




DUKE HEIGHTS BIA NEWS



What's Happening

Virtual Meeting on the Finch West Goods Movement Transportation Master Plan



Virtual Public Consultation
Thursday, March 9, 2023
6:00 PM - 8:00 PM
[Please Read the Notice](#)

To address future shipping and freight delivery needs in the Finch West area, the City of Toronto is conducting the Finch West Goods Movement Transportation Master Plan (TMP). Before a final report with the recommended solutions is presented to City Council for consideration, the project team invites you to attend a virtual public meeting to review the current evaluation results and provide feedback on the City's suggested transportation improvements.

[DOWNLOAD THE NOTICE](#)

The project team is also soliciting public input through an online survey. [SURVEY LINK](#)

[Register Here for the Virtual Public Meeting](#)

Restaurant Applications for Summerlicious 2023 are Now Open



SUMMERLICIOUS 2023
RESTAURANTS APPLY NOW

The City of Toronto's popular Summerlicious program is returning from July 7 to 23. This year's program will continue to support the recovery and revival of Toronto's restaurant scene while providing

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enticing experiences and delectable food that restaurant-goers have come to expect. To support restaurant operators, this year's program makes it easy and affordable for restaurants to participate. Modified features include:

- Reduced fee (\$550 plus HST), which is less than half of the pre-pandemic fee
- Expanded range of price-point categories for 3-course prix fixe Summerlicious menus
- A simplified online application process

Applications will be accepted until March 22, 2023.

[Learn More and Apply](#)

OCA [Re]Connects 2023 Professional Development Conference is taking place on March 30-31, 2023



Join us for Canada's Largest Camp Industry Professional Development Conference!

March 30-31, 2023 at the Living Arts Centre

Brought to you by [entripy.com](#)

Click here to register now!

Vendors - Exhibit Show booths and sponsorship opportunities are available! See the OCA Events tab and click Exhibit Show for more information.

The Ontario Camps Association invites you to their in-person conference at the Living Arts Centre in Mississauga on March 30-31, 2023! Vendor booth opportunities are available – learn more here about your opportunity to gain access to new customers!

With more than 65 sessions from several timely content streams to choose from, you'll leave OCA [Re]Connects 2023 with tools, insights, and perspectives for a successful 2023 season. If you are a camp and outdoor education industry professional and/or are interested in the industry, this is THE conference for you.

[Learn More and Register](#)

NCFA is Hosting FFCON23: Meet Your Next Investor, Partner, or Idea



FFCON23
REGEN
March 14, 21, 28, April 4, May 31, Hybrid
PRESENTED BY NCFA
The future of finance and society

The National Crowdfunding & Fintech Association (NCFA) is hosting FFCON23 from March 14 to May 31. NCFA is celebrating the 8th year of its Annual Fintech and Financing Conference & Expo this year. This year, the 5-week hybrid conference is aiming at providing a platform for entrepreneurs, investors, industry leaders, and regulators from the financial and emerging tech sectors to help build an ecosystem and shed light on the latest developments in Fintech, Blockchain, AI, Open Finance, and capital markets innovation. Learn more: <https://fintechandfunding.com/>

Featured Member

Man About Town: A Timeless Destination for Fine Men's Clothing

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>

DUKE Perks



20% Off Promo Code

This offer is valid to individuals or businesses which would like to purchase our products through our website. For more local offers and specials, visit dukeheights.ca/perks/.



FREE from Debt - No Cost Consultation

To redeem this offer and book an appointment, call us at 416-665-3000. For other DUKE Perks, visit dukeheights.ca/perks/.



10 % OFF Regular-Priced Packages

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit dukeheights.ca/perks/.



AKOUTO Save 10% off of our managed Cyber Security solution

As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more. For more local offers and specials, visit dukeheights.ca/perks/.



If you're looking for a one-stop shop for high-quality men's suits and accessories, look no further than Man About Town. Located in North York, Toronto, Man About Town has provided exceptional service and fine clothing to the city's best-dressed men since 1969. As a fixture of the community for over 50 years, Man About Town takes pride in offering Canadian manufactured goods of the highest quality at wholesale pricing...[...]

[Read More](#)

Your Opinion Matters

**DUKE Heights BIA Members Survey 2023:
We Want to Hear from You**

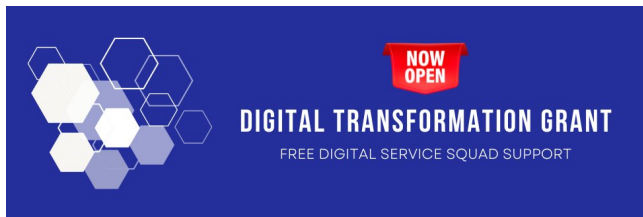


If you haven't done so already, please take five minutes to complete this survey and share your views with us for a chance to WIN a \$500 cash prize for your team. Also, one representative per business completing this survey will receive a tote bag filled with DUKE-branded swags.

