



DUKE HEIGHTS BIA NEWS



What's Happening

**Discover the Tastiest Event of the Summer:
DUKE Eats Food Festival on June 30, 2023!**



DUKE Heights BIA is excited to present this year's DUKE Eats Festival on Friday, June 30, 2023, in Fountainhead Park (445 Sentinel Road) from 5:00 pm - 8:30 pm. The BIA's signature family event will feature a variety of food, entertainment, and interactive activities for everyone to enjoy.

- Planetarium Shows
- Bubble Show
- Caricature Drawing
- Magic Show by Roberto
- Face painting by Dream Paint
- Family Fun with Let the Good Times Roll
- Painting with Monika
- EverBlock and Interactive Lego by Creative Club

In This Issue

[DUKE Eats Festival on June 30, 2023](#)

[Shop DUKE Heights 2 Win Ends this Week](#)

[CaféTO Application Deadline Extended](#)

[De-Escalation Training Sessions for Businesses](#)

[CFIB Retail Community Contributions Survey](#)

[Toronto Employment Survey is Now Live](#)

[Featured Services for BIA Members](#)

[Councillor's Corner: James Pasternak](#)

[Upcoming Events and Webinars](#)

🎵 Music by DJ BUDZ
and many more....

Following the festival, all guests are invited to stay for a free movie screening in the park.

We welcome you along with your family and friends to join us for a fun-filled evening.

Call to Interested Sponsors and Vendors

Hundreds of families are projected to take part in the DUKE Eats Festival, not only from the neighbouring communities but also from the rest of the GTA. For many businesses, this could be a perfect opportunity for brand activation and direct consumer contacts. Businesses interested to learn about available sponsorship and direct marketing opportunities are requested to contact the BIA office via e-mail at info@dukeheights.ca.

**Shop DUKE Heights 2 Win is Coming to an
End this Week with a Remarkable Response!**



June 18 marks the closing of the first-ever Shop DUKE Heights 2 Win contest. As the competition comes to an end, we congratulate all the winners and extend our deepest gratitude to all the participating businesses that made this “Shop Local” campaign possible. We also recognize the remarkable commitment that hundreds of participating shoppers demonstrated throughout the contest through their support of the local businesses in the DUKE Heights community.



City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>



40% off for auto detailing

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. For more local offers and specials, visit dukeheights.ca/perks/.



Free Product with ANY Purchase – Vital Link Ice Cream

No minimum is required! Use code DUKE at checkout for the box to be automatically added to your delivery order. For more local offers and specials, visit dukeheights.ca/perks/.



We Want to Hear from You!

Please take 2 minutes to provide your feedback on our Shop DUKE Heights 2 Win initiative. Your valuable input will contribute in shaping our future endeavors.



Small Business Support

Deadline Extended for the CaféTO Property Improvement Program

CaféTO Property Improvement Program



The application deadline for the CaféTO Property Improvement Program has been extended to August 31, 2023. This extension should enable more local cafe owners and operators to enhance their outdoor spaces and create vibrant, inviting environments for their customers. Eligible owners and tenants of commercial and industrial properties in Toronto can apply for a fund created to support upgrading the appearance and/or function of their exterior spaces.

[Learn More and Apply](#)



10% Off Auto Parts

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit dukeheights.ca/perks/.



Save \$100 on Cyber Health Check – Iceberg Cyber

Use the DUKEPERKS promo code to get \$100 (50%) off your first month. Contact us at [info+perks at icebergcyber.com](mailto:info+perks@icebergcyber.com). For other DUKE Perks, visit dukeheights.ca/perks/.



SHOPPE LIST

Save 10% off on Core Athletic Wear

Offer valid on Core products. Limited time offer. Promotional Code: DUKE10 For more local offers and specials, visit dukeheights.ca/perks/.

De-Escalation Training Sessions for Businesses



The City of Toronto is hosting a series of free webinars to disseminate supportive communication and de-escalation skills with individuals who may be displaying agitated behaviours in your business or who may be street-involved.

If this rings a bell, please RSVP at the link below or forward the link to a team member who would find these sessions useful.

[Register here](#)

CFIB Retail Community Contributions Survey



The Canadian Federation of Independent Businesses (CFIB) is undertaking new research to highlight how independent businesses positively impact their local communities. They have created a [survey](#) for independent retail businesses to participate in, which will help determine how much of each dollar spent with a small business stays local.

We hope you can take some time to share your opinion with CFIB by June 23, 2023.

[CFIB Survey Link](#)

Toronto Employment Survey is Now Live



The City of Toronto is conducting an extensive employment survey to gain valuable insights into the local job market and better understand the needs and challenges faced by businesses in our vibrant city. The City surveyors have started contacting businesses to collect information directly from employers about the nature of their operations, the size of their staff, the length of occupancy at their present location, etc. We kindly request your participation in this important initiative.

