



news

DUKE HEIGHTS BIA NEWS



Photo courtesy: Jim Chung, one of the Discover DUKE Photo Contest 2022 Winners

What's Happening

ShopDUKEHeights2Win: Contest Live to Promote Local Shopping

\$1,000
weekly draws!

Shopper **WINS \$500** and **SHARES \$500**
with a local business in the
DUKE Heights area

The [ShopDUKEHeights2Win](#) Contest is on from May 8 until June 18 to encourage people across the city to shop at our local businesses. Every Tuesday during the 6-week period a lucky customer will win \$500 and another \$500 will be rewarded to the business they shopped at. All businesses within the BIA boundary between Dufferin and Keele Streets and between Steeles and Sheppard Avenues are automatically included; no registration is required for local businesses.

This is what customers need to do:

- Shop at the local businesses in DUKE Heights,

In This Issue

[ShopDUKEHeights2Win](#)

[New Landmark
Sculpture at Keele/Finch](#)

[City of Toronto
Employment Survey](#)

[Special Grants &
Incentives](#)

[Featured BIA Services](#)

[Finch West LRT
Construction Notice](#)

[Councillor's Corner:
James Pasternak](#)

[Upcoming Events and
Webinars](#)



**CITY OF TORONTO
NEWS**

- Save receipts of \$15 or more (including taxes),
- Upload photos of all their receipts weekly before Sunday midnight.

Digital receipts, third-party delivery app receipts, and online reviews are all acceptable entries. So, encourage your customers to shop more and upload copies of their receipts on the contest website- shopdukeheights2win.com.

The BIA staff is delivering a contest promotion kit, including a poster, a tent card, and flyers for customers. If you did not receive your promotional kit or need additional promo materials, contact the BIA office at info@dukeheights.ca.

“The Heights” An Iconic Public Art Sculpture



The BIA welcomed a new Public Art Sculpture at the intersection of Keele and Finch on April 19. Initiated by DUKE Heights BIA in cooperation with the City of Toronto, the art sculpture called “The Heights” was designed and installed by Artist Brandon Vickard.



Elia PS (1873-1956)



The Heights

Primarily designed to commemorate the history of the Keele and Finch area, the sculpture also celebrates the vibrant future of our community. Its innovative architecture was inspired by the Elia Public School building that once stood on the northeast corner of the intersection. Standing 41 feet high, “The Heights” is sure to capture the attention of viewers with its multi-faceted and thought-provoking design.

The City of Toronto Employment Survey 2023



City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>

Report a Pothole

Please notify the City of Toronto of any existing or potential hazard from road damage in or around your area via the [311 Toronto mobile app](https://www.toronto.ca/311), online at toronto.ca/311, or by calling 311.



SHOPPE LIST

Save 10% off on
Core Athletic
Wear

Offer valid on Core products.
Limited time offer.
Promotional Code: DUKE10
For more local offers and specials,
visit dukeheights.ca/perks/.



The City of Toronto is planning to conduct its annual Employment Survey at every business in the city between May and August 2023. Soon the City surveyors will start contacting every establishment in Toronto to collect information directly from employers about the nature of their operations, the size of their staff, the length of occupancy at its present location, etc.

If you took part in the Toronto Employment Survey in the past, you are already aware of the fact that this survey itself takes a few minutes and in most cases is simply a matter of updating employment figures. The information collected is kept under absolute confidence and is only disclosed to the public in aggregate form to display employment trends. For further details and the previous survey results, please visit <http://www.toronto.ca/employmentsurvey>.

Special Grants & Incentives



Funding Available for Restaurant Owners to Upgrade their Patios

The City of Toronto's CaféTO Property Improvement Program provides restaurant, bar, and café owners with a matching grant of up to \$7,500 covering 50% of the cost of eligible improvements to patios in the curb lane, on sidewalks, and on private property.

[**CLICK HERE TO LEARN MORE & APPLY**](#)



Grant Opportunities for Small Business Owners in the Home Services Sector

Jobber Grants is providing grants of up to \$15,000 to Toronto small business owners in the home services sector. The deadline to apply is June 8.

[**CLICK HERE TO LEARN MORE & APPLY**](#)



Clean Energy Sector Businesses Funding Opportunity

Centennial College in association with NSERC is providing funding to support small and medium-sized companies in the clean energy sector for applied research projects in the



Free Product with ANY Purchase – Vital Link Ice Cream

No minimum is required! Use code DUKE at checkout for the box to be automatically added to your delivery order. For more local offers and specials, visit dukeheights.ca/perks/.



