dukeheights.ca

SEPTEMBER 2023



DUKE HEIGHTS BIA NEWS



What's Happening

Soupalicious DUKE Heights BIA returns for a second helping on Sunday, September 17th



DUKE Heights BIA welcomes you and your family to Soupalicious DUKE Heights, a soup-er great and free community event this Sunday, September 17th. Join us for delicious soups, fresh corn, pumpkins, live music, arts & crafts for children, face painting, caricature drawings, giveaways, and more!

Bring your appetite and your own spoon for an outdoor harvest celebration this Sunday from noon to 3 pm to the northwest

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Discover DUKE Photo Contest: Vote for your Favourite Entries

FREE Security Services for BIA Members

Training and Skills Development Courses for Members

List or Search Vacant Properties Free of Cost

Featured Member: The Chesterfield Shop

Other Featured Member Services

Free Tickets Available Now for the Small parking lot of the Champagne Centre (by Finch Avenue, west of Champagne Drive).

Come for this superb, zero-waste, free community harvest celebration.



Discover DUKE Photo Contest ::::: Vote for Your Favourite Entries until September 24, 2023



The photo submission window for the Discover DUKE photo contest closed on August 31, 2023, with the ever-highest amount of submissions. To refresh your memory, throughout the month of August, we invited photographers and travel enthusiasts from our community and beyond to explore our area and submit unique photographs that capture the essence of the area, and this year the response was phenomenal.

For a second screening, the group of qualified, shortlisted photographs is now up for public vote on our official Facebook page through September 24, 2023. Please visit the deck by clicking the link below and share your appreciation for your favorite entries.

The winners will be revealed by the end of the month on the BIA page on Facebook.

Vote for your Favourite Photos

Featured Service of the Month

The Fall 2023 Signup Window for FREE Security Services is Now Open Register Today!

Business Forum 2023

Applications Now Open for Business Inc. Training Program

<u>Councillor's Corner:</u> <u>James Pasternak</u>

<u>Councillor's Corner:</u> <u>Anthony Perruzza</u>

Upcoming Events and Webinars





City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <u>https://www.toro nto.ca/news/</u>





Free Home Delivery with Online Orders over \$30!

We are now offering FREE home delivery in the Greater Toronto and Surrounding Areas for online orders over \$30! Visit our website for more info: guiltfreecookies.com



Did you know about the complimentary security services available to registered BIA Business Members?

Best Guard Security has been hired by DUKE Heights BIA to provide mobile security patrol services to our BIA businesses using specially marked security vehicles, to ensure safety seven days and nights a week, year-round.

Enroll and take advantage of the following FREE security services, if you didn't sign up already:

- Mobile Patrols and 24/7 Dispatch Service
- Business Premises Patrol
- Alarm Response
- Safe Walk Program

To access these FREE Security Services, please complete the registration form available at the following link.



New Service for Members

Members Enjoy privileged access to hundreds of courses on Udemy, Courtesy of DUKE Heights BIA



DUKE Heights BIA has forged a partnership with the educational platform Udemy, enabling BIA business owners and their employees to benefit from an extensive array of online courses aimed at bolstering and refining skills across diverse functional domains.

Exclusive access to Udemy's content library is now available at no

A DATE WITH BABY (ക) 3D / 4D Ultrasound Stud 10 % OFF **Regular-Priced Packages** Present a business card from your local business and receive 10% off our in-stock used auto parts. For more local offers and visit <u>dukeheights.ca/perks/</u>. 20% Off Promo <u>Code</u> This offer is valid for individuals or businesses who would like to purchase our products through our website. For more local offers and specials, visit <u>dukeheights.ca/perks/</u>. ΑΚΟυΤΟ Save 10% off of <u>our managed</u> Cyber Security <u>solution</u> As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.

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cost solely to business owners and employees who are members of the DUKE Heights BIA. The goals of this initiative are to help enhance skill-driven growth and innovation within the BIA community.



List or Search Vacant Properties Free of Cost



List or **Search** for available properties at no charge on the BIA Website.

Explore our '<u>MOVE HERE/LEASING OPPORTUNITIES</u>' section to access the most up-to-date inventory of vacant properties, complete with detailed specifications, media, and contact details provided by each seller.

If you have a vacant property you'd like to list, please reach out to **info@dukeheights.ca**.



Featured Member

Transform your Home to Reflect your Unique Personality and Lifestyle



The Chesterfield Shop, a family-owned business with over 75 years of experience, offers an extensive range of top-quality contemporary seating, with six great locations in and around the GTA. The many collections offer a variety of seating options in



fabrics and leather, with customizable options to design a living space to reflect your personal taste and style. [...]



