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What's Happening



Free Skating, Hot Chocolate, and Giveaways at 'DUKE on Ice' on Family Day, February 19, 2024

DUKE Heights BIA warmly invites you and your loved ones to celebrate Family Day on February 19, 2024, from 1 to 4 PM at Paramount Ice Complex.

Experience the magic of the season with free skating, steaming hot chocolate, and awesome giveaways! Don't miss out on this frosty festivity packed with joyous memories.

- Date: Monday, February 19, 2024 (Family Day)
- Time: 1 PM to 4 PM
- Venue: Paramount Ice Complex, 1107 Finch Ave W

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Digital Billboard for
Members

BIA-sponsored Digital
Advertising for Members

Councillor's Corner:
James Pasternak

Councillor's Corner: Anthony Perruzza

Photo of the Month

<u>Upcoming Events and</u> Webinars There will be a limited supply of complimentary skate rentals, so make sure you bring your own skates and helmet to skip the line and glide in style. Also, be sure to arrive early to claim your hot chocolate and free giveaways, as they will be up for grabs on a first-come, first-served basis!

Read More

Small Business Support



Grants Offered to Property Owners with Vacant Storefronts

The Commercial Space Rehabilitation Grant initiative provides a matching grant of 50 percent to commercial business operators and owners of vacant storefronts (or those facing imminent vacancy in certain cases) for interior renovation projects. Funded by the Federal Economic Development Agency for South Ontario, this program is an integral part of the **Toronto Main Street Recovery and Rebuild Initiative**. Interested BIA members are encouraged to submit their applications by March 7th, or until funds are fully allocated.

Learn More and Apply



Submit Your 2024 Creative Co-Location Facilities Property Tax Subclass Application by March 14

Until March 14, owners of qualifying cultural spaces and live music venues in Toronto can apply for the 2024 Creative Co-Location Facilities Property Tax Subclass designation. Previous awardees must reapply for continued eligibility. The property tax subclass was established by the City of Toronto to support the affordability, sustainability and growth of creative enterprises and live music venues in Toronto.









Deep Sea Fish
Credit of \$30 off
with Purchase
of any Fresh
Product \$200

All items in the Deep Sea Fish store at 60 Toro Rd are included! Promo Code: DUKE-2024

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



Get 10% Off Your Order

Receive 10% off your first purchase order when mentioning this ad! Promotional Code: Duke Heights

For more local offers and specials, visit dukeheights.ca/perks/.



Learn More about Eligibility and How to Apply

Featured Service of the Month



Sign up for BIA-operated Free Mobile Security Services

Take advantage of an array of complimentary security solutions exclusively tailored for DUKE Heights BIA members! Best Guard Security officers, contracted by DUKE Heights BIA, conduct ongoing patrols using marked BIA Security vehicles.

Enroll today to benefit from our no-cost services, which include diligent mobile patrols, 24/7 dispatch availability, property security inspections, swift alarm response, safe walk program, and handling of by-law violations such as illegal dumping and signage.

How to register? Simply visit https://dukeheights.ca/security-services/, or reach out to the BIA office at 416-739-1621 or info@dukeheights.ca.

For immediate assistance, contact Best Guard Security officers at 416-826-1446.

Sign up

Other Free Member Services



Free Property Listing and Leasing Opportunites

A large number of properties, ideal for sale or lease, are presently accessible in the DUKE Heights BIA.

If you are considering up- or downsizing, relocation, or expansion within the area, check out our listing of available properties on the BIA website by clicking the link provided below.

BIA members interested in featuring their vacant property FREE of cost on the BIA website, please contact us. Reach out via email at



Save 30% off All

Merchandise

Offer valid online at https://vigurus.com/ with code DUKE30
For more local offers and specials, visit dukeheights.ca/perks/.



Special Corporate Offer: Enjoy 20% Off Your Business Dining Experience!

Toranj Restaurant and Banquet Hall 1101 Finch Avenue West Ph: (416) 830-4554 E-mail: omidzad@yahoo.com

For more local offers and specials, visit dukeheights.ca/perks/.



Save 10% off on Core Athletic

Wear

Offer valid on Core products. Limited time offer. Promotional Code: DUKE10

For more local offers and specials,



Your First 4
Weeks are on Us

Learn More

FREE BILLBOARD ADVERTISING OPPORTUNITY FOR BIA MEMBERS

Maximize Your Business Exposure: Enroll in the BIA-supported Digital Billboard Program

Feature your business on Pattison's Outdoor Digital Billboard at the northwest corner of Dufferin Street and Finch Avenue West! Your advertisement will be displayed 24/7 for 4 weeks, appearing for 10 seconds at a time and rotating every few minutes.