40% off for auto detailing

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. For more local offers and specials, visit dukeheights.ca/perks/.



10% Off Auto Parts

Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and specials, visit dukeheights.ca/perks/.



Save \$100 on Cyber Health

areas of energy optimization and management, including software development, EV, and energy storage. Email WCKurshumova@centennialcollege.ca for more information.

[CLICK HERE TO LEARN MORE](#)



Summer Program for Newcomer and Youth Entrepreneurs Interested in the Tech Sector

The DMZ is offering Italia360, an 8-week summer program that helps both newcomer and university-enrolled Italian descendant youth entrepreneurs learn the essentials of ideating and building a successful tech start-up. The deadline to apply is May 26.

[CLICK HERE TO LEARN MORE & APPLY](#)

Check – Iceberg

Cyber

Use the DUKEPERKS promo code to get \$100 (50%!) off your first month. Contact us at info+perks at [icebergcyber.com](mailto:info+perks@icebergcyber.com). For other DUKE Perks, visit dukeheights.ca/perks/.

Featured Services

Click on the images or the links below to learn more and apply for any of the BIA services exclusively offered to members.

LIST & SEARCH VACANT PROPERTIES

DUKEHEIGHTS.CA/
MOVE-HERE-AND-LEASING-OPPORTUNITIES/

MEMBERS LIST VACANT PROPERTIES FOR FREE

List or Search Vacant Properties free of cost on the BIA Website. Visit the **[MOVE HERE/LEASING OPPORTUNITIES](#)** page to view the latest inventory of vacant properties along with available specifications, media, and contact information provided by each seller.

Please contact info@dukeheights.ca, should you have a vacant property you wish to list.



**FREE SECURITY SERVICES
FOR BIA MEMBERS**

Sign UP for free Security Services provided by the BIA. The services include mobile patrols, alarm response, parking enforcement, and

prevention of illegal signage and unauthorized dumping. [SIGN UP FORM](#)

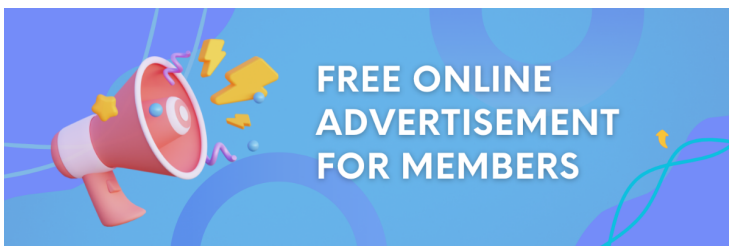


Post a FREE Perk on the DUKE Heights website and newsletter. Use this opportunity to promote your special discounts and promotions to other BIA members and their employees.

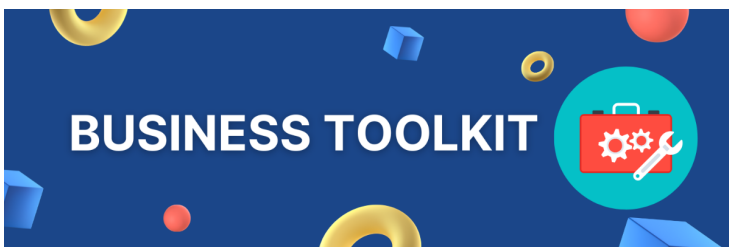
[SUBMIT A PERK HERE](#)



Advertise free of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West. Submit your [EXPRESSION OF INTEREST FORM](#).



Get free online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn. Submit your [EXPRESSION OF INTEREST FORM](#).



