

DUKE news

MAY 2022

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Featured Service



DUKE HEIGHTS MENTORSHIP PROGRAM

JOIN AS A MENTEE
GET GUIDANCE, INSIGHTS AND REASSURANCE

DUKE Heights Business Mentorship Program:



News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



Get Your Products or Services Featured in the BIA Newsletter

Visit dukeheights.ca/be-featured-form/ to submit your provide your information.



Do you have a Perk?

Do you want to promote your business?

Mentee Enrolment is Now Open

The DUKE Heights Mentorship program provides the participating business owners with support and services from the BIA, regular time with a business mentor and a structured program through which every aspect of their business is evaluated and further developed to take the business to the next stage.

It's a FREE business support program for the BIA members and the up-and-coming start-ups; so there are no costs involved. If your business is fairly new and you would benefit from connecting with a veteran for guidance, please take advantage of this free service. Apply today!

Small & Medium-sized Business: See the Program Benefits & Apply as a Mentee

Start-up Company: See the Program Benefits & Apply as a Mentee

What's Happening



Discover DUKE Photo Contest is Open Until May 31st!

DUKE Heights BIA is inviting photographers and hobbyists from all across the GTA to take part in discovering our business community and the landscape through their creative lenses. The BIA business members, their employees, and families are also encouraged to participate.

The portal for photo submission will remain open until midnight on May 31st.

Selected photos will be displayed on the BIA website, social media channels, and a local newspaper. The top 10 photographers will receive a prize for their winning photo submission.

Click Here to Learn More & Participate



Provide an exclusive offer at dukeheights.ca/submit-perk-form/ by filling out a form!



ICEBERG

**Save \$100 on
Cyber Health
Check –
Iceberg Cyber**

Use the DUKEPERKS promo code to get \$100 (50%!) off your first month. For more local offers and specials, visit dukeheights.ca/perks/.



**15% Discounted
Virtual COVID-
19 Rapid
Testing for
Travel,
Corporate and
Events – ALN
Health**

Discount valid when you present the promo code BIA15\$ over the phone/email or their website www.alnhealth.ca. For other discounts and coupons, visit dukeheights.ca/perks/.



**10% Off Auto
Parts – Auto
Heaven**

Present a business card from your local business and receive 10% off our in-stock used auto parts. For other discounts and

DUKE Scavenger Hunt Begins on May 21st

Last year in December we introduced the first-ever DUKE Scavenger Hunt. The contest received a tremendous response from hundreds of participants who came into the area from all over the city and completed various missions ranging from visiting many of the DUKE Heights BIA businesses and retailers to locating unique features and landmarks of our area.

DUKE Scavenger Hunt - the amazing game filled with fun experiences and exploration is coming back for 11 days from May 21st to May 31st. We will offer daily prizes from you, our valued DUKE Heights BIA business members. If you want to join the fun, either as a vendor or a participant, ask us how at info@dukeheights.ca.

coupons,
visit dukeheights.ca/perks/.

CENTRON
SELF STORAGE
YOUR NEIGHBOURHOOD STORAGE CENTRE

**Your First 4
Weeks are on
Us**

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit on-line.
For other DUKE Perks, visit dukeheights.ca/perks/.

**FREE
RAPID
ANTIGEN
TEST
KITS**



Free Rapid Antigen Test Kits Available for the BIA Members

Thanks to the Toronto Region Board of Trade and the City of Toronto, DUKE Heights has **FREE** Rapid Antigen Test kits available for BIA businesses that can be picked up from the BIA office located at 1275 Finch Avenue W, Suite 303. Interested BIA businesses can receive **up to 10 FREE Rapid Antigen Test Kits** each for their employees until quantities last. Please contact the BIA office at **416-739-1621** or email us at info@dukeheights.ca to reserve and schedule a pick-up time.

For larger quantities, businesses with 150 or more employees should order directly from the Ontario government portal: <https://covid-19.ontario.ca/check-your-eligibility-provincial-antigen-screening-program>.

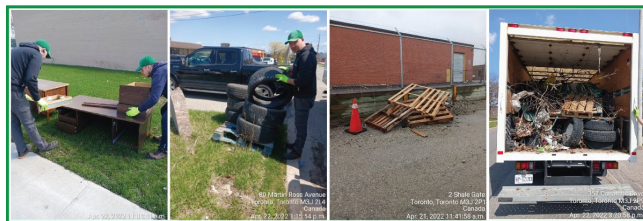
**DUKE HEIGHTS BIA
SPRING CLEAN-UP EVENT 2022**

Spring 2022 Community Clean-up in DUKE Heights BIA

DUKE Heights BIA observed Earth Day 2022 by removing large amounts of accumulated trash and junk from the BIA streets and public spaces during April 21-22, 2022. The BIA staff organized a community cleanup drive on Thursday, April 21st, along the roadside, walkways, and parking lots to get rid of unsightly litter.

