



DUKE HEIGHTS BIA

news

NOVEMBER 2022
DUKEHEIGHTS.CA

In This Issue

- [DUKE Heights BIA 2022 Annual General Meeting](#)
- [Free Security Services for BIA Members](#)
- [DUKE Heights Business Toolkit](#)
- [Business Plan Assistance for BIA Members](#)
- [Free Logo Design Service for BIA Members](#)
- [Be Featured on our Social Pages](#)
- [Free Advertisement on a Digital Billboard for Members](#)
- [BIA-sponsored Digital Advertising for Members](#)
- [Featured Member: Nutcracker Sweet](#)
- [Councillor's Corner: James Pasternak](#)
- [Councillor's Corner: Anthony Perruzza](#)
- [Photo of the Month](#)
- [Upcoming Events and Webinars](#)

What's Happening



Join us for the 2022 Annual General Meeting

DUKE Heights BIA members are cordially invited to attend the BIA's Annual General Meeting on Wednesday, November 30, 2022, from 5:00 pm to 7:00 pm.

The meeting will be held virtually on Zoom. All participants must register in advance to receive an email confirmation of their registration and details of the BIA AGM virtual meeting. If you didn't already register, please follow the link below to complete your registration by 4:00 pm on Monday, November 28, 2022.

We look forward to meeting you on November 30th at 5:00 pm.

[AGM Agenda and Registration Link](#)

Featured Services



CITY OF TORONTO
NEWS



City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



Perks



FREE from Debt **- No Cost** **Consultation**

To redeem this offer and book an appointment, call us at 416-665-3000. For other DUKE Perks, visit dukeheights.ca/perks/.



AKOUTO

Save 10% off of **our managed** **Cyber Security** **solution**

As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more.

For more local offers and specials, visit dukeheights.ca/perks/.



FREE Security Services for BIA Members

DUKE Heights BIA members are welcome to register and receive our **FREE** security services, such as mobile patrols and 24 hour dispatch, business premises patrol, alarm response, by-law infraction – illegal dumping and signage, parking enforcement, and safe walk program.

Commissioned by the BIA, Best Guard Security Officers patrol the BIA area in marked DUKE Heights BIA security vehicles 7 days/nights per week year-round. If you require immediate assistance, please call the **24/7 Best Guard dispatch number: 416-826-1446**.

Sign up for Security Services by filling out the form at the following link. For any inquiries, please call the BIA office at 416-739-1621 or email us at info@dukeheights.ca.

[Sign Up Now](#)



DUKE Heights Business Toolkit: Free Tools, Guides, and Templates for your Business

To assist you in overcoming the most typical operational issues that your business might be encountering every day, DUKE Heights BIA has amassed a wide selection of tools, guides, and templates on various functional aspects.

The BIA website front page provides quick access to the DUKE Heights Business Toolkit. For the convenience of use and navigation, the Toolkit portal's information is searchable and functionally classified. The BIA member businesses are encouraged to utilize all the resources available to them at no cost in the BIA Business Toolkit.

[Link to the DUKE Heights Business Toolkit](#)



Do you need help Crafting your Business Plan?

BIA members can now get the help they need when trying to create a generic, marketing, or financial business plan for their company with the help of our verified partners.

If your business needs any help with business plans, please complete the form below.

20% Off Promo Code

This offer is valid to individuals or businesses which would like to purchase our products through our website. For more local offers and specials, visit dukeheights.ca/perks/.

10% OFF Regular-Priced Packages

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit dukeheights.ca/perks/.

Do you have a Perk?

Do you want to promote your business to fellow members and their employees? Provide an exclusive offer at dukeheights.ca/submit-perk-form/ by filling out a short form!

Expression of Interest Form



FREE Sponsored Logo Design Service for BIA Members

A company logo is often the face of the business and is usually the first thing people notice. Businesses with professional logos are often seen more positively by consumers than businesses without a logo. In an effort to help our businesses, the DUKE Heights BIA is now offering Free sponsored logo design to BIA members.

If you are interested in this free service, please complete the expression of interest form and a member of the team will get in touch with you.

Expression of Interest Form



Get Your Business featured on DUKE Heights Social Pages

Don't miss this great opportunity to promote your business on the DUKE Heights BIA social media pages!

The BIA posts promotional video content on Facebook, Instagram, and TikTok showcasing BIA businesses to a wide follower base in the GTA. Check out some of the existing video clips by clicking on the thumbnails below.

Interested? Sign up to run your special promotions and increase your customer engagement. There is no cost to participate!

Click on [DUKE Featured Virtual- Expression of Interest](#) form to provide your information. BIA staff will be in touch with you shortly.



DUKE Featured Virtual- Expression of Interest



Do you want to see your Business on a Digital Billboard?

Do you want to see your business on Pattison's Outdoor Digital Billboard, located at the NW corner of Dufferin Street and Finch Avenue West? Your ad will run 24/7 for 4 weeks, for 10 seconds at a time, rotating every few minutes.

What do you need to do?

Sign up today to secure your spot by filling out the [Expression of Interest Form](#). You may also contact us via e-mail at info@dukeheights.ca.

[Expression of Interest Form](#)



Haven't tried Online Advertising for your Business yet?

If you are new to online advertising or just need some additional help to get your business noticed, the DUKE Heights BIA has a program specifically for you.

Get free online and social media advertising for up to 4 weeks. Do what's right for your business!

Follow the link below to book your spot by filling out the [Expression of Interest Form](#).

[Expression of Interest Form](#)

Featured Member



Nutcracker Sweet is Leading the Gift Baskets Industry and Here is Why

For over 35 years, Nutcracker Sweet Gift Baskets has been leading the gift baskets industry, providing creatively styled contemporary gifts to Canada and the USA! From a small food store to a gift-giving business, Nutcracker Sweet's team provides their customers and clients with a fabulous gift-giving experience. [...]



[Read More](#)

	Get your products or services featured in the BIA Newsletter. Visit- dukeheights.ca/be-featured-form/ to submit your interest.
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Councillor's Corner

	Councillor's Corner James Pasternak City Councillor Ward 6 – York Centre 
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James Pasternak

Toronto City Councillor – Ward 6 York Centre

I am extremely humbled by the array of congratulatory messages I have received from my constituents over the last week and I am proud and grateful for the opportunity to continue to serve the York Centre – Downsview community. As my staff and I begin to transition into a new term, we must acknowledge the steady relationship we have forged with DUKE Heights and the business community over the past years. [...]

[Read More](#)

	Councillor's Corner Anthony Perruzza City Councillor Ward 7 – Humber River-Black Creek 
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Anthony Perruzza

Toronto City Councillor – Ward 7

Humber River - Black Creek

I am excited to continue to work with you as your local representative at City Hall for the 2022-2026 term. As a new chapter begins, I will strategize with my team to keep advancing projects like the York Woods Library Branch Renovation and the construction of the Western North York Community Centre and expand our horizons. You can expect updates about other initiatives and City infrastructure related to parks, roads, and sewers soon. [...]

[Read More](#)

Photo of the Month



Discover DUKE: Photo of the Month

This photo was one of the winning entries in the Spring 2022 Edition of the Discover DUKE Photo Contest held in May 2022.

Photo Title: DUKE heights bench near Walmart

Photo location: Keele St & Lepage Ct

Copyright: Amanda Dinally

[Click on the photo to see it in higher resolution]

[Link to our Facebook page for the full gallery of the winning photos](#)

Events & Webinars



[T2 - Corporation Tax Literacy Seminar by Canada Revenue Agency](#)

November 14, 9:00 a.m. to 11:00 a.m. [Register \(Free\)](#)



[Legal Bootcamp - How to Start & Grow Your Business -Webinar by Enterprise Toronto](#)

November 16, 10:00 a.m. to 11:30 a.m. [Register \(Free\)](#)



[Service Canada Programs and Services for Employers](#)

November 17, 11:00 a.m. to 12:00 p.m. [Register \(Free\)](#)



[Social Media for Your Business -Webinar by Digital Main Street](#)

November 22, 10:00 a.m. to 11:30 a.m. [Register \(Free\)](#)



[B Corp 101 Workshop: Learning to Measure What Matters -Webinar by Enterprise Toronto](#)

November 23, 11:00 a.m. to 1:00 p.m. [Register \(Free\)](#)



[Toronto Business Meetup at Xero](#)

November 24, 5:30 p.m. to 8:00 p.m. [Register \(Free\)](#)



[Business Planning: "Get your Business Accelerating" -Webinar by Enterprise Toronto](#)

November 28, 9:00 a.m. to 12:00 p.m. [Register \(Free\)](#)



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