



## DUKE HEIGHTS BIA NEWS



## What's Happening

Sponsorship and Promotional Opportunities:

DUKE on Ice Family Winterfest

Coming up in February 2023



Every winter around the Family Day weekend, DUKE Heights BIA transforms one of the most accessible grounds in the area into a mini wonderland and brings in visitors from across the GTA to enjoy a one-of-a-kind event, already renowned as the DUKE on Ice Family Winterfest. The event features fun winter activities and various food and entertainment options for families. We are delighted to announce that DUKE on Ice is coming back in February and we are kicking off registration for vendors, co-sponsors, and volunteers.

Is your business interested to become a sponsor for the event and promote your business through our citywide advertisement? Would you like to showcase your products as a vendor at the event? Would you and your team members like to join our team of volunteers and get an opportunity to interact with the neighboring communities?

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City of Toronto

Please e-mail us at [info@dukeheights.ca](mailto:info@dukeheights.ca) or call us at (416) 739-1621 for talking to us about how we can work together to make a difference in our community.

## Construction Notices

Construction Notice from Toronto Hydro  
Chesswood-Steeprock-Vanley &  
Canarctic-Petrolia-Wildcat Rd



To increase the dependability of your electricity supply, Toronto Hydro is modernizing the electrical distribution system in our neighbourhood. This includes replacing hydro poles on city-owned property close to your lot, as well as improving overhead and underground electrical wires. In order to install and/or replace electrical equipment, Toronto Hydro may also need access to your property.

Project Areas:

- Sections of Chesswood Drive, Steeprock Drive, and Vanley Crescent
- Sections of Canarctic Drive, Petrolia Road, and Wildcat Road

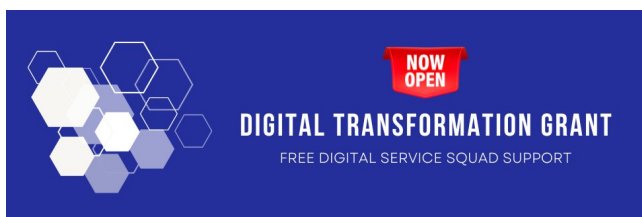
Suggested Timeline:

February 2023 – February 2024

[Download the Notices](#)

## Small Business Grants

You could Qualify for a \$2,500 Digital Transformation Grant!



The Digital Transformation Grant application portal is now open. All small businesses in the DUKE Heights BIA are eligible to apply for this grant. Businesses that qualify would get a thorough digital assessment, free online training, and a \$2,500 one-time incentive to put their digital transformation plans into action.

## News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>

## DUKE Perks



**FREE from Debt**

**- No Cost**

**Consultation**

To redeem this offer and book an appointment, call us at 416-665-3000. For other DUKE Perks, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



**20% Off Promo**

**Code**

This offer is valid to individuals or businesses which would like to purchase our products through our website. For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



**AKOUTO**

**Save 10% off of**

**our managed**

**Cyber Security**

**solution**

As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more. For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).

Apply for the Grant HERE: <https://digitalmainstreet.ca/digital-transformation-grant-4-0/>



A member of the Digital Service Squad members, Arvin Relleve (E-mail: [arvin.relleve@digitalmainstreet.ca](mailto:arvin.relleve@digitalmainstreet.ca)) is currently available to help your business with any digital marketing challenges you may be facing as well as support programs offered by Digital Main Street.

Meet your DSS

## Have you Applied for the Commercial Space Rehabilitation Grant?



The application window for the Commercial Space Rehabilitation Grant is open until February 28, 2023, or until funds last.

Funded by the Government of Canada, the Commercial Space Rehabilitation Grant Program provides matching funds of 50% to commercial business owners and operators of storefronts that are vacant (or, in certain limited circumstances, at risk of becoming vacant) in order to carry out interior improvements.

Please click on the link below for more information and the application form.

Apply Now

## Featured Services

Stepping into the new year, DUKE Heights BIA is committed to reinvigorating its comprehensive suite of FREE services exclusively tailored for BIA members. Click on the links below to sign up free of cost for some of our Featured services. If you have questions about

**A DATE WITH BABY**  
3D / 4D Ultrasound Studio

### 10 % OFF Regular-Priced Packages

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).

any of them or would like to know about the complete set of member services, please e-mail us at [info@dukeheights.ca](mailto:info@dukeheights.ca) or call us at (416) 739-1621.