To reserve your spot, simply sign up by completing the Expression of Interest Form by clicking on the link below.

Expression of Interest Form

FREE DIGITAL MARKETING SUPPORT FOR BIA MEMBERS

Elevate Your Business's Reach: The BIA-Sponsored Online Advertising Program is now Available!

If you're new to online advertising or seeking extra support to boost your business visibility, DUKE Heights BIA has a tailored program for you.

Receive complimentary online and social media advertising for up to 4 weeks. Take the right step for your business!

Book your spot now by completing the Expression of Interest Form through the link below.

Expression of Interest Form

Councillor's Corner

As a thank you for bringing us your business, your first 4 weeks are free. To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit online

at www.centronstorage.com

For more local offers and specials, visit dukeheights.ca/perks/.



Do you have

a Perk?

Do you want to promote your business to fellow members and their employees?

Provide an exclusive offer at dukeheights.ca/submitperk-form/ by filling out a short form!



Councillor's Corner

James Pasternak
City Councillor
Ward 6 – York Centre

TORONTO

James Pasternak Toronto City Councillor – Ward 6 York Centre

I hope all is well and safe in the York Centre community. There are a few updates that I have to share this month.

The Downsview Transmission Main on Keele Street and Tangiers Road is receiving a vital upgrade which will improve the water system infrastructure in this vicinity. Construction to complete this transmission watermain upgrade has begun, and it is scheduled to be completed in April 2024. [...]

Read More



Councillor's Corner

Anthony Perruzza
City Councillor
Ward 7 – Humber River-Black Creek

M Toronto

Anthony Perruzza Toronto City Councillor – Ward 7 Humber River - Black Creek

Last month, I had an opportunity to attend a celebration by the Community Music Schools of Toronto (CMST). At this event, they officially announced the new facility that they will be building behind York Woods Library and the new name for the future building: 'Helen Carswell School of Music'.

The CMST is currently located just beside Yorkwoods Library (1725 Finch Ave West). This upcoming CMST addition to the library building will allow for the expansion of services for children and youth in our area. They currently offer various programs for children and youth that include, weekly individual and group music instruction, summer camps, performances, songwriting, music production, recording experiences, and more! [...]

Photo of the Month



Discover DUKE: Photo of the Month

The above photo was among the winning entries in the Summer 2023 installment of the Discover DUKE Photo Contest that took place from August 1 to 31, 2023.

Photographer: Moshe Shegal

Link to our Facebook post for the full gallery of the winning photos

Events & Webinars



<u>Legal Foundations For Small Business 101-</u> <u>Webinar By Toronto Small Business</u> <u>Enterprise Centre</u>

February 16, 10:00 a.m. to 11:00 a.m. Register (Free)



Web Presence 101 - Ensuring Your
Foundation Is Set- Webinar by Digital Main
Street

February 20, 10:00 a.m. to 11:30 a.m. Register (Free)



Understanding the New Single-Use and Takeaway Items Bylaw-Webinar by the City of Toronto

February 22, 10:00 a.m. to 11:30 a.m. <u>Register</u> (Free)



<u>Social Media for Your Business- Webinar by</u> <u>Digital Main Street</u>

February 27, 10:00 a.m. to 11:30 a.m. Register (Free)



T1 General Small Business Tax Literacy
Seminar- Webinar by Canada Revenue
Agency

March 1, 9:30 a.m. to 11:30 a.m. Register









T2 - Corporation Tax Literacy Seminar-**Webinar by Canada Revenue Agency** March 6, 9:30 a.m. to 11:30 a.m. Register (Free)



How to Do Business with the City of Toronto- Webinar By Toronto Small Business Enterprise Centre

March 7, 10:00 a.m. to 11:00 a.m. Register (Free)



The Importance of Paid Advertising in a **Digital Space- Webinar by Digital Main Street**

March 12, 10:00 a.m. to 11:30 a.m. Register (Free)



Insurance For Small Business- Webinar By Insurance Bureau Of Canada

March 13, 10:00 a.m. to 11:30 a.m. Register (Free)



Succession Planning: Preparing Today for Tomorrow- Webinar By Toronto Small Business Enterprise Centre

March 14, 10:00 a.m. to 11:00 a.m. Register (Free)



Financial Survival for Entrepreneurs-Webinar By Toronto Small Business Enterprise Centre

March 15, 10:00 a.m. to 11:00 a.m. Register (Free)

























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