supports this campaign and encourages everyone to visit our amazing local restaurants, diners, bakeries, and coffee shops for a memorable #DineInDoOver.

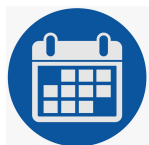
[Learn More](#)

## Events & Webinars



#### [B Corp 101 Workshop: Learning to Measure What Matters by Enterprise Toronto](#)

April 19, 11:00 a.m. to 1:00 p.m. [Register \(Free\)](#)



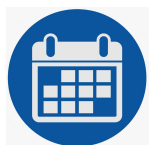
#### [WSIB: Laws & Regulations for Small Businesses](#)

April 20, 9:30 a.m. to 11:00 a.m. [Register \(Free\)](#)



#### [Service Canada Programs and Services for Employers](#)

April 21, 11:00 a.m. to 12:30 p.m. [Register \(Free\)](#)



#### [Interactive Virtual Investors Meet 2022 by DMP Startups](#)

April 24, 11:00 a.m. to 6:00 p.m. [Register \(Free\)](#)



#### [Social Media for Your Business: Free Webinar by Digital Main Street](#)

April 26, 10:00 a.m. to 11:30 a.m. [Register](#)



[\(Free\)](#)



**[The Franchise Expo - Toronto](#)**

April 23-24, 12:00 p.m. to 9:00 p.m.

[Register \(Free\)](#)



Tweet



Forward



Share



*Copyright © 2022 DUKE Heights BIA, All rights reserved.*

You are receiving this email because you are a property owner, business in the DUKE Heights BIA district, or associated with the BIA.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

[@DUKEHeightsBIA](#)

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

DUKE Heights BIA · 1275 Finch Ave W Suite 303 · Toronto, ON M3J 0L5 · Canada