



JUNE 2022

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### News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



### Get Your Products or Services Featured in the BIA Newsletter

Visit [dukeheights.ca/be-featured-form/](https://dukeheights.ca/be-featured-form/) to submit your provide your information.

## Featured Service

**JOIN AS A MENTEE**  
GET GUIDANCE, INSIGHTS AND REASSURANCE

**DUKE Heights Business Mentorship Program:**



### Do you have a Perk?

Do you want to

## Mentee Enrolment is Now Open

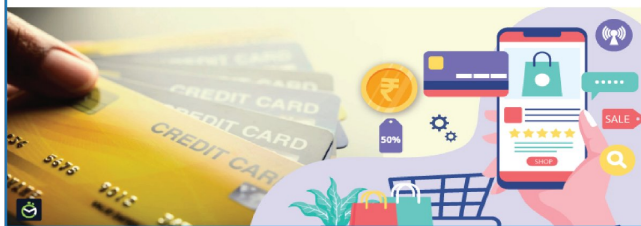
The DUKE Heights Mentorship program provides participating business owners with support and services from the BIA, regular time with a business mentor and a structured program through which every aspect of their business is evaluated and further developed to take the business to the next stage.

It's a FREE business support program for BIA members and up-and-coming start-ups; so there are no costs involved. If your business is fairly new and you would benefit from connecting with a veteran for guidance, please take advantage of this free service. Apply today!

**Small & Medium-sized Businesses: See the Program Benefits & Apply as a Mentee**

**Start-up Company: See the Program Benefits & Apply as a Mentee**

## Canadian Credit Card Class Actions



## Did You Apply for Your Credit Card Class Action Settlement?

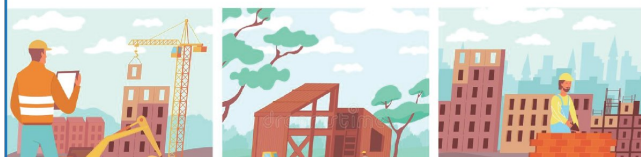
**Your business may be eligible to receive payment from a class action settlement related to inflated interchange fees.**

If your business accepted VISA and Mastercard credit cards between March 23, 2001, and September 2, 2021, you may be eligible to receive some money from the class action settlement totalling \$131 CAD million. For more information on how to submit a claim or on the class action please visit <https://www.creditcardsettlements.ca/>. Please note you must initiate a claim before September 30, 2022 to receive payment.

[Click Here for More Information](#)

## Government Support Programs

### CaféTO Property Improvement Program



promote your business?  
Provide an exclusive  
offer at  
[dukeheights.ca/submit-perk-form/](https://dukeheights.ca/submit-perk-form/) by filling out a form!



### **40% off for auto detailing – Car Care Centre**

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. Please visit our website for store locations.  
For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



### **10% Off Auto Parts – Auto Heaven**

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



### **Save \$100 on Cyber Health Check – Iceberg Cyber**

Use the DUKEPERKS promo code to get \$100 (50%!) off your first month.  
For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).





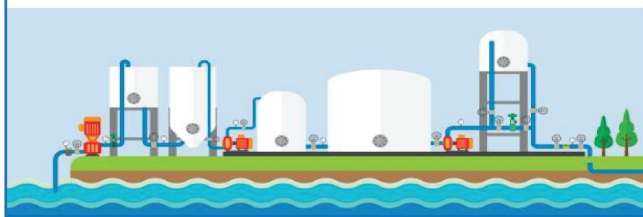
## CaféTO Property Improvement Program

**Deadline: June 30, 2022**

Eligible owners and tenants of commercial and industrial properties in Toronto can still apply for a fund created to support upgrading the appearance and/or function of exterior spaces. The first round of applications will remain open until June 30, 2022, or when funds are expended, whichever comes first.

