

DUKE news

DUKE HEIGHTS BIA NEWS

NOVEMBER 2023



What's Happening

2023 ANNUAL GENERAL MEETING
WEDNESDAY, DECEMBER 6, 2023, 9:30 AM – 11:30 AM

Registration Deadline: 1:00 PM on Monday, December 4, 2023

Join us for the 2023 Annual General Meeting

Members of the DUKE Heights Business Improvement Area (BIA) are warmly invited to join the Annual General Meeting scheduled for Wednesday, December 6, 2023, from 9:30 AM to 11:30 AM.

This year, the meeting will take place virtually on the Zoom platform. To ensure smooth participation, all attendees are required to register in advance. Upon registration, a confirmation email with the necessary details for accessing the virtual BIA AGM will be sent to each registrant. If you have not yet registered, kindly click on the provided link and complete your registration before 1:00 PM on Monday, December 4, 2023.

[AGM Agenda and Registration Link](#)

Featured Member



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Hacking is on the Rise but You Can Protect Your Business

Hacking threats are increasing, but businesses can keep their infrastructure secure using the proper reinforcements. The number one threat to businesses is hackers penetrating the defenses of unsuspecting employees, with concerned business owners calling 365 IT SOLUTIONS every week. In the 20 years that 365 IT SOLUTIONS has been in business, there has been a steady but concerning increase in cyber security threats. [...]

[Read More](#)



Get your products/services featured **FREE** of charge in the BIA newsletter.

[CLICK HERE TO SUBMIT YOUR INFORMATION](#)

Featured Services



FREE Security Services for BIA Members

DUKE Heights BIA members are encouraged to enroll and access our free security services, which encompass mobile patrols, 24-hour dispatch, business premises patrol, alarm response, by-law infraction resolution (addressing illegal dumping and signage), and inclusion in our safe walk program.

Sign up here- <https://dukeheights.ca/members/security-services/>

Security Officers from Best Guard, appointed by DUKE Heights BIA, conduct continuous patrols of the area using marked vehicles. For immediate assistance, call them at 416-826-1446. To sign up for our free security services, visit the link, or contact the BIA office at 416-739-1621 or info@dukeheights.ca.

[Sign Up Now](#)

[LIST & SEARCH](#)



City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>

DUKE Perks



Save 30% off All Merchandise

Offer valid online at <https://vigurus.com/> with code **DUKE30**
For more local offers and specials, visit dukeheights.ca/perks/.



Get 10% Off Your Order

Receive 10% off your first purchase order when mentioning this ad!
Promotional Code: Duke Heights
For more local offers and specials, visit dukeheights.ca/perks/.



Shoppe List

Save 10% off on Core Athletic Wear

Offer valid on Core products. Limited time offer.
Promotional Code: **DUKE10**
For more local offers and specials, visit dukeheights.ca/perks/.

LIST & SEARCH

VACANT PROPERTIES

MEMBERS LIST VACANT PROPERTIES FOR FREE

Free Property Listing and Leasing Opportunities

A variety of suitable properties are currently available for sale or lease in the area. If you wish to list your vacant property for free on the BIA website, please get in touch with us. Email us at info@dukeheights.ca

For those considering relocation within the area, access our listing page by clicking on the link below.

[Learn More](#)

**FREE BILLBOARD
ADVERTISING OPPORTUNITY**
FOR BIA MEMBERS

Do you Want to See Your Business on a Digital Billboard?

Feature your business on Pattison's Outdoor Digital Billboard at the northwest corner of Dufferin Street and Finch Avenue West! Your advertisement will be displayed 24/7 for 4 weeks, appearing for 10 seconds at a time and rotating every few minutes.

To reserve your spot, simply sign up by completing the Expression of Interest Form by clicking on the link below.

