

Tariffs: How did we get here and how do businesses deal with an uncertain trade environment?

On January 20th, 2025, President Donald Trump issued a presidential memorandum titled “America First Trade Policy”, which outlined the immediate trade priorities for his new administration. This memorandum covers three main areas:

1. Addressing unfair and unbalanced trade.
2. Economic and trade relations with the People's Republic of China.
3. Economic security matters.

The memorandum directs various federal agencies to evaluate key aspects of U.S. trade policy and issue reports to President Trump no later than April 2025. [\[...\]](#)

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Navigating Tariffs: BDC Offers Support to Canadian Importers and Exporters

To help businesses prepare for the repercussions of the recent US Tariff imposition and subsequent economic uncertainties, BDC has compiled a range of resources aimed at assisting Canadian traders in grasping the current situation and its impacts. These resources should provide businesses with useful tools to strengthen business resilience, empowering companies to make informed decisions that drive growth and adapt as needed.

Find out More



Toronto Hydro is Upgrading Electrical Lines along Keele Street

Toronto Hydro is upgrading the electrical distribution system along Keele Street, specifically between Ashwarren Road (to the north) and Dovehouse Avenue (to the south). This project is designed to enhance the reliability of the area's electrical service. The work will involve upgrading both overhead and underground electrical cables, as well as replacing hydro poles on City-owned property. Additionally, Toronto Hydro may need to access nearby properties to install an underground pipe that connects the meter at business premises to the main electrical line.

Download the Notice

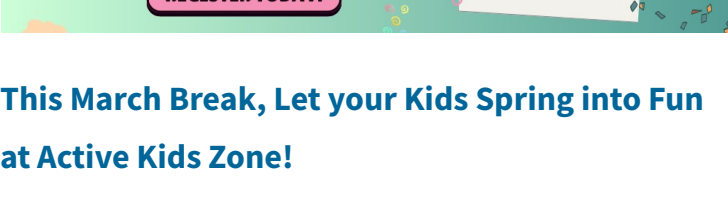


F12.net Are you Leaving your Business Open to Cybercriminals?

Cybercrime is no longer just a problem for large corporations. Every day, Canadian businesses—especially small and local ones—are being targeted by hackers, ransomware gangs, and fraudsters. And the worst part? Many business owners don't realise they've been compromised until it's too late.

If you run a business in DUKE Heights, you might think you're flying under the radar. But here's the reality: cybercriminals aren't looking for big businesses. They're looking for easy targets. [\[...\]](#)

Read More



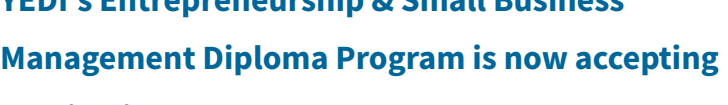
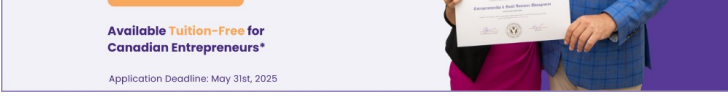
This March Break, Let your Kids Spring into Fun at Active Kids Zone!

Active Kids Zone's March Break Camp is packed with fun and exciting activities that will keep your kids engaged, active, and inspired all week long. From arts and crafts to baking, sports, games, and the Pixel room, there's something for every child to enjoy.

Their caring and experienced staff create a safe and welcoming environment where kids can stay active, make new friends, and build lasting memories.

Don't let your kids spend the break at home. Register for Active Kids Zone's Holiday Camp today!

Click Here to Learn More and Register



YEDI’s Entrepreneurship & Small Business Management Diploma Program is now accepting applications!

Entrepreneurship today requires innovation, adaptability, and continuous learning. YEDI's Diploma Program equips aspiring entrepreneurs with the tools, resources, and mentorship needed to succeed. Over the span of a year, students will learn from industry experts and gain the essential knowledge required to build and grow a successful business. Graduates also receive ongoing mentorship and support post-program.

This tuition-free opportunity is available to Canadian citizens and permanent residents.