[Learn More & Apply](#)

## Capacity Buyback Program

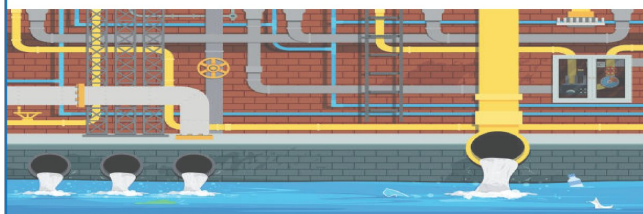


## Capacity Buyback Program to Encourage Reduction of Water Use

The Capacity Buyback Program offers eligible commercial and institutional organizations a free water audit and a one-time cash rebate. If you are interested to apply, please e-mail your letter of intent at [savewater@toronto.ca](mailto:savewater@toronto.ca) or call 416-392-7000. If you meet the criteria, the City will arrange to have a professional engineer complete a thorough walkthrough and review of your organization's water use.

[Learn More](#)

## Sewer Surcharge Rebate Program



## Check Your Eligibility for Sewer Surcharge Rebate from the City of Toronto

Under the Sewer Surcharge Rebate Program facilitated by the City of Toronto, businesses which divert more than 15% of their incoming water away from the sanitary sewer are eligible for a rebate on their water bill. If you are interested to find out if your business is eligible, submit a letter of intent by email to [ssr@toronto.ca](mailto:ssr@toronto.ca).

## HEALTH

### **15% Discounted** **Virtual COVID-** **19 Rapid** **Testing for** **Travel,** **Corporate and** **Events – ALN** **Health**

Discount valid when you present the promo code BIA15\$ over the phone/email or their website [www.alnhealth.ca](http://www.alnhealth.ca). For other discounts and coupons, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### **10% Off Auto** **Parts – Auto** **Heaven**

Present a business card from your local business and receive 10% off our in-stock used auto parts. For other discounts and coupons, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).



### **Your First 4** **Weeks are on** **Us**

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line. For other DUKE Perks, visit [dukeheights.ca/perks/](http://dukeheights.ca/perks/).

[Learn More](#)

## Eco-Roof Incentive Program



### Grants Available for the Installation of Green Roofs and Cool Roofs

The City of Toronto's Eco-Roof Incentive Program provides grants to commercial, industrial, and institutional property owners to install green roofs and cool roofs and help improve the sustainability of the city's infrastructure and its resilience to climate change. Applications are accepted and reviewed on an ongoing basis.

[Learn More](#)

## What's Happening



### Join Us for the DUKE eats Festival & Movie Night on June 30, 2022, 5 pm-10 pm

Mark your calendar for the return of our very own DUKE eats summer festival and Movie Night in collaboration with City Councillor Anthony Perruzza.

- When: Thursday, June 30, 2022, from 5 pm to 10 pm
- Where: Fountainhead Park (at Finch Ave W and Sentinel Rd)

No admission fees- it's a FREE event open to everyone! Come with your family and friends for an evening full of delicious food from your favourite local vendors, free treats, music, giveaways, and entertainment.

The primary goal of the event is to promote our diverse food sector. If you are a local food manufacturer or restaurateur interested to participate as a vendor and promote your brand at the DUKE eats festival, please contact us by e-mail at [info@dukeheights.ca](mailto:info@dukeheights.ca) or call us (416) 739-1621.

## FREE RAPID ANTIGEN TEST KITS



### Free Rapid Antigen Test Kits Available for BIA Members

**FREE** Rapid Antigen Test kits are still available for BIA businesses. Interested BIA businesses can collect **up to 10 FREE Rapid Antigen Test Kits** each for their employees from the BIA office located at 1275 Finch Avenue W, Suite 303 until quantities last. Please contact the BIA office at **416-739-1621** or email us at [info@dukeheights.ca](mailto:info@dukeheights.ca) to reserve and schedule a pick-up time.