Other Free Member Services

Click on the thumbnails or the links below to sign up for FREE services exclusively offered to BIA members.



DUKE Heights Business Toolkit: BIA members can access

FREE **T**ools, **G**uides, and **T**emplates for various functional aspects.

BIA-sponsored Billboard Ad:

Advertise FREE of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West.





BIA-sponsored Digital Ad:

Get free online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn.

Post a FREE Perk on the DUKE Heights website:

Post your **P**erk on the BIA website and **n**ewsletter at **no cost**. Promote your special discounts and offers to other BIA members and their employees.





Get your Business featured in the BIA newsletter and Social Media:

Expand your digital footprint. Get in touch with us to have your business featured free of cost in the BIA publications.



Free Tickets Available Now for the Small Business Forum 2023

On October 30 from 8:30 a.m. to 4 p.m., the City of Toronto is hosting the Small Business Forum at the Metro Toronto Convention Centre, South Building. This event is designed to cater to small business professionals and entrepreneurs, offering an array of engaging activities. Highlights include a lively Indigenous Market and tradeshow area, thought-provoking panel discussions, inspiring keynote speeches, special guest presentations, quick mentorship sessions with industry leaders, and the exciting Nobellum Innovation Pitch competition.

There are also opportunities available for B2B businesses to participate as exhibitors at the Forum. Learn more and request a booth <u>here</u>.





Applications Now Open for Business Inc. Training Program The eight-week Business Inc. program, a collaboration between the Toronto Public Library, the City of Toronto, and the Toronto Business Development Centre offers upcoming entrepreneurs and startups an opportunity to gain valuable insights from industry experts and set themselves on the path to turning their entrepreneurial aspirations into a thriving reality. The application deadline is October 5, 2023.



Councillor's Corner



JAMES PASTERNAK CITY COUNCILLOR WARD 6 - YORK CENTRE

James Pasternak

Toronto City Councillor – Ward 6 York Centre

Students from across the city have begun to return back to school, I would like to thank DUKE Heights BIA for partnering with my office to prepare students for their return to class by providing backpacks and school supplies at the recent community consultation event at Ancaster Community Center where we discussed the future of the Downsview airport lands. I would like to wish all students a safe and enjoyable school year ahead! [...]



ANTHONY PERRUZZA CITY COUNCILLOR WARD 7 - HUMBER RIVER-BLACK CREEK

Anthony Perruzza Toronto City Councillor – Ward 7 Humber River— Black Creek School is back! This is the perfect opportunity for the family to visit the York Woods Library located at 1785 Finch Ave W. With its recent renovation and upgrades, the library has something for every learner- from early years to adults. Toddlers can enjoy the dedicated early literacy centre, while youth and adults can use the computer lab to search the web, or even explore their creativity in the Digital Innovation hub or borrow a musical instrument. [...]



Events & Webinars

Register (Free)



<u>Web Presence 101 – Ensuring Your</u> <u>Foundation Is Set- Webinar by Digital Main</u> <u>Street</u> September 20, 2023, 10:00 a.m. to 11:30 a.m.

Business Planning for Small Business-Webinar By Toronto Small Business Enterprise Centre September 20, 2023, 10:00 a.m. to 12:00 p.m. Register (Free)





How to Make Money in Your Products

Business- Webinar By InvestinSTC September 20, 2023, 2:00 p.m. to 3:00 p.m. Register (Free)

Marketing Essentials for Small Business 101- Webinar By Toronto Small Business Enterprise Centre September 22, 2023, 10:00 a.m. to 11:00 a.m. Register (Free)





Social Media for Your Business- Webinar by Digital Main Street

September 26, 2023, 10:00 a.m. to 11:30 a.m. <u>Register (Free)</u>

Getting Money: What Lenders and Investors Want- Webinar by Toronto Small Business Enterprise Centre September 27, 2023, 10:00 a.m. to 11:00 a.m. Register (Free)



How to Make Money in Your Service Business- Webinar By InvestinSTC



September 27, 2023, 2:00 p.m. to 3:00 p.m. Register (Free)

AODA for Small Business- Webinar by Toronto Small Business Enterprise Centre September 28, 2023, 10:00 a.m. to 11:00 a.m. Register (Free)





Funding and Financing- Webinar By

InvestinSTC September 28, 2023, 3:00 p.m. to 4:00 p.m. Register (Free)

Legal Bootcamp - How to Start & Grow Your Business - Webinar by Toronto Small Business Enterprise Centre October 03, 2023, 10:00 a.m. to 11:30 a.m. Register (Free)





eCommerce 101: What, why, and how-Webinar by Digital Main Street

October 03, 2023, 10:00 a.m. to 11:30 a.m. Register (Free)



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