

OCTOBER 2023

DUKEHEIGHTS.CA

DUKE news

DUKE HEIGHTS BIA NEWS



What's Happening

**Sign Up for FREE Business Community Clean-up
on November 2-3, 2023**



*Has your business accumulated waste over the past year?
Do you need to dispose of skids, recycling, electronic waste,
propane gas tanks, garbage, wood debris, tires, or any other
type of waste?*

On November 2-3, 2023, DUKE Heights BIA will be assisting businesses in the collection and proper disposal of the mentioned commercial waste as part of our annual cleanup initiative. Our partners are licensed and insured for junk removal and are committed to recycling or donating any items that can be reused.

To take advantage of this service, please click the link below to complete a form. A member of the BIA staff will then get in touch with you to arrange a pickup from your location. Please note that pickups will be scheduled on a first-come, first-served basis.

[Click Here to Participate](#)

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bdc  **CELEBRATING
SMALL BUSINESS WEEK**

OCTOBER 15-21, 2023



BDC Small Business Week is an annual celebration to honour the vital role played by small businesses in the Canadian economy. Organized by the Business Development Bank of Canada (BDC), this week-long event provides a notable platform for acknowledging and celebrating the outstanding contributions made by small enterprises toward the nation's prosperity and innovation.

bdc  **Kick-off Event**



CLICK HERE 
**TO
REGISTER**

**BDC Webinar: Let's Talk Solutions for
Today's Business Challenges**

Date & Time: October 18, 2023, 12:00
p.m. - 1:00 p.m. (ET)
Location: Online

bdc  **Partner Events**



CLICK HERE 
**TO
REGISTER**

**Virtual Discussion with BDC and
Canadian Chamber of Commerce:
Thinking Big, Supporting Small:
Navigating Business Decisions with
Data**

Date & Time: October 17, 2023, 2:00 p.m.
- 3:00 p.m. (ET)
Location: Online

CLICK HERE 
**TO
REGISTER**

**Elevate Your Entrepreneurial Skills: A
Fireside Chat - A Futurpreneur and
BDC event**

Date & Time: October 19, 2023, 1:00 p.m.
- 2:30 p.m. (ET)
Location: Online

BIA Event Highlights

**Soupalicious DUKE Heights 2023 Event:
A Savoury Success!**

EVENT HIGHLIGHTS

Sip! Slurp! Savour! your way through

**SOUPALICIOUS
DUKE Heights BIA**

SEPTEMBER 17, 2023



**City of Toronto
News Releases
& Other
Resources**

Latest news releases and updates from the City of Toronto: <https://www.toronto.ca/news/>

DUKE Perks

**Do you have a
Perk?**

Do you want to promote your business? Provide an exclusive offer at dukeheights.ca/duke-perk-submission/ by filling out the form!



**Get 10% Off
Your Order**

Receive 10% off your first purchase order when mentioning this ad! Promotional Code: Duke Heights
For more local offers and specials, visit dukeheights.ca/perks/.



Shoppe List

**Save 10% off on
Core Athletic
Wear**

Offer valid on Core products. Limited time offer. Promotional Code: DUKE10
For more local offers and specials, visit dukeheights.ca/perks/.



As this year's Soupalicious event unfolded, the aroma of simmering soups, the laughter of delighted attendees, and the warm spirit of community collaboration filled the air on a weekend zested with the mix of sun and cloud in the DUKE Heights BIA. This annual celebration of soup and community has once again proven to be a resounding success. [...]



[Read More](#)

Celebrating the Successful Completion of the Discover DUKE Photo Contest 2023



The Discover DUKE Photo Contest 2023 came to a successful end on September 28, 2023, with the announcement of winners after a full month of participation by photo enthusiasts followed by public voting on Facebook to select the finest among a short-listed suite of the most eligible submissions. As the winners are announced and the dust settles, it's time to reflect on the achievements and look at the outstanding entries that made this year's contest a remarkable success. [...]

[Read More](#)

Featured Member

Yummy Market Takes your Taste Buds on a Journey from Classic Comfort Foods to Unique Dishes



40% off for auto detailing

Discount valid when you present the coupon in-store via mobile phone and/or printed coupon. For more local offers and specials, visit dukeheights.ca/perks/.

CENTRON SELF STORAGE YOUR NEIGHBOURHOOD STORAGE CENTRE

Your First 4 Weeks are on Us

To redeem this offer, call us at 416-739-0000, visit us at 4500 Chesswood Drive, or rent or reserve your storage unit online. For more local offers and specials, visit dukeheights.ca/perks/.



