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Small Business Support



Circular Food Innovators Fund is Now Accepting Applications: Deadline February 27, 2024

The City of Toronto has introduced the Circular Food Innovators Fund to support local small businesses, both for-profit and not-for-profit, with grant funding ranging from \$5,000 to \$35,000 to implement or expand reuse systems by incorporating the use of reusable food service ware. Projects must introduce new or enhance existing reuse systems for food or beverage takeaway or delivery.

A maximum of \$250,000 of total grant funding is available. The Fund will be accepting applications until February 27, 2024.

Learn More



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Free Security Services for BIA Members

Free Property Listing and Leasing Opportunites

Free Advertising on a Digital Billboard for Members

BIA-sponsored Digital Advertising for Members

Councillor's Corner: James Pasternak

Councillor's Corner:
Anthony Perruzza

Photo of the Month



FedDev Ontario Commits \$15 Million for Southern Ontario's Local Economies

The Government of Canada announced a \$15-million investment for the Canadian Urban Institute's My Main Street initiative, aiming to revitalize main streets in southern Ontario. The funding will support 325 businesses in 100 communities, along with 75 community projects, creating up to 5,750 jobs. This investment builds on a 2021 initiative, totaling \$23.25 million, benefiting nearly 4,000 businesses and organizations.

Learn More

What's Happening



Mark Your Calendar: Free Skating and Skate Rentals on Family Day, February 19, 2024

On this year's Family Day, Monday, February 19, 2024, from 1 PM to 4 PM, join us in celebrating Family Day with the DUKE Heights community.

DUKE Heights BIA is offering the community an opportunity for FREE skating and optional, complimentary skate rentals at the Paramount Ice Complex (1107 Finch Avenue W). The event is open to all ages, allowing family and friends to relish the joy of winter activities along with the warmth of free hot chocolate served at the venue and additional freebies.

Come prepared with your skates and helmet. However, limited free skate rentals will be available for folks who don't have a pair.

Interested in getting involved as a sponsor and/or a volunteer? Email us at info@dukeheights.ca, or call (416) 739-1621.

Featured Service of the Month



<u>Upcoming Events and</u> <u>Webinars</u>





Latest news releases and updates from the City of Toronto: https://www.toro nto.ca/news/







Special
Corporate Offer:
Enjoy 20% Off
Your Business
Dining
Experience!

Toranj Restaurant and Banquet Hall 1101 Finch Avenue West Ph: (416) 830-4554 E-mail: omidzad@yahoo.com

For more local offers and

Free Mobile Security Services for BIA Members

Unlock a realm of FREE security solutions exclusively for DUKE Heights BIA members! DUKE Heights BIA hired Best Guard Security officers to conduct continuous area patrols using marked BIA Security vehicles.

Enroll today to avail of our FREE services, including vigilant mobile patrols, round-the-clock dispatch, premises security checks, rapid alarm response, and the resolution of by-law infractions such as illegal dumping and signage violations. In addition, make the best use of our trusted safe walk program.

How to sign up? Visit https://dukeheights.ca/security-services/, or contact the BIA office at 416-739-1621 or info@dukeheights.ca.

For immediate assistance, call Best Guard Security officers at 416-826-1446.

Sign Up for our FREE Security Services

Other Free Member Services



Free Property Listing and Leasing Opportunites

A variety of suitable properties are currently available for sale or lease in the area. If you wish to list your vacant property for free on the BIA website, please get in touch with us. Email us at info@dukeheights.ca

For those considering relocation within the area, access our listing page by clicking on the link below.

Learn More

FREE BILLBOARD
ADVERTISING OPPORTUNITY
FOR BIA MEMBERS

specials, visit dukeheights.ca/perks/.



Get 10% Off

Your Order

Receive 10% off your first purchase order when mentioning this ad! Promotional Code: Duke Heights

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



Save 10% off on Core Athletic

Wear

Offer valid on Core products. Limited time offer. Promotional Code: DUKE10

For more local offers and specials, visit dukeheights.ca/perks/.



Your First 4

Weeks are on Us

As a thank you for bringing us your business, your first 4 weeks are free. To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or

reserve your storage unit online at www.centronstorage.com

For more local offers and specials, visit dukeheights.ca/perks/.



Do you have a Perk?

Do you want to promote your business to fellow members and their

Ever Imagined Your Business on a Digital Billboard? Try the BIA-sponsored Billboard Program

seconds at a time and rotating every few minutes.

Feature your business on Pattison's Outdoor Digital Billboard at the northwest corner of Dufferin Street and Finch Avenue West! Your advertisement will be displayed 24/7 for 4 weeks, appearing for 10

To reserve your spot, simply sign up by completing the Expression of Interest Form by clicking on the link below.

