

Small Business Support



Be Part of the Action: Exhibit at the Small Business Forum 2024!

Don't Miss Out! The City of Toronto is in the final weeks of accepting applications for tradeshow booths at the <u>Small Business</u> Forum 2024: Taste of Success: Navigating the World of Food Business. If you offer B2B services to Toronto's food and beverage sector, such as grocery, marketing, legal support, or food distribution, click the link below to find out more and apply. The forum will take place at Meridian Hall, located at 1 Front St E, Toronto on October 30, 2024. Limited spots are available.

Learn more and Request a Booth

What's Happening



Join us for the Unveiling of the DUKE Heights BIA

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Photo of the Month

Historical Panel and 10th-Year Publication

DUKE Heights BIA Chair and Board of Directors, along with Toronto City Councillors James Pasternak, Ward 6, and Anthony Perruzza, Ward 7, will be unveiling the first DUKE Heights BIA Historical Panel and present the BIA's 10th-Year Commemorative Publication.

Date: Wednesday, September 25, 2024

Time: 10:30 am - Noon (Remarks at 10:45 am followed by Unveiling and Presentation)

Location: Reformed Hungarian Church, 1130 Finch Avenue West



Soupalicious DUKE Heights: Enjoy Soups, Music,

and Family Fun on September 29th

DUKE Heights BIA warmly invites you and your family to Soupalicious DUKE Heights on Sunday, September 29th. Come with your family and enjoy a variety of delicious soups, fresh corn, and free pumpkin giveaways to the first 100 families, while enjoying live music, arts & crafts for kids, face painting, caricature drawings, giveaways, and more at this fantastic, free community event!

Bring your appetite and a spoon for a zero-waste, festive celebration of the harvest.

Soupalicious DUKE Heights

Date: Sunday, September 29, 2024 Time: Noon – 3 PM Location: 1107 Finch Avenue West, Toronto M3J 2C5 At Champagne Centre Northwest Parking Lot (by Finch Avenue, west of Champagne Drive)









Discover DUKE Photo Contest 2024 Update

<u>Upcoming Events and</u> <u>Webinars</u>





with costs ranging from \$5.00 to \$35.00 depending on the requirements. Call us today at 416 – 423 – 3099 to find out how to schedule your appointment.

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



<u>10% off for</u> <u>Followers</u> Throughout August 2024, we invited photographers and travel enthusiasts from our community and beyond to explore DUKE Heights BIA and submit unique photographs that capture the essence of our area. We received an outstanding response, and the submission window for the photo contest closed on August 31, 2024.

We are now in the second screening phase, with a selection of qualified, shortlisted photographs available for public voting on DUKE Heights BIA's official Facebook page. The poll will remain open only until Sunday, September 22, 2023. We encourage you to visit the link below to view the entries and support your favorites.

Winners will be announced by the end of the month on the BIA's Facebook page.

Vote for your Favourite Photos

Featured Business



Learn • Train • Conquer: Your Journey Begins at Paramount Ice

With over a decade of experience serving the North York community, Paramount Ice has become a go-to destination for Ice Hockey, Skating Programs, Ice Rentals, Figure Skating, Development Clinics, and Youth and Adult Hockey Leagues. Whether you're looking to hone your skills or just have some fun, Paramount Ice is the perfect place to do it.

The hockey and skating programs are designed to be educational, fun and supportive, helping each participant improve their skills while deepening their enjoyment and understanding of the sport. [...]

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Featured Services



FREE SECURITY SERVICES FOR BIA MEMBERS



Follow us for 10% off your

next order! <u>https://www.instagram.com/f</u> <u>reshii_2215_steeles/</u> <u>https://www.tiktok.com/@fre</u>



Deep Sea Fish Credit of \$30 off with Purchase of any Fresh Product \$200

All items in the Deep Sea Fish store at 60 Toro Rd are included! Promo Code: DUKE-2024

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



Sign up for Complimentary Mobile Patrol

Security Services for Members

210-Contraction

Businesses in the DUKE Heights BIA can access a range of exclusive, complimentary security solutions designed for members. Best Guard Security provides these services exclusively to BIA members who have enrolled in this program.

If your business is not yet registered or if you need to update your contact information, please fill out the Security Signup Form. <u>https://dukeheights.ca/security-services/</u>.