For larger quantities, businesses with 150 or more employees should order directly from the Ontario government portal: <https://covid-19.ontario.ca/check-your-eligibility-provincial-antigen-screening-program>.

## Featured Service



### Member Exclusive: Free Advertising on Digital Billboard

DUKE Heights BIA is offering interested BIA businesses one fully sponsored advertisement spot exclusively on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West. Your ad will run 24/7 for a 4-week period, for 10 seconds at a time, rotating every few minutes. Our design team can also assist you with the creative, free of charge.

The advertisement spots will be allotted on a first-come, first-served basis. Last year's applicants are welcome as well. Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at [info@dukeheights.ca](mailto:info@dukeheights.ca)

[Expression of Interest Form](#)



Free Digital Ad Placement  
Opportunity



## Member Exclusive: Free Digital Ad Placement Opportunity

DUKE Heights Free Digital Advertising program is open to all BIA business members. All BIA members are eligible to apply for a one-time free advertisement for up to 4 weeks in 2022 on their preferred digital platform. Those who participated in 2021 are also welcome to reapply. The advertisement spots will be allotted on a first-come, first-served basis.

Take advantage of this paid marketing campaign sponsored by the BIA on social media channels to attract thousands of new customers. Follow the link below to book your spot today!

[Expression of Interest Form](#)



## Marketing during a Slowdown

With higher inflation and increasing interest rates, many economists are forecasting a downturn in the economy. Of particular concern for businesses is the potential slowdown in consumer spending which will impact sales and total revenue. In tough times it is often logical for businesses to rationalise costs to ensure profitability. Indiscriminate cost-cutting however can have unintended or negative consequences for the business. [\[...\]](#)

[Read More](#)

## Councillor's Corner



### Councillor's Corner

**James Pasternak**  
City Councillor  
Ward 6 – York Centre



**James Pasternak**



## Toronto City Councillor – Ward 6 York Centre

It is important for businesses to be fully aware of all the support and initiatives available for them by the City as the hustle and bustle of the dog days of summer begins to approach. The Digital Main Street program offers small businesses and not-for-profits with tools and resources as well as one-on-one virtual assistance [\[...\]](#)

[Read More](#)



### Anthony Perruzza

#### Toronto City Councillor – Ward 7

#### Humber River - Black Creek

I want to thank many of you for coming to my Community Environment Day on Tuesday, May 17, at the Toryork Works Yard (49 Toryork Dr.) Many were able to gather compost for their gardens and planters. The next Community Environment Day is on Saturday, June 18, at Black Creek Pioneer Village. [\[...\]](#)

[Read More](#)

## Events & Webinars



### [T1 General Small Business Tax Literacy Seminar](#)

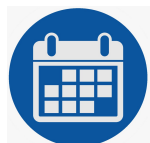
[by Enterprise Toronto](#)

June 10, 9:30 a.m. to 12:00 p.m. [Register](#)  
(Free)



### [Building Your First Product Management Team: Webinar by Techconnex](#)

June 14, 8:30 a.m. to 9:30 a.m. [Register](#)  
(Free)



### [Funding for Canadian Manufacturers: Webinar by Mentorworks](#)

June 15, 10:00 a.m. to 10:30 a.m. [Register](#)  
(Free)



### [Service Canada Programs and Services for Employers](#)



June 16, 11:00 a.m. to 12:30 p.m. [Register](#)  
(Free)



**[eCommerce 101: What, why, and how:  
Webinar by Digital Main Street](#)**

June 21, 10:00 a.m. to 11:30 a.m. [Register](#)  
(Free)



**[SEO Without the Smoke and Mirrors:  
Webinar by Enterprise Toronto](#)**

June 23, 1:00 p.m. to 2:00 p.m. [Register](#)  
(Free)



**[B Corp 101 Workshop: Learning to  
Measure What Matters: Webinar  
by Enterprise Toronto](#)**

June 28, 11:00 a.m. to 1:00 p.m. [Register](#)  
(Free)



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Forward



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