Additional details on the ongoing survey and the previous survey results are available at <http://www.toronto.ca/employmentsurvey>.

Featured Services

Click on the images or the links below to learn more and apply for any of the BIA services exclusively offered to members.

An advertisement for vacant properties. It shows a person's hands typing on a laptop. The laptop screen displays a website with a map and property listings. Text on the left says 'LIST & SEARCH VACANT PROPERTIES', 'DUKEHEIGHTS.CA/MOVE-HERE-AND-LEASING-OPPORTUNITIES/', and 'MEMBERS LIST VACANT PROPERTIES FOR FREE'.

List or Search Vacant Properties free of cost on the BIA Website. Visit the **MOVE HERE/LEASING OPPORTUNITIES** page to view the latest inventory of vacant properties along with available specifications, media, and contact information provided by each seller.

Please contact info@dukeheights.ca, should you have a vacant property you wish to list.



FREE SECURITY SERVICES FOR BIA MEMBERS

Sign UP for FREE Security Services provided by the BIA. The services include mobile patrols, alarm response, parking enforcement, and prevention of illegal signage and unauthorized dumping. **SIGN UP FORM**

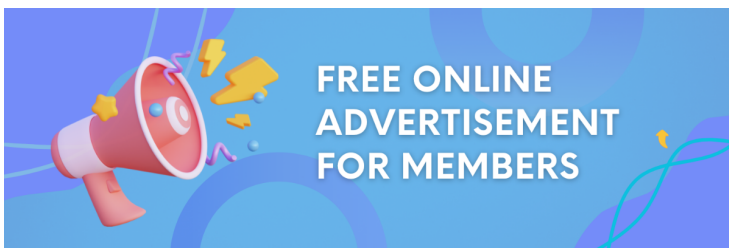


Post a FREE Perk on the DUKE Heights website and newsletter. Use this opportunity to promote your special discounts and promotions to other BIA members and their employees.

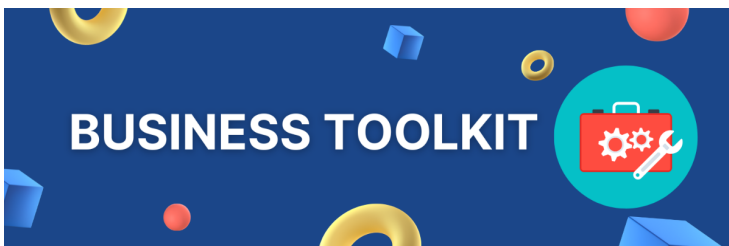
[SUBMIT A PERK HERE](#)



Advertise FREE of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West. Submit your [EXPRESSION OF INTEREST FORM](#).



Get FREE online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn. Submit your [EXPRESSION OF INTEREST FORM](#).



DUKE Heights BIA free [BUSINESS TOOLKIT](#) enables members to access FREE Tools, Guides, and Templates for various functional aspects.

Councillor's Corner



JAMES PASTERNAK
CITY COUNCILLOR
WARD 6 - YORK CENTRE

James Pasternak

Toronto City Councillor – Ward 6 York Centre

"I am happy to share that York Centre will be the subject of several major infrastructure and safety improvements in the coming weeks and months. Recently, I joined the Deputy Mayor and senior City officials to kick off construction season within our City. Surface level and underground infrastructure such as roads, bike lanes, and watermain, in addition to other vital assets will be repaired as part of these well-funded projects." [...]

[Read More](#)

Events & Webinars



**Optimizing for Search Engines:
Understanding SEO Basics- Webinar by
Digital Main Street**

June 20, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)

**Business Planning for Small Business -
Webinar by Toronto Small Business
Enterprise Centre**

June 21, 2023, 10:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



**Steppingstones of E-Commerce: Part 2 –
Expanding into E-Commerce -Webinar by
Digital Main Street**

June 22, 2023, 11:30 a.m. to 12:30 p.m.
[Register \(Free\)](#)

**Web Presence 101 - Ensuring Your
Foundation is Set- Webinar by Digital Main
Street**

June 27, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



**Staying Secure Online: e-Commerce &
Cyber-Security Awareness- Webinar by
Toronto Small Business Enterprise Centre**



June 28, 2023, 10:00 a.m. to 12:00 p.m.

[Register \(Free\)](#)

**[Steppingstones of E-Commerce: Part 1 –
Modernizing Your E-Commerce \(Digital\)
Infrastructure](#)**

[- Webinar by Digital Main Street](#)

June 29, 2023, 11:30 a.m. to 12:30 p.m.

[Register \(Free\)](#)



**[Social Media for Your Business - Webinar
By Digital Main Street](#)**

July 4, 2023, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)

**[eCommerce 101: What, Why, and How -
Webinar by Digital Main Street](#)**

July 11, 2023, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)



Tweet



Forward



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