In 2002, a small family embarked on a European grocery journey. They opened a cozy store in Toronto to cater to the tastes of the new Eastern European immigrants. The store quickly drew crowds with its familiar comfort foods and delicacies. Today, it has become the go-to destination for a European food experience in the Greater Toronto Area. [...]

[Read More](#)

Are you a local business owner in DUKE Heights BIA?
Interested in having your products/services featured in our
newsletter FREE of charge?

[CLICK HERE TO SUBMIT YOUR INFORMATION](#)

Featured Services

Click on the images or the links below to learn more and apply for any of the BIA services exclusively offered to members.



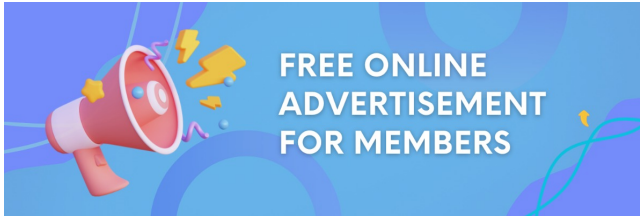
Sign UP for FREE Security Services provided by the BIA. The services include mobile patrols, alarm response, parking enforcement, and prevention of illegal signage and unauthorized dumping. [FREE SECURITY SERVICES SIGN UP FORM](#)



Now BIA members can LIST or SEARCH for available properties FREE of charge. Explore the new section on the BIA website to access the most up-to-date inventory of vacant properties. If members have vacant properties they'd like to list, they are requested to reach out to info@dukeheights.ca. [MOVE HERE & LEASING OPPORTUNITIES](#)



Advertise **FREE** of cost on an Outdoor Digital Billboard located at the NW corner of Dufferin Street and Finch Avenue West. Submit your **EXPRESSION OF INTEREST FORM**.

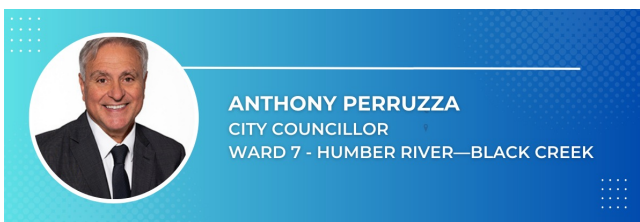


Get **FREE** online and social media advertising for up to 4 weeks on any of the high-traffic channels- Google, Facebook, Instagram, or LinkedIn. Submit your **EXPRESSION OF INTEREST FORM**.



BIA Members can get **FREE** exclusive access to hundreds of courses on Udemy, the renowned online learning platform through the DUKE Heights BIA website. Submit your **CLICK HERE TO LEARN MORE AND APPLY**.

Councillor's Corner



Anthony Perruzza
Toronto City Councillor – Ward 7
Humber River-Black Creek

"Looking for a way to stay active anywhere you go in Toronto? With a FitnessTO membership, you can gain access to over 65 community recreation centres across Toronto. The centres offer everything you need from cardio and weight rooms to group fitness programs. FitnessTO memberships have various packages for the whole family to take advantage of! If you are 60 years or older, or aged 13 to 18, you'll receive a 50% discount on memberships, day passes, and multi-visit passes!" [...]



[Read More](#)

Events & Webinars



[The Importance of Paid Advertising in a Digital Space- Webinar by Digital Main Street](#)

October 17, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[Why Financial Ratios Matter: How to Know if You're Turning a Profit- Webinar by Toronto Small Business Enterprise Centre](#)

October 18, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[Cyber Resilience: What to Do when your Small Business is under Attack- Webinar by Toronto Small Business Enterprise Centre](#)

October 19, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[Optimizing for Search Engines - Understanding SEO Basics- Webinar by Digital Main Street](#)

October 24, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[Business Planning For Small Business- Webinar By Toronto Small Business Enterprise Centre](#)

October 25, 2023, 10:00 a.m. to 12:00 p.m.
[Register \(Free\)](#)



[Web Presence 101 - Ensuring Your Foundation Is Set- Webinar By Digital Main Street](#)

October 31, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[The Money Side of Business: Tools & Techniques for Managing your Financials- Webinar by Toronto Small Business Enterprise Centre](#)

November 01, 2023, 10:00 a.m. to 11:00 a.m.
[Register \(Free\)](#)



[Insurance for Small Business -Webinar by Insurance Bureau of Canada](#)

November 03, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)



[Social Media For Your Business- Webinar By Digital Main Street](#)

November 07, 2023, 10:00 a.m. to 11:30 a.m.
[Register \(Free\)](#)

[Marketing Essentials for Small Business](#)



[101- Webinar by Toronto Small Business Enterprise Centre](#)

November 08, 2023, 10:00 a.m. to 11:00 a.m.

[Register \(Free\)](#)



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