Security Signup Form



FREE BILLBOARD AD FOR MEMBERS

Enhance your Visibility with the BIA-sponsored Digital Billboard Advertising

Get your business noticed at no cost on Pattison's Outdoor Digital Billboard located at the northwest corner of Dufferin St and Finch Ave W! Your ad will run around the clock for 4 weeks, displaying for 10 seconds every time and rotating periodically. Secure your free advertising space by filling out the Expression of Interest Form provided through the link below.

Expression of Interest Form



FREE DIGITAL AD FOR BIA MEMBERS

Elevate your Online Presence with BIA-Supported Ads

Whether you're new to online advertising or looking to boost your business's online visibility, DUKE Heights BIA has a program tailored for members. Get up to 4 weeks of complimentary online and social media advertising. Use the link below to complete the Expression of Interest Form and reserve your spot.



Do you want to promote your business to fellow members and their employees? Provide an exclusive offer at <u>dukeheights.ca/submitperk-form/</u> by filling out a short form!

Expression of Interest Form



Showcase your Vacant Property on the BIA Website: Free Listing Opportunity for Members

Properties available for sale or lease within the DUKE Heights BIA are currently listed on the BIA website. BIA members looking to showcase their vacant properties at no charge on the listing are encouraged to get in touch with us. Please reach out via email at info@dukeheights.ca.

Find Out More

Councillor's Corner



James Pasternak

Toronto City Councillor – Ward 6 York Centre

I hope everyone is well-rested and got the chance to enjoy the remainder of their summer. Here are a few updates that I wish to share.

I was proud to be part of a great initiative at the annual Tour de DUKE Heights event at York University Keele Campus. We provided 50 new bicycles to children and youth, encouraging them to cycle and participate in physical activities. Thanks to DUKE Heights BIA Chair Dr. Lew Pliamm and DUKE Heights BIA for facilitating this event and Toronto Police Service 31 Division for partnering with us. [...]

Read More





Anthony Perruzza

Toronto City Councillor - Ward 7 Humber River - Black Creek

I hope you have all had a safe and enjoyable summer, and for those of you with children, that you are ready and excited for the upcoming school year.

As a City Councillor, community infrastructure has always been important to me. A few crucial infrastructure upgrades are underway in Ward 7. The City of Toronto has constructed a new transmission watermain in the Downsview area to keep up with current water pressure demands and adapt to future community growth. [...]

Read More

Photo of the Month



Discover DUKE: Photo of the Month

The photograph depicted above was one of the shortlisted entries into the Discover DUKE 2023 Photo Contest, held between August 1st and 31st, 2023. Photo Location: Finch West Subway Station

Photographer: Paul Alessi

Events & Webinars



Incubators: How CGLCC Can Help Your Business- Webinar by Toronto Small Business Enterprise Centre September 20, 10:00 a.m. to 11:00 a.m. Register here





Insurance for Small Business- Webinar by Toronto Small Business Enterprise Centre September 25, 10:00 a.m. to 11:00 a.m. <u>Register here</u>



Enhance Accessibility With CBC/Radio-Canada's Procurement Program 2024-Webinar by CBC/Radio-Canada September 25, 12:00 p.m. to 1:00 p.m. Register here



Grant Info Session: Starter Company Plus -Female Founders Stream September 27, 10:00 a.m. to 11:00 a.m. <u>Register here</u>



Privacy and Your Business: An Introduction to PIPEDA- Webinar by Toronto Small Business Enterprise Centre September 27, 10:00 a.m. to 11:00 a.m. Register here



Growth and Expansion: How to Best Grow Your Business- Webinar by Toronto Small Business Enterprise Centre October 2, 10:00 a.m. to 11:00 a.m. Register

<u>here</u>



Grant Information Session: Starter Company Plus - Food Entrepreneurship Stream

October 3, 10:00 a.m. to 11:00 a.m. Register here



The Importance of Paid Advertising in a Digital Space - Webinar by Digital Main Street

October 8, 10:00 a.m. to 11:30 a.m. Register here (Free)







Social Media for Small Business- Webinar by Digital Main Street September 24, 10:00 a.m. to 11:30 a.m. Register here (Free)



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