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FEBRUARY 2022

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Economic Support for Businesses



The Application Portal for the Ontario Small Business Relief Grant is Now Open

City of Toronto ΓΛ COVID-19 Latest Updates from the City Latest news releases and updates from the City of Toronto https://www.toronto.ca/ho me/covid-19/ RE 9W Do you have a Legal **Question?** Click above or visit dukeheights.ca/submitlegal-questions/ to have your question answered by the DUKE Law team. **H**perks

Do you have a Perk?

Do you want to promote your business? Provide an exclusive Eligible small businesses with less than 100 employees who were required to close due to public health orders effective January 05, 2022 can now apply to receive a \$10,000 grant. The qualifying small businesses should start receiving payments as early as in February.

The portal will remain open until March 11, 2022 at 11:59 pm. If your business faced a mandatory shutdown and you are yet to apply for this grant, please click on the link below to start your application.

Ontario Small Business Relief Grant Application Portal



Did You Apply for the Ontario Business Costs Rebate Program?

Through the Ontario Business Costs Rebate Program, the Province intends to support eligible businesses by offering them rebate payments for a portion of their property tax and energy costs they have been incurring as a result of the mandatory capacity reduction or temporarily closure. The rebate amount will range from 50 per cent up to 100 per cent of these costs depending on the degree to which a particular business is affected.

If your business was financially impacted by the province-mandated public health measures, click on the link below to to apply.

Ontario Business Costs Rebate Program Application Portal

Work with Us



Join us as a Volunteer Business Mentor



Take \$100 off your entire purchase at The Chesterfield Shop

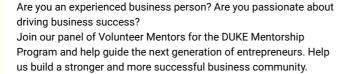
Visit any of our 6 locations and mention offer code CSH0P100 to receive \$100 off. For other discounts and coupons, visit <u>dukeheights.ca/perks/</u>.



<u>10 % OFF</u> <u>Regular Priced</u> <u>Packages at A</u> <u>Date With Baby</u>

Offer is not to be combined with any other promotions or specials. For other DUKE Perk offers, visit <u>dukeheights.ca/perks/</u>.





See the links below to register and for more information.

What You Need to Know

Expression of Interest Form



Discount valid for all BIA members. Promotional Code: DUKE20. For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



Request for Proposals - Tree Inventory and Planting Opportunities in DUKE Heights BIA

We are seeking quotations from proponents to undertake a complete review and detailed site assessment of the existing tree inventory and compile a planting plan for additional trees on the BIA's internal streets.

The deadline for submission is Friday, February 25, 2022, at 4:00pm.

Download the RFP Document



RFP on Landscape, Urban Design and Street Animation Strategies

Request for Proposals - Landscape, Urban Design and Street Animation Strategies

The BIA is seeking quotations from proponents to undertake a process of research, focus group discussions with stakeholders and the development of specific landscaping, urban design and physical design improvements/features as well as programing actions for identified localities, both on public and private lands along the BIA Main Streets.

The deadline for submission is Friday, March 11, 2022, at 4:00pm (local Toronto time).

Download the RFP Document

Featured Member



Preventative Maintenance for your Cyber

Assets

Iceberg Cyber helps small and midsize businesses prevent business downtime through proactive asset management and vulnerability searches. They have a growing team of cybersecurity professionals in the heart of DUKE Heights BIA whose mission is to simplify the world of cybersecurity and empower small businesses with simple plug and play tools. Iceberg Cyber offers a unique solution aimed at small businesses that want to increase their cyber resiliency without the burden of dedicated on-site staff or pricey consultants. Simple, plug-and-play security tools make booting up your cyber hygiene as easy as reading this newsletter. [...]

Read More

Featured Services



Free Advertising Opportunity on Digital Billboard for BIA Members

Member Exclusive: Apply Now for A Free Advertising Spot on Digital Billboard

Once again and due to high demand, our BIA is excited to be able to fully sponsor one advertisement for your business on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue W.

Your ad will run 24/7 for a 4-week period, for 10 seconds at a time, rotating every few minutes. Our designer team can also assist you with the creative, free of charge.

The advertisement spots will be allotted on a first-come, first-served basis. Last year's applicants are welcome as well. Sign up today to secure your spot by filling out the **Expression of Interest Form**. You may also contact us via e-mail at **info@dukeheights.ca**

Expression of Interest Form



Member Exclusive: Sign Up for A Free Digital Ad Placement Opportunity

Another great advertising opportunity is knocking on your door! Our free digital Advertising program for 2022 is now open to BIA business members until the BIA budget is expended. All BIA members including those who participated in 2021 are invited to apply or reapply for their spots in 2022.

Take advantage of this paid marketing campaign sponsored by the BIA on social media channels to attract thousands of new customers. Follow the link below to book your spot today!

Expression of Interest Form

Useful Links

Business Benefits Finder on the Canada.ca Website

Use the search function on the Federal Government website to find out all benefits and support programs that your business is eligible for.

CLICK HERE TO VISIT THE BENEFIT FINDER APP



Canada Business APP

Download the Canada Business App on your iphone or Android device to easily navigate government programs and services.

CLICK HERE TO DOWNLOAD THE APP



ShopHere Program by Digital Main Street

Digital Main Street's ShopHERE Program develops online stores for independent small businesses at no cost. Members of the Digital Main Street Squad also train small business owners on how to manage their day-to-day operations and market the stores.

CLICK HERE TO LEARN MORE

Councillor's Corner



Councillor's Corner

James Pasternak City Councillor Ward 6 – York Centre

DI TORONTO

James Pasternak

Toronto City Councillor - Ward 6 York Centre

It has been a challenging start to the year with the large snowfall adding to the difficulties of the pandemic. That is why I am happy to share with you the new business support resources from the City of Toronto as well as other levels of government. Through the City of Toronto, for retailers, we have the Retail Accelerator Program, which provides access to retail training, advisory services and mentoring opportunities. [...]





Councillor's Corner

Anthony Perruzza City Councillor Ward 7 – Humber River-Black Creek

M Toronto

Anthony Perruzza Toronto City Councillor – Ward 7 Humber River - Black Creek

Team Toronto continues to plan vaccine events and opportunities for you to get vaccinated. For the most up-to-date outline on how and where to book when, please visit covid19.ontariohealth.ca or call 1-833-943-3900. I will continue to share postings online with the latest details on local vaccine pop-up clinics where no appointments are required, and most of these are hosted by Humber River Hospital or Black Creek Community Health Centre. [...]

Read More



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