[Expression of Interest Form](#)

**FREE
DIGITAL MARKETING
SUPPORT**
FOR BIA MEMBERS

Try BIA-sponsored Online Advertising Campaign

If you're new to online advertising or seeking extra support to boost your business visibility, DUKE Heights BIA has a tailored program for you.

Receive complimentary online and social media advertising for up to 4 weeks. Take the right step for your business!

Book your spot now by completing the Expression of Interest Form



AKOUTO

**Save 10% off of
our managed
Cyber Security
solution**

As part of the Duke Heights BIA, we are pleased to offer our fellow members 10% off our managed security service. Contact us to learn more.

For more local offers and specials, visit dukeheights.ca/perks/.



**20% Off Promo
Code**

This offer is valid to individuals or businesses which would like to purchase our products through our website.

For more local offers and specials, visit dukeheights.ca/perks/.

DUKE Perks

**Do you have
a Perk?**

Do you want to promote your business to fellow members and their employees?

Provide an exclusive offer at dukeheights.ca/submit-perk-form/ by filling out a short form!

through the link below.

[Expression of Interest Form](#)

Councillor's Corner



Councillor's Corner

James Pasternak
City Councillor
Ward 6 – York Centre



James Pasternak

Toronto City Councillor – Ward 6 York Centre

I am happy to inform the community that the Chesswood Infrastructure Project is almost finished and is estimated to be completed by November 28, 2023. Residents and visitors who commute through Chesswood Drive can look forward to the implementation of new sidewalks, raised cycle tracks, and roadway expansions for larger vehicles. [...]

[Read More](#)



Councillor's Corner

Anthony Perruzza
City Councillor
Ward 7 – Humber River-Black Creek



Anthony Perruzza

Toronto City Councillor – Ward 7

Humber River - Black Creek

Last month, we proposed an amendment to the ConnectTO program and received unanimous support from the Council. Internet access is essential, but it's too expensive for many people. We believe everyone should be able to stay connected, so we'll keep working on making the internet more affordable. Our goal is to create a city that's accessible to all. [...]

[Read More](#)

Photo of the Month



Discover DUKE: Photo of the Month

The above photo was among the winning entries in the Summer 2023 installment of the Discover DUKE Photo Contest, which took place from August 1 to 31, 2023.

Photo Title: Inbound

Photo location: 1275 Finch Ave W

Photographer: Rico Franco

[Link to our Facebook post for the full gallery of the winning photos](#)

Events & Webinars



[Staying Secure Online: E-Commerce & Cyber-Security Awareness- Webinar by Digital Main Street](#)

November 23, 10:00 a.m. to 12:00 p.m.

[Register \(Free\)](#)



[Getting Started With Intellectual Property \(IP\): Why Is IP Important?- Webinar by Toronto Small Business Enterprise Centre](#)

November 24, 10:00 a.m. to 12:00 p.m.

[Register \(Free\)](#)



[The Importance of Paid Advertising in a Digital Space- Webinar by Digital Main Street](#)

November 28, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[Business Planning For Small Business- Webinar by Toronto Small Business Enterprise Centre](#)

November 30, 10:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



[Optimizing For Search Engines - Understanding SEO Basics- Webinar By Digital Main Street](#)

December 5, 10:00 a.m. to 11:30 a.m. [Register \(Free\)](#)



[Marketing Essentials For Small Business 101- Webinar By Digital Main Street](#)

December 6, 10:00 a.m. to 11:30 a.m. [Register \(Free\)](#)



[The Trauma-Informed Entrepreneur: Resourcing Yourself To Serve Your Clients- Webinar By Toronto Small Business Enterprise Centre](#)

December 7, 10:00 a.m. to 11:00 a.m. [Register \(Free\)](#)



[Financial Survival For Entrepreneurs - Webinar By Enterprise Toronto](#)

December 12, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[Business Planning For Small Business- Webinar By Toronto Small Business Enterprise Centre](#)

December 13, 10:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



[Service Canada Programs and Services for Employers](#)

December 14, 11:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



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Forward



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