[Take the 5-Minute Survey](#)

Small Business Grants

**\$2,500 Digital Transformation Grant:
Does Your Business Qualify?**



All small businesses in the DUKE Heights BIA are eligible to apply for the Digital Transformation Grant from the Ontario Government. Qualifying businesses would get a thorough digital assessment, free online training, and a \$2,500 one-time incentive to put their digital transformation plans into action. You may apply for the Grant HERE: <https://digitalmainstreet.ca/digital-transformation-grant-4-0/>



A member of the Digital Service Squad members, Arvin Relleve (E-

mail: arvin.relleve@digitalmainstreet.ca) is currently available to help your business with any digital marketing challenges you may be facing as well as support programs offered by Digital Main Street.

Meet your DSS

Featured Services

Click on the thumbnails or links below to sign up for FREE services exclusively offered to BIA members.

Sign UP for FREE Security Services

Mobile patrols, Alarm response, Parking enforcement, Safe walk program, Preventing illegal dumping and signage



DUKE Heights Business

Toolkit:

BIA members can access FREE Tools, Guides, and Templates for various functional aspects.

Need help Crafting your Business Plan?

Contact us to get help from BIA-verified partners in building your Generic, Marketing, or Financial business plans.



BIA-sponsored Billboard Ad:

Advertise FREE of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West.

BIA-sponsored Digital Ad:

Get free online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn.



Post a FREE Perk on the DUKE Heights website:

Avail of your FREE Perk to promote your special discounts and promotions to other BIA members and their employees.



[Get your Business featured in the BIA newsletter and Social Media:](#)

Expand your digital footprint. Get in touch with us to have your business featured free of cost in the BIA publications.



Councillor's Corner



Councillor's Corner

James Pasternak
City Councillor
Ward 6 – York Centre



James Pasternak

Toronto City Councillor – Ward 6 York Centre

After months of public consultation and deliberation, the 2023 budget for the City of Toronto was approved by Council during its February 15th special meeting. Vital investments have been put towards front-line services and the TTC – services the community relies heavily on. Toronto will also maintain the small business property tax reduction rate of 15%. I stand committed and ready to support any allocation of funds...[...]

[Read More](#)

Events & Webinars



[Insurance for Small Business -Webinar by Enterprise Toronto](#)

March 8, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)

[Free Hiring Platform & Other Supports for Small Businesses: Webinar by Service Canada](#)

March 9, 2023, 11:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



[T1 General Small Business Tax Literacy Seminar by Canada Revenue Agency](#)

March 10, 2023, 9:30 a.m. to 11:30 a.m.
[Register \(Free\)](#)

[CFIB's Practical List for New Entrepreneurs: What Steps to Take & Avoid](#)

March 13, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[Understanding Financial Statements for Small Business Owners -Webinar by CPA Canada](#)

March 14, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)

[Incubators: How Business in the Streets](#)



[Can Help Your Business -Webinar by Enterprise Toronto](#)

March 15, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[Small Business Accounting The Stress-Free Guide to Managing Your Books -Webinar by Enterprise Toronto](#)

March 16, 2023, 9:30 a.m. to 11:30 a.m.
[Register \(Free\)](#)

[Business Planning: "Get your Business Accelerating!": Webinar by Enterprise Toronto](#)

March 20, 2023, 9:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



[The Importance of Paid Advertising in a Digital Space -Webinar by Digital Main Street](#)

March 21, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)

[Getting Money: What Lenders and Investors Want -Webinar by Enterprise Toronto](#)

March 22, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[How to Start a Food Product Business - Webinar by Enterprise Toronto](#)

March 23, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)

[Sales Skills to Power up Your Start-up! - Webinar by Enterprise Toronto](#)

March 24, 2023, 9:30 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[eCommerce 101: What, why, and how. - Webinar by Digital Main Street](#)

March 27, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)

[Optimizing for Search Engines - Understanding SEO Basics -Webinar by Digital Main Street](#)

March 28, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[Why Financial Ratios Matter: How to Know if You're Turning a Profit -Webinar by CPA Canada](#)

March 29, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)

[How to Start a Food Business: A General Overview -Webinar by Enterprise Toronto](#)

March 30, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



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