The application deadline is May 31, 2025.

Learn More and Apply



BIA's Exclusive Security Services – At No Cost to Members

Businesses within the DUKE Heights BIA are invited to take advantage of exclusive, complimentary security services provided by Best Guard Security under the supervision of the BIA team. To learn more and enroll, members are encouraged to complete the Security Signup Form. <https://dukeheights.ca/security-services/>.

Security Signup Form



Members Get 4 Weeks of Complimentary Digital Billboard Advertising

Looking to increase your business visibility? Secure a free slot in a shared spot on Pattison's Outdoor Digital Billboard at the Dufferin St and Finch Ave W intersection. You'll share a spot with fellow BIA businesses and Your ad will be displayed multiple times each day for 4 weeks, reaching thousands of commuters. Reserve your space by filling out the Expression of Interest Form below.

Expression of Interest Form



Enhance Your Digital Presence with BIA-Supported Advertising

Whether you're new to online advertising or looking to boost your business's online visibility, DUKE Heights BIA has a program tailored for members. Get up to 4 weeks of complimentary online and social media advertising. Use the link below to complete the Expression of Interest Form and reserve your spot.

Expression of Interest Form



Get Your Vacant Property Listed for Free – Members Only!

Properties available for sale or lease within the DUKE Heights BIA are listed on the BIA website. BIA members looking to showcase their vacant properties at no charge on the listing are encouraged to get in touch with us. Please reach out via email at info@dukeheights.ca.

Find out More



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Give Your Social Media a Boost with DUKE FlashReels

Councillor’s Corner: James Pasternak

Councillor’s Corner: Anthony Perruzza

Photo of the Month

Upcoming Events and Webinars





City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: www.toronto.ca/news





10% OFF Swim Lessons, First Aid / CPR Training or Products and Other Services

New Families Only. 1st time clients may use the 10% discount code only once per program / product / service.

For more local offers and specials, visit dukeheights.ca/perks/.



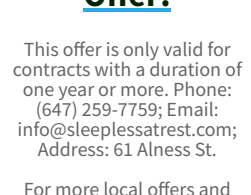


Free 1/2 hour Phone Discovery Call

360-degree Speed & Recovery for hockey, soccer players, corporate executives, chronic injuries, concussion management, functional medicine coaching.

For more local offers and specials, visit dukeheights.ca/perks/.



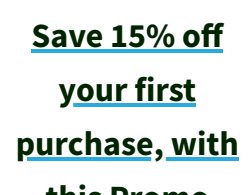


Save \$2,400 on Your Plan – Limited Time Offer!

This offer is only valid for contracts with a duration of one year or more. Phone: (647) 259-7759; Email: info@sleeplessatrest.com; Address: 61 Alness St.

For more local offers and specials, visit dukeheights.ca/perks/.





Save 15% off your first purchase, with this Promo Code!

Enjoy 15% OFF your first online order when you use promo code RIVIS15OFF at checkout! Plus, get FREE DELIVERY on orders over \$35!

For more local offers and specials, visit dukeheights.ca/perks/.



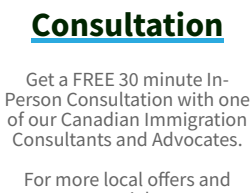


Clearer Comfort, Brighter Eyes – Save \$300 on Dry Eye Treatment

Offer valid 1 per person. Offer valid for a limited time only and cannot be combined with any other promotions, discounts, or special offers. For more details, please contact us directly.

For more local offers and specials, visit dukeheights.ca/perks/.





Free Consultation

Get a FREE 30 minute In-Person Consultation with one of our Canadian Immigration Consultants and Advocates.

For more local offers and specials, visit dukeheights.ca/perks/.



Do you have a Perk?

Do you want to promote your business to fellow members and their employees? Provide an exclusive offer at dukeheights.ca/submit-perk-form/ by filling out a short form!

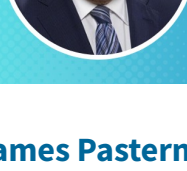


Give Your Social