On Friday, April 22nd, our junk removal and e-waste recycling partners collected and disposed of a significant amount of business waste and junk including construction debris, tires, furniture, electronics, etc.

The motto of the BIA annual Spring Clean-up event is to help **keep our community litter- and junk-free**. Thanks to each of our community members and partners who supported the event.



Featured Service



Member Exclusive: Free Advertising on Digital Billboard

DUKE Heights BIA is offering the interested BIA businesses one fully sponsored advertisement spot exclusively on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West. Your ad will run 24/7 for a 4-week period, for 10 seconds at a time, rotating every few minutes. Our design team can also assist you with the creative, free of charge.

The advertisement spots will be allotted on a first-come, first-served basis. Last year's applicants are welcome as well. Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at info@dukeheights.ca

Expression of Interest Form



Free Digital Ad Placement Opportunity for BIA Members

Member Exclusive: Free Digital Ad Placement Opportunity

DUKE Heights Free Digital Advertising program is open to all BIA business members. All BIA members are eligible to apply for a one-time free advertisement for up to 4 weeks in 2022 on their preferred digital platform. Those who participated in 2021 are also welcome to reapply. The advertisement spots will be allotted on a first-come, first-served basis.

Take advantage of this paid marketing campaign sponsored by the BIA on social media channels to attract thousands of new customers. Follow the link below to book your spot today!

Expression of Interest Form



YOUR BUSINESS AND HIGHER INFLATION

By **Atul Oka**, Senior Director of Strategy and Business Development

Your Business and Higher Inflation

Many businesses still not completely recovered from the impact of the pandemic now must face another challenge. Rising inflation and the linked rise in interest rates will see an increase in input costs and the cost of servicing debt for most businesses. This, accompanied by the potential slowdown in consumer demand will lead to financial stress for businesses in Canada for the next few years. [\[...\]](#)

Read More

Councillor's Corner



Councillor's Corner

James Pasternak
City Councillor
Ward 6 – York Centre



James Pasternak

Toronto City Councillor – Ward 6 York Centre

We are all very excited for what is anticipated to be a fun and enjoyable summer due to the reopening of businesses, events and city spaces. I am looking forward in continuing our collaboration with DUKE Heights BIA into the summer and beyond to ensure that the business community has a fruitful and safe summer season. [...]

[Read More](#)



Councillor's Corner

Anthony Perruzza
City Councillor
Ward 7 – Humber River-Black Creek



Anthony Perruzza

Toronto City Councillor – Ward 7

Humber River - Black Creek

I am pleased to announce that my office is hosting a Community Environment Day on Tuesday, May 17, at the Toryork Works Yard (49 Toryork Dr.) from 4:00 pm – 8:00 pm. Please bring bags or pails to gather compost for your garden and planters. If you have any questions about the event, contact my office. [...]

[Read More](#)



Business Incubation and Commercialization Grant Program

The Business Incubation & Commercialization (BIC) Grant Program is Open Until May 27th

Up to \$100k in multi-year grants are available from the City for not-for-profit entrepreneurship, incubation, and accelerator activities.

Applications are open through May 27, 2022, or until the support funds last. The applicant must be a not-for-profit organization that

provides incubation-type programming to entrepreneurs.

[Learn More](#)

Events & Webinars



T1 General Small Business Tax Literacy Seminar

by Enterprise Toronto

May 13, 9:30 a.m. to 12:00 p.m. [Register](#)
(Free)



Adding Movement to Social Media with Videos from Canva - Hosted by the Small Business Advisory Centre

May 17, 1:00 p.m. to 2:00 p.m. [Register](#)
(Free)



B Corp 101 Workshop: Learning to Measure What Matters

by Enterprise Toronto

May 17, 11:00 a.m. to 1:00 p.m. [Register](#)
(Free)



Service Canada Programs and Services for Employers

May 19, 11:00 a.m. to 12:30 p.m. [Register](#)
(Free)



Web Presence 101 - Ensuring Your Foundation Is Set

by Enterprise Toronto

May 24, 10:00 a.m. to 11:30 a.m. [Register](#)
(Free)



Systems and Processes You Can Use to Manage Your Business Effectively - Hosted by Small Business Advisory Centre

May 31, 10:00 a.m. to 11:00 a.m. [Register](#)
(Free)



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Forward



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