Expression of Interest Form

FREE DIGITAL MARKETING SUPPORT FOR BIA MEMBERS





Boost Visibility: Take Part in the BIA-Sponsored Online Advertising Program!

If you're new to online advertising or seeking extra support to boost your business visibility, DUKE Heights BIA has a tailored program for you.

Receive complimentary online and social media advertising for up to 4 weeks. Take the right step for your business!

Book your spot now by completing the Expression of Interest Form through the link below.

Expression of Interest Form

Councillor's Corner



Councillor's Corner

James Pasternak City Councillor Ward 6 – York Centre

TORONTO

James Pasternak

employees? Provide an exclusive offer at dukeheights.ca/submitperk-form/ by filling out a short form!

Toronto City Councillor - Ward 6 York Centre

I hope everyone enjoyed the holiday season and ushering in the New Year. We are most excited about some of the accomplishments from 2023 and look forward to getting even more done in 2024.

We are relieved and pleased that the Chesswood construction project is now complete. The road is freshly paved, sidewalks are installed, and two-way traffic is restored. Next, we look forward to working with DUKE Heights on the public realm project at the northeast corner of Dufferin and Finch. [...]

Read More



Councillor's Corner

Anthony Perruzza
City Councillor
Ward 7 – Humber River-Black Creek

M Toronto

Anthony Perruzza Toronto City Councillor – Ward 7 Humber River - Black Creek

In December, our office had the wonderful opportunity to host our Annual Holiday Toy Drive at Oakdale Community Centre, and it was a huge success! Collaborating with more than a dozen community groups, our volunteers wrapped hundreds of donated toys. These donated toys were distributed to various community groups in Humber-River Black Creek. We extend a heartfelt thanks to the Toronto Professional Firefighters Association for their generous toy donation, and our devoted volunteers, skilled performers, and community leaders for coming together and creating an event that will be remembered. [...]

Read More

Photo of the Month





Discover DUKE: Photo of the Month

The above photo was among the winning entries in the Summer 2023 installment of the Discover DUKE Photo Contest that took place from August 1 to 31, 2023.

Photo Title: In between the passage

Photo location: Finch Hydro Corridor Recreational Trail

Photographer: Paul Barnedo

Link to our Facebook post for the full gallery of the winning photos

Events & Webinars



The Trauma-Informed Entrepreneur:
Resourcing Yourself to Serve Your ClientsWebinar by Toronto Small Business
Enterprise Centre

January 18, 10:00 a.m. to 11:00 a.m. <u>Register</u> (<u>Free</u>)



Laws & Regulations for Small Businesseswebinar by Workplace Safety and Insurance Board

January 19, 9:30 a.m. to 11:00 a.m. <u>Register</u> (<u>Free</u>)



eCommerce 101: What, why, and how-Webinar by Digital Main Street

January 23, 10:00 a.m. to 11:00 a.m. Register (Free)



Marketing Essentials for Small Business
101- Webinar by Digital Main Street

January 24, 10:00 a.m. to 11:00 a.m. <u>Register</u> (Free)



Service Canada Webinar: Free Hiring Platform & Other Supports for Small Businesses

January 26, 11:00 a.m. to 12:00 p.m. <u>Register</u>





The Importance of Paid Advertising in a Digital Space- Webinar by Digital Main Street

January 30, 10:00 a.m. to 11:30 a.m. Register (Free)



T2 - Corporation Tax Literacy Seminar-Webinar by Toronto Small Business Enterprise Centre

January 31, 9:30 a.m. to 11:30 a.m. Register (Free)



T1 General Small Business Tax Literacy Seminar- Webinar by Toronto Small Business Enterprise Centre

February 2, 9:30 a.m. to 11:30 a.m. Register (Free)



Getting Started with Intellectual Property (IP): Why is IP Important?- Webinar by Toronto Small Business Enterprise Centre

February 7, 10:00 a.m. to 12:00 p.m. Register (Free)



<u>Service Canada Webinar: Hiring Incentives</u> <u>and Assistance</u>

February 8, 11:00 a.m. to 12:00 p.m. Register (Free)



Systems and Automation 101: How to Use Tools to Propel Your Small Business-Webinar by Toronto Small Business Enterprise Centre

February 9, 10:00 a.m. to 11:00 a.m. Register (Free)



<u>Scaling Up Sustainably-Webinar by</u> <u>Toronto Small Business Enterprise Centre</u>

February 15, 10:00 a.m. to 11:00 a.m. Register (Free)



Legal Foundations for Small Business 101-Webinar by Toronto Small Business Enterprise Centre

February 16, 10:00 a.m. to 11:00 a.m. <u>Register</u> (<u>Free)</u>























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