



MARCH 2022

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Business Support Programs



City of Toronto Support and Funding for Small Businesses and Restaurants

The City of Toronto has just released a brochure outlining the current business support programs, grants, incentives, and other resources available for small businesses and restaurants in the city. Download the brochure from the link below to find out details of the funding and programs your business could use right now.

[Download Brochure in PDF](#)

COMMERCIAL SPACE REHABILITATION GRANT

FIRST ROUND
APPLICATION DEADLINE:
MAY 5, 2022



Deadline for the Commercial Space Rehabilitation Grant Program Extended to May 5, 2022

The first round of applications for the federal Commercial Space Rehabilitation Grant will be accepted until May 5, 2022, or until funds are expended. Only the owners and tenants of commercial properties that are currently vacant or at risk of vacancy can apply for up to 50% of the funds used for undertaking interior improvements at vacant or at-risk commercial properties. Please click on the link below for more information.

[Learn More & Apply](#)


News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



Do you have a Legal Question?

Click above or visit dukeheights.ca/submit-legal-questions/ to have your question answered by the DUKE Law team.



Do you have a Perk?

Do you want to promote your business? Provide an exclusive offer at dukeheights.ca/submit-perk-form/ by filling out a form!



10 % OFF Regular Priced Packages at A Date With Baby

Offer is not to be combined with any other promotions or specials. For other DUKE Perk offers, visit dukeheights.ca/perks/



20% Off Promo Code – Kitimai Tea & Coffee Inc.

Discount valid for all BIA members. Promotional



APPLICATION DEADLINE: MAY 5, 2022

New Deadline for the Commercial Façade Improvement Grant Program is May 5, 2022

The City has extended the application window for the Commercial Façade Improvement Grant Program up to May 5, 2022, or until the funds last. Eligible owners and tenants of commercial and industrial properties in Toronto can apply for a fund created to support upgrading the appearance and/or function of exterior spaces associated with commercial and industrial properties. Please click on the link below for more information.

[Learn More & Apply](#)

what's happening

FREE WEBINAR

**HOW TO STAY HEALTHY & SAFE AT WORK
WHILE STAYING COMPLIANT WITH THE LEGISLATION**

WEDNESDAY, MARCH 16 1:00 PM



Stay Healthy & Safe at Work while Complying with the Legislation

This FREE webinar is presented by Workplace Safety & Prevention Services (WSPS) and guest speaker, Adina Croitoru from the Ministry of Labour Training & Skills Development (MLTSD) in collaboration with the DUKE Heights BIA.

Date and time:

Wednesday, March 16, 2022, 1:00 PM EDT

Learn how to stay healthy & safe at work, while staying compliant with legislation. Discover free resources, best practices, and where you can find help when you need it.

[Registration Link](#)

Featured Services



Easter Promotion Made Easy : Free Advertising Campaign During April 1-17, 2022

Easter is just around the corner. If your marketing team is already in the process of hatching your company's EGGciting promotions for this Easter season, it's the perfect time for you to get in touch! We can help you reach extra miles and engage with new customers/consumers through our 'Easter Promotion Made Easy' digital advertising campaign.

Interested business members are welcome to sign up for this campaign FREE of cost and submit their exclusive Easter offers to us by filling out a simple form (see the link below). Our team will use various consumer-centric digital platforms including Instagram, Facebook, Tiktok and Google to get your promotions heard and seen by a potential audience of 100k residents in North York and the GTA.

If you are interested in taking part in this free promotional campaign, please click on the link below to submit your Easter offer details and marketing creatives by March 20, 2022. The digital ad campaign will be set to launch on April 01 and run until Easter on April 17.

[Link for Submitting Details of Your Promotion](#)

Click here to view more local offers and services.

chesterfield shop
Your Leather Expertise & More

**Take \$100 off
your entire
purchase at
The
Chesterfield
Shop.**

Visit any of our 6 locations and mention offer code CSHOP100 to receive \$100 off.
For other discounts and coupons, visit dukeheights.ca/perks/.

