JULY 2023 DUKEHEIGHTS.CA

BIOENS

DUKE HEIGHTS BIA NEWS



BIA Event Highlights

DUKE Eats Festival 2023 – Another Successful Year!



On Friday, June 30, 2023, the eve of this year's Canada Day, hundreds of families, and community members from across the city gathered at Fountainhead Park at Finch Avenue and Sentinel Road for the DUKE Eats Festival, our grand summer event celebrating culinary and cultural diversity. We couldn't be more thrilled to express our heartfelt gratitude to all participants, vendors, performers, and volunteers who made this year's DUKE Eats festival a resounding success! [...]

Read More

In This Issue

DUKE Eats Festival 2023: as it happened

Shop DUKE Heights 2 Win Contest Ended

<u>Discover DUKE Photo</u> <u>Contest is Coming Soon</u>

<u>CaféTO Application</u> <u>Window is Open until</u> <u>August 31, 2023</u>

Featured Services for BIA Members

Councillor's Corner: James Pasternak

<u>Upcoming Events and</u> <u>Webinars</u>



CITY OF TORONTO NEWS

Shop DUKE Heights 2 Win Contest Ended with a Lot of Enthusiasm!



Shop DUKE Heights 2 Win, the first-ever shopping contest of DUKE Heights BIA came to a successful end on June 20, 2023! We witnessed remarkable responses from our community as participants enthusiastically engaged in supporting local businesses within the DUKE Heights area.

One of the prime objectives of all our public-facing programs is to promote and encourage shopping locally, and Shop DUKE Heights 1.0 gave great momentum to this feat. Hundreds of customers participated, visiting the diverse range of businesses in the DUKE Heights neighborhood, and demonstrating their support. We extend our heartfelt gratitude to all the participants and businesses who made this initiative worthwhile.











City of Toronto
News Releases
& Other
Resources

Latest news releases and updates from the City of Toronto: https://www.toronto.ca/news/



<u>Do you have a</u>

Perk?

Do you want to promote your business?
Provide an exclusive offer at dukeheights.ca/duke-perksubmission/ by filling out the form!



Get 10% Off Your Order

Receive 10% off your first purchase order when mentioning this ad! Promotional Code: Duke Heights For more local offers and specials, visit dukeheights.ca/perks/.



Save 10% off on Core Athletic







Discover DUKE Photography Contest 2023 Coming Back on August 1, 2023



Great news for photography enthusiasts and hobbyists!

From August 1st to August 31st, 2023, we will be inviting photographers of all levels- from amateurs to professionals, from beginners to seasoned - to embark on a wonderful opportunity of visual storytelling and winning exciting prize money by capturing the uniqueness of the DUKE Heights area through their lenses. Selected photos will be displayed on the BIA website, social media channels, and in a local newspaper. The top 10 photographers will be eligible to win a prize for their winning photo submissions.

The BIA business owners and their employees are also welcome to take part in the photo contest. In the next few days, we will share with you the contest rules and other details.

Small Business Support

Restaurant Owners can apply for CaféTO

Wear

Offer valid on Core products. Limited time offer. Promotional Code: DUKE10 For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



40% off for auto detailing

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. For more local offers and specials, visit dukeheights.ca/perks/.



Your First 4 Weeks are on Us

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit online. For more local offers and

specials, visit <u>dukeheights.ca/perks/</u>.

Funding until August 31, 2023



Toronto's CaféTO Property Improvement Program offers restaurant, bar, and café proprietors an opportunity to receive a matching grant of up to a maximum of \$7,500, covering 50 percent of the expenses for qualifying patio enhancements in curb lanes, on sidewalks, and on private property. This initiative is funded by the Federal Economic Development Agency for South Ontario and is a crucial component of the Toronto Main Street Recovery and Rebuild Initiative. The application window will remain open for interested businesses until August 31, 2023, or until the funds are fully allocated.

Learn More and Apply

Featured Services

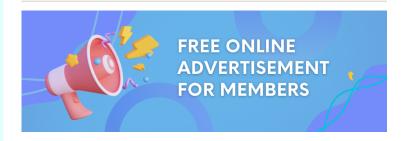
Click on the images or the links below to learn more and apply for any of the BIA services exclusively offered to members.



Sign UP for <u>FREE</u> Security Services provided by the BIA. The services include mobile patrols, alarm response, parking enforcement, and prevention of illegal signage and unauthorized dumping. <u>SIGN UP FORM</u>



Advertise <u>FREE</u> of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West. Submit your **EXPRESSION OF INTEREST FORM**.



Get <u>FREE</u> online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn. Submit your **EXPRESSION OF INTEREST FORM**.

Councillor's Corner



James Pasternak Toronto City Councillor – Ward 6 York Centre

"Dear neighbours,

This update comes after the culmination of a week-long mayoral by-election. I would like to once again congratulate Olivia Chow on her victory and thank all those who have put their name forward to lead this city. We have witnessed throughout the by-election cycle the issue of housing and affordability as a focal point for debates and headlines. While the needle has moved substantially on both fronts, over the years, it is clear that Torontonians are looking for continued progress." [...]

Read More

Events & Webinars

Business Planning for Small Business - Webinar by Toronto Small Business Enterprise Centre



July 18, 2023, 10:00 a.m. to 12:00 p.m. Register (Free)



How to do Business with the Government of Ontario -Vendor Procurement Training by Supply Chain Ontario, MPBSD
July 20, 2023, 11:00 a.m. to 12:00 p.m.

Register (Free)



<u>Insurance for Small Business -Webinar by</u> <u>Insurance Bureau of Canada</u>

July 20, 2023, 10:00 a.m. to 11:30 a.m. Register (Free)



Steppingstones of E-Commerce: Part 2 – Modernizing Your E-Commerce (Digital)
Infrastructure -Webinar by Digital Main
Street

July 20, 2023, 11:30 a.m. to 12:30 p.m. Register (Free)



<u>Legal Bootcamp - How to Start & Grow Your</u> <u>Business -Webinar by Toronto Small</u> <u>Business Enterprise Centre</u>

July 25, 2023, 10:00 a.m. to 11:30 a.m. Register (Free)



Incubators: How Business in the Streets
Can Help Your Business - Webinar by BITS
July 26, 2023, 10:00 a.m. to 11:00 a.m.

Register (Free)



Steppingstones of E-Commerce: Part 1 - Expanding into E-Commerce -Webinar by Digital Main Street

July 27, 2023, 11:30 a.m. to 12:30 p.m. Register (Free)



Boost Your Business with Meta's Marketing Power -Webinar by Digital Main Street

July 27, 2023, 1:00 p.m. to 2:00 p.m. Register (Free)



The Trauma-Informed Entrepreneur:
Resourcing Yourself to Serve Your Clients Webinar by Toronto Small Business
Enterprise Centre

August 03, 2023, 10:00 a.m. to 11:00 a.m. Register (Free)

Steppingstones of E-Commerce: Part 2 –



Modernizing Your E-Commerce (Digital) Infrastructure -Webinar by Digital Main Street

August 03, 2023, 11:30 a.m. to 12:30 p.m. Register (Free)





















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