



DUKE HEIGHTS BIA  
E-NEWSLETTER

OCTOBER 2022

**CELEBRATING**  
**bdc \* SMALL BUSINESS WEEK**  
OCTOBER 16-22, 2022



Small businesses throughout the world have been, and continue to be the backbone of any economy. In celebration and support of small businesses in our Business Improvement Area during Small Business Week, the DUKE Heights BIA is proud to offer a range of **\*FREE and Discounted programs** to help support this vital part of our community.

## Free *Digital* Services

### Sponsored Logo Design



Free sponsored logo design for BIA members to help you differentiate your unique brand identity and stand out from the crowd.

[Submit Your Interest](#)

### Billboard Advertising



An outdoor advertising opportunity to showcase your business on the Digital Billboard located at Dufferin St and Finch Ave W.

[Apply Now](#)

### Online Advertising Credit



Advertising credits for social media platforms including Facebook, Instagram, and Google to reach and engage new customers for your products or services.

[Apply Now](#)

### Web Development & E-commerce Support



Assistance in building and improving website to boost your business; online store and e-commerce development; setting up social media accounts; assistance and advice.

[Contact Us](#)



Promotional boost on Social media advertising from the BIA during shopping seasons or special occasions to help you reach new customers.

Contact Us



Opportunity to feature your exclusive offers and discounts on the BIA website and our newsletter for other BIA members and their employees.

Submit Your Perk

## Free *Business Support* Services

### Security Services



Free Mobile security patrol services for all registered BIA members 7 days a week, 365 days a year.

Register Now

### DUKE Heights Mentorship Program



Join the BIAs Business Mentorship Program for active feedback, guidance and advice for your business.

Apply Now

### Business Plan Assistance



Get the necessary help while trying to create a generic, marketing, or financial business plan with the help of our verified partners.

Contact Us

### Finance And Accounting Consultation



One-on-one consultation services for registered BIA Businesses for any of your financial or accounting needs.

Book an Appointment

### Business Health Check



Business assessment tool to quickly identify areas of risk, improvement and opportunity.

Learn More

### Business Toolkit




Essential business tools, templates, and guides to help you run your business.

Explore

\*Only DUKE Heights BIA members qualify for **FREE** and **Discounted** BIA services.

Need more information? E-mail us at [info@dukeheights.ca](mailto:info@dukeheights.ca) or call (416) 739 -1621. Contact us to have your e-mail address added to our distribution list.




**WEBINAR**

## Dare to do things differently

OCTOBER 17, 3:30 PM

**click here**



**to register**

When the business environment is volatile and the conditions are uncertain, as they are now, entrepreneurs dare to take risks and do things differently. Their drive and passion for change motivate us and help our economy move forward.

On October 17, 2022, meet these business owners at the BDC Small Business Week opening event.



**WEBINAR**

## How to succeed in today's economy: A roadmap for SMEs

OCTOBER 18, 1:00 PM

**click here**

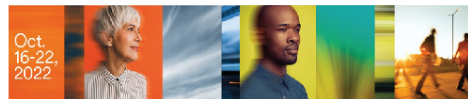


**to register**

To preserve a competitive edge in the present environment characterized by rising costs, supply chain interruptions, and ongoing labour shortages, Canadian business owners must respond fast and decisively.

Join the BDC's Vice President on October 18, 2022, to look at their most recent research looking at how you can make your business more profitable, more resilient, and more competitive.

## Events by Our Partners



During Small Business Week 2022, attend any of these virtual events from any remote location with an Internet connection.



**Toronto**

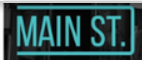
### LEVEL 1 CITY OF TORONTO-DE-ESCALATION TRAINING FOR STREET-FRONT RETAILERS

October 18, 9:00 AM - 11:00 AM &  
October 20, 2022, 2:00 PM - 4:00 PM

**Click here**



**to register**



### SELLING ONLINE: HOW TO IMPROVE ONLINE EXPERIENCE AND SECURITY

October 18, 1:00 PM - 2:15 PM



[Click here to register](#)



Canadian Chamber of Commerce / Chambre de Commerce du Canada

### THINKING BIG, SUPPORTING SMALL: FUELLING BUSINESS DECISIONS WITH DATA

October 19, 1:00 PM - 2:00 PM



[Click here to register](#)



### EMPOWERING CANADA'S ENTREPRENEURSHIP ECOSYSTEM

October 20, 2022



[Click here to register](#)



### STARTING A SUCCESSFUL BUSINESS IN TRYING TIMES

October 21, 12:00 PM - 1:30 PM



[Click here to register](#)



### GROW YOUR SMALL BUSINESS ON INSTAGRAM

October 26, 10:00 AM - 11:30 AM



[Click here to register](#)



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