[Sign UP for FREE Security Services](#)

Mobile patrols, Alarm response, Parking enforcement, Safe walk program, Preventing illegal dumping and signage



[DUKE Heights Business Toolkit:](#)

BIA members can access FREE Tools, Guides, and Templates for various functional aspects.

[Need help Crafting your Business Plan?](#)

Contact us to get help from BIA-verified partners in building your Generic, Marketing, or Financial business plans.



[BIA-sponsored Billboard Ad:](#)

Advertise FREE of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West.

[BIA-sponsored Digital Ad:](#)

Get free online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn.



[Post a FREE Perk on the DUKE Heights website:](#)

Avail of your FREE Perk to promote your special discounts and promotions to other BIA members and their employees.

[Get your Business featured  
in the BIA newsletter and  
Social Media:](#)

Elevate your brand by  
upping your PR game! Get in  
touch with us to have your  
business featured.



## Featured Member

### Preventative Healthcare

**Medically Fit** Addresses Modifiable Risks  
through a Medically Supervised and Measurable  
Nutrition and Exercise Program



Open for bookings as of January 2nd, Medically Fit is inspired by Dr. Leslie Housefather, MD.'s desire for preventative healthcare. "After 25 years of practicing emergency and family medicine, I have seen the impaired quality of life and so many preventable illnesses and injuries. Almost all diseases have modifiable risk factors which can be addressed with a proper diet, personalized nutrition, and exercise plan, and those accompanied by appropriate medical interventions can benefit us all." [\[...\]](#)

[Read More](#)

## Councillor's Corner



### Councillor's Corner

**James Pasternak**  
City Councillor  
Ward 6 – York Centre



James Pasternak

## Toronto City Councillor – Ward 6 York Centre

I would like to kick off the first Councillor's Corner edition for 2023 by wishing everyone a safe and Happy New Year. I am very excited about the opportunity to continue my partnership with DUKE Heights BIA as we work together to help businesses and the community prosper. The BIA received two awards at the 10th annual TABIA Awards Night last month, I extend my congratulations to them for the well-deserved honours. [...]

[Read More](#)

## Events & Webinars



[How to Do Business with the Government of Canada: Webinar by Procurement Assistance Canada \(PAC\)](#)

January 20, 2023, 10:00 a.m. to 11:00 a.m.  
[Register \(Free\)](#)

[WSIB: Laws & Regulations for Small Businesses](#)

January 25, 2023, 9:30 a.m. to 11:00 a.m.  
[Register \(Free\)](#)



[Understanding Financial Statements for Small Business Owners: Webinar by CPA Canada](#)

January 26, 2023, 10:00 a.m. to 11:00 a.m.  
[Register \(Free\)](#)

[Getting Money: What Lenders and Investors Want: Webinar by Enterprise Toronto](#)

January 30, 2023, 10:00 a.m. to 11:00 a.m.  
[Register \(Free\)](#)



[Level 2 City of Toronto-De-escalation Training for Street-Front Retailers](#)

January 30, 2023, 2:00 p.m. to 4:00 p.m.  
[Register \(Free\)](#)

[Mental Health Support for Entrepreneurs - Webinar by Enterprise Toronto](#)

January 31, 2023, 9:00 a.m. to 10:00 a.m.  
[Register \(Free\)](#)



[Financial Survival for Entrepreneurs: Webinar by Enterprise Toronto](#)

February 01, 2023, 10:00 a.m. to 11:00 a.m.  
[Register \(Free\)](#)

[Level 1 City of Toronto-De-escalation Training for Street-Front Retailers](#)

February 02, 2023, 2:00 p.m. to 4:00 p.m.  
[Register \(Free\)](#)







[Cyber Resilience: What to Do When Your Small Business Is Under Attack: Webinar by Enterprise Toronto](#)  
February 02, 2023, 10:00 a.m. to 11:00 a.m.  
[Register \(Free\)](#)

[Small Business Accounting The Stress-Free Guide to Managing Your Books: Webinar by Enterprise Toronto](#)

February 07, 2023, 9:30 a.m. to 11:30 a.m.  
[Register \(Free\)](#)



[The Importance of Paid Advertising in a Digital Space: Webinar by Digital Main Street](#)  
February 07, 2023, 10:00 a.m. to 11:30 a.m.  
[Register \(Free\)](#)

[Incubators: How the DMZ Can Help Your Business -Webinar by Enterprise Toronto](#)  
February 09, 2023, 10:00 a.m. to 11:00 a.m.  
[Register \(Free\)](#)



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Forward



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