CENTRON
SELF STORAGE
YOUR NEIGHBOURHOOD STORAGE CENTRE

**Your First 4
Weeks are on
Us**

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line.
For other DUKE Perks, visit dukeheights.ca/perks/.



on Digital Billboard for BIA Members

Member Exclusive: Apply Now for A Free Advertising Spot on Digital Billboard

DUKE Heights BIA is continuing to offer one fully sponsored advertisement exclusively to BIA businesses on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West.

Your ad will run 24/7 for a 4-week period, for 10 seconds at a time, rotating every few minutes. Our design team can also assist you with the creative, free of charge.

The advertisement spots will be allotted on a first-come, first-served basis. Last year's applicants are welcome as well. Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at info@dukeheights.ca

[Expression of Interest Form](#)

Free Digital Ad Placement Opportunity for BIA Members

Member Exclusive: Sign Up for A Free Digital Ad Placement Opportunity

Another great advertising opportunity is knocking on your door! DUKE Heights Free Digital Advertising program is open to all BIA business members. All members including those who participated in 2021 are invited to apply or reapply for their spots in 2022.

Take advantage of this paid marketing campaign sponsored by the BIA on social media channels to attract thousands of new customers. Follow the link below to book your spot today!

[Expression of Interest Form](#)

Work with Us



Join us as a Volunteer Business Mentor

Are you an experienced business person? Are you passionate about driving business success?

Join our panel of Volunteer Mentors for the DUKE Mentorship Program and help guide the next generation of entrepreneurs. Help us build a stronger and more successful business community.

See the links below to register and for more information.

[What You Need to Know](#)[Expression of Interest Form](#)

RFP on Landscape, Urban Design and Street Animation Strategies

Request for Proposals - Landscape, Urban Design and Street Animation Strategies

We are seeking quotations from proponents to undertake a process of research, focus group discussions with stakeholders and the development of specific landscaping, urban design and physical

main Streets.

The deadline for submission is Friday, April 8, 2022, at 4:00pm (local Toronto time).

[Download the RFP Document](#)

Councillor's Corner



Councillor's Corner

James Pasternak
City Councillor
Ward 6 – York Centre



James Pasternak

Toronto City Councillor – Ward 6 York Centre

As we peak our way out of the pandemic and towards a full reopening of establishments, my focus is to continue our efforts towards the revitalization of our business sector and the growth of our local economy.

As part of that goal, we must open our doors to new ideas, innovation and creativity. [\[...\]](#)

[Read More](#)

Councillor's Corner

Anthony Perruzza
City Councillor
Ward 7 – Humber River-Black Creek



Anthony Perruzza

Toronto City Councillor – Ward 7

Humber River - Black Creek

I want to thank the staff and panelists who attended our recent Virtual Principal's Forum. My office coordinates these events to inform our schools about local projects and services and how they impact and benefit our community. My office welcomed speakers from the City's Vision Zero Strategy, the Finch West LRT, and the Toronto Public Library to give presentations. [\[...\]](#)

[Read More](#)

Online Events



[Free Ontario Program: How An Online Store Can Boost Your Business](#)

March 10, 24, and 31, 11:30 a.m. to 12:30 p.m. [Register \(Free\)](#)



[The Power of Difference: Free Webinar by Ontario Chamber of Commerce](#)
March 10, 12:00 p.m. to 1:00 p.m. [Register \(Free\)](#)



[T1 General Small Business Tax Literacy Seminar by Enterprise Toronto](#)
March 11, 9:30 a.m. to 12:00 p.m. [Register \(Free\)](#)



[T2 - Corporation Tax Literacy Seminar by Enterprise Toronto](#)
March 14, 9:30 a.m. to 11:30 a.m. [Register \(Free\)](#)

[Social Media for Your Business: Free Webinar by Digital Main Street](#)

**Service Canada Programs and Services for Employers**March 17, 11:00 a.m. to 12:30 p.m. [Register \(Free\)](#)**B Corp 101 Workshop: Learning to Measure What Matters by Enterprise Toronto**March 22, 11:00 a.m. to 1:00 p.m. [Register \(Free\)](#)**eCommerce 101: What, why, and how: Free Webinar by Digital Main Street**March 29, 10:00 a.m. to 11:30 a.m. [Register \(Free\)](#)

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Forward



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