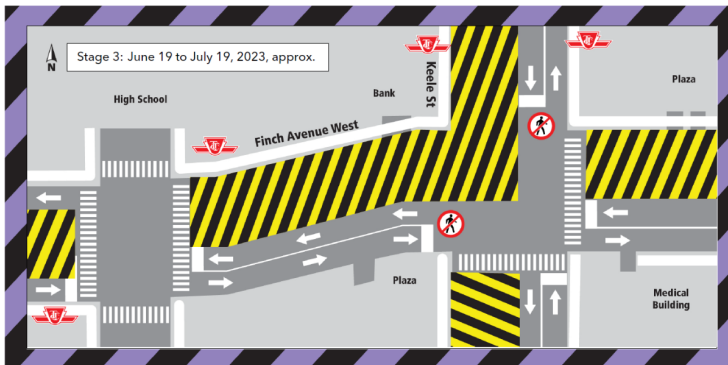
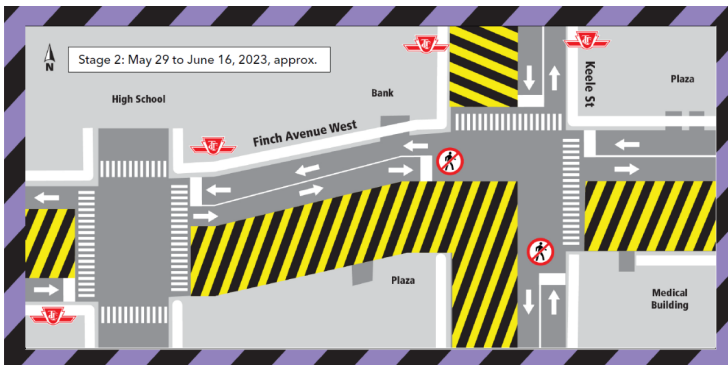
DUKE Heights BIA free [BUSINESS TOOLKIT](#) enables members to access FREE Tools, Guides, and Templates for various functional aspects.

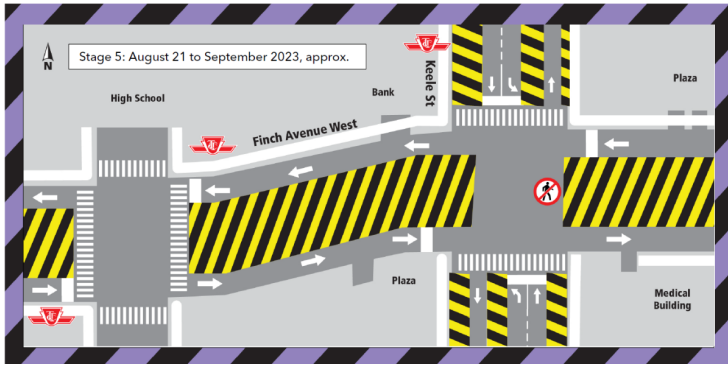
Construction Notice

Finch West LRT Construction Notice: May-September 2023

From the last week of April, temporary traffic changes are taking place in phases at Keele & Finch. The construction crew has been performing utilities, streetlights, traffic signals, road and boulevard works, and paving in different sections of the intersection which will continue until September 2023.

[CLICK HERE TO READ THE FULL CONSTRUCTION NOTICE](#)





Councillor's Corner



JAMES PASTERNAK
CITY COUNCILLOR
WARD 6 - YORK CENTRE

James Pasternak

Toronto City Councillor – Ward 6 York Centre

Emerging businesses and new start-ups bring jobs and a variety of services to the communities they serve and help bolster the local economy. That is one of the reasons why the City of Toronto highlights an array of tools, initiatives, and targeted supports to assist businesses in the early stages of their development. [...]

[Read More](#)

Events & Webinars



[Web Presence 101 - Ensuring Your Foundation is Set -Webinar by Digital Main Street](#)

May 17, 2023, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)

[Steppingstones of E-Commerce: Part 1 – Expanding into E-Commerce -Webinar by Digital Main Street](#)

May 18, 2023, 11:30 a.m. to 12:30 p.m.

[Register \(Free\)](#)



[How to Start a Food Business: A General](#)



Overview

May 18, 2023, 10:00 a.m. to 11:00 a.m.

[Register \(Free\)](#)

Social Media for Your Business -Webinar By Digital Main Street

May 23, 2023, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)



Insurance for Small Business- A Webinar by Enterprise Toronto

May 24, 2023, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)

Steppingstones of E-Commerce: Part 2 – Modernizing Your E-Commerce (Digital) Infrastructure

-Webinar by Digital Main Street

May 25, 2023, 11:30 a.m. to 12:30 p.m.

[Register \(Free\)](#)



Getting Money: What Lenders and Investors Want- Webinar by Enterprise Toronto

May 25, 2023, 10:00 a.m. to 11:00 a.m.

[Register \(Free\)](#)

eCommerce 101: What, Why, and How - Webinar by Digital Main Street

May 30, 2023, 10:00 a.m. to 11:30 a.m.

[Register \(Free\)](#)



Tweet



Forward



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