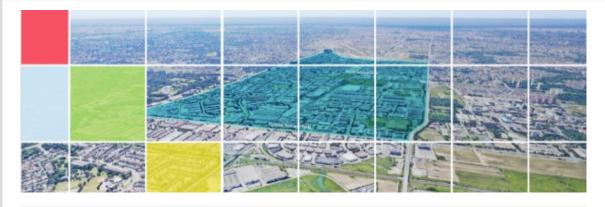
dukeheights.ca

August 2023



DUKE HEIGHTS BIA NEWS



What's Happening

Discover DUKE Photo Contest is open: Submit photos until August 31, 2023



DUKE Heights BIA would like to invite all aspiring photographers aged 18 and above, from both our community and beyond, to explore our land and submit unique photographs that capture the essence of the area. Each of the top 10 photographs will be recognized with a \$500 honorarium.

The official contest website is open. Submissions will be accepted only until August 31, 2023.

In This Issue

Discover DUKE Photo Contest 2023 is open

Soupalicious DUKE Heights BIA on September 17th

Training and Skills Development Courses

Toronto Economic Dashboard

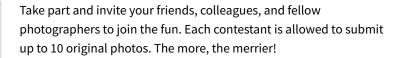
<u>Winterlicious</u> <u>Applications Open until</u> <u>August 24th</u>

Featured BIA Services

<u>Councillor's Corner:</u> <u>James Pasternak</u>

<u>Councillor's Corner:</u> <u>Anthony Perruzza</u>

Upcoming Events and Webinars



Learn More and Submit Photos

Mark Your Calendar: Soupalicious DUKE Heights BIA on Sept 17, 2023



On Sunday, September 17, 2023, join us in the north-west parking lot of Champagne Centre for Soupalicious DUKE Heights, a community harvest party featuring free soup sampling, fresh corn, pumpkin giveaway, and other goodies along with live music, face painting, and an arts & crafts area for children.

The zero-waste event is being brought to you in association with The Compost Council of Canada, Harrowsmith, Plant-Grow-Share a Row, and Champagne Centre.

A separate invitation to all members will follow closer to the date.

New Service for Members

BIA Members can now enjoy privileged access to hundreds of courses on Udemy



DUKE Heights BIA has partnered with the learning and teaching platform UDEMY. This new collaboration allows BIA business

CITY OF TORONTO NEWS



News Releases

& Other

Resources

Latest news releases and updates from the City of Toronto: <u>https://www.toro</u> <u>nto.ca/news/</u>







As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more. For more local offers and owners and their staff access to a comprehensive collection of online courses to help develop and enhance skills in various functional areas.

Only verified business owners and staff of the BIA members will have free access to the Udemy content library through the DUKE Heights BIA website. The program aims at supporting skill-based growth and innovation within the BIA.



The Toronto Economic Dashboard is now Live on the BIA website



The Toronto Economic Dashboard serves as an essential tool for monitoring and analyzing the economic pulse of the city. This comprehensive dashboard offers both current and historical snapshots of Toronto's economic landscape, featuring key indicators encompassing employment rates, housing markets, business activities, consumer spending patterns, and much more.

DUKE Heights BIA has introduced the City's economic dashboard to the BIA website to provide members with valuable insights into the city's economic health and trends.



Restaurant applications for Winterlicious 2024 are open until August 24, 2023



The City of Toronto's popular Winterlicious program is returning on





This offer is valid for individuals or businesses who would like to purchase our products through our website. For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



January 26, 2024!

The window for eligibility applications is currently open and will remain so until August 24, 2023. Interested DUKE Heights restaurants are requested to submit their application before this date to be considered.



Featured Services

Click on the thumbnails or the links below to sign up for FREE services exclusively offered to BIA members.

Sign UP for FREE Security Services Mobile patrols, Alarm response, Parking enforcement, Safe walk program, Preventing illegal dumping and signage





DUKE Heights Business Toolkit: BIA members can access

FREE **T**ools, **G**uides, and **T**emplates for various functional aspects.

BIA-sponsored Billboard Ad:

Advertise FREE of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West.



BIA-sponsored Digital Ad: Get free online and social

media advertising for up to 4 weeks on any of the high-traffic

SPONSORED DIGITAL AD

channels- Google, Facebook, Instagram, or LinkedIn.



Post a FREE Perk on the DUKE Heights website:

Post your **P**erk on the BIA website and **n**ewsletter at **no cost**. Promote your special discounts and offers to other BIA members and their employees.





Get your Business featured in the BIA newsletter and Social Media:

Expand your digital footprint. Get in touch with us to have your business featured free of cost in the BIA publications.

Councillor's Corner



JAMES PASTERNAK CITY COUNCILLOR WARD 6 - YORK CENTRE

. . . .

James Pasternak Toronto City Councillor – Ward 6 York Centre

I hope everyone is enjoying the summer thus far, as well as having a safe and relaxing time with family and friends. It has been a pleasure to listen to residents at events this summer that my staff and I have participated in. The 'Play on the Runway' event at the Downsview airstrip was a great success in bringing families and organizations together. [...]







ANTHONY PERRUZZA CITY COUNCILLOR WARD 7 - HUMBER RIVER—BLACK CREEK

Anthony Perruzza

Toronto City Councillor – Ward 7 Humber River— Black Creek

York Woods Library is now open! It reopened to the public on Monday, July 17th, and it held its Grand-Reopening on Saturday, July 29th. There are numerous exciting features to explore at this revitalized branch, such as a dedicated early literacy centre for children, an expanded lending library for musical instruments, a cutting-edge digital innovation hub, and a well-equipped space for youth activities, and many more. [...]



Events & Webinars



e-Commerce 101: What, Why, And How-Webinar By Digital Main Street

August 22, 2023, 11:00 a.m. to 11:30 a.m. Register (Free)

Business Planning For Small Business-Webinar By Toronto Small Business Enterprise Centre August 23, 2023, 10:00 a.m. to 12:00 p.m. Register (Free)





WSIB: Laws & Regulations For Small

Businesses August 25, 2023, 9:30 a.m. to 11:00 a.m. Register (Free)

Mental Health Support For Entrepreneurs-Webinar By Toronto Small Business Enterprise Centre August 29, 2023, 9:00 a.m. to 10:00 a.m. <u>Register (Free)</u>





Why Financial Ratios Matter: How To Know If You're Turning A Profit- Webinar by Toronto Small Business Enterprise Centre August 31, 2023, 10:00 a.m. to 11:00 a.m. Register (Free)

The Importance of Paid Advertising In A Digital Space- Webinar by Digital Main Street

September 05, 2023, 10:00 a.m. to 11:30 a.m. <u>Register (Free)</u>





The Money Side of Business: Tools & Techniques for Managing Your Financials-Webinar by Toronto Small Business Enterprise Centre September 06, 2023, 10:00 a.m. to 11:00 a.m. Register (Free)

T1 General Small Business Tax Literacy -Webinar by Toronto Small Business Enterprise Centre September 08, 2023, 9:30 a.m. to 11:30 a.m. Register (Free)





T2 - Corporation Tax Literacy - Webinar by Toronto Small Business Enterprise Centre September 11, 2023, 9:30 a.m. to 11:30 a.m.

Optimizing for Search Engines -Understanding SEO Basics- Webinar by Digital Main Street September 12, 2023, 10:00 a.m. to 11:30 a.m. Register (Free)

Register (Free)

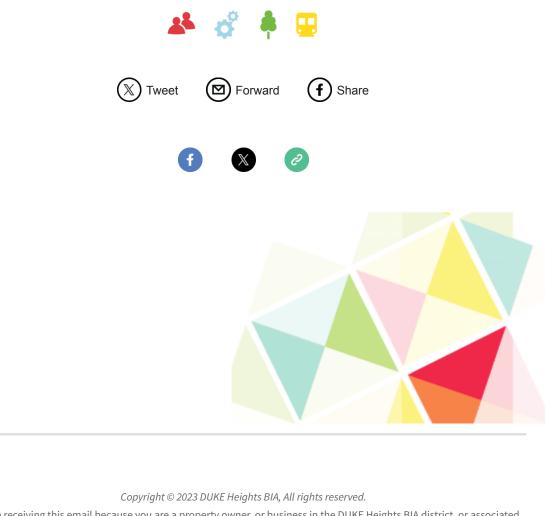




Insurance for Small Business - Webinar by Toronto Small Business Enterprise Centre September 13, 2023, 10:00 a.m. to 11:30 a.m. Register (Free)

Service Canada Webinar: When an Employee is Separating from the Employer September 14, 2023, 11:00 a.m. to 12:00 p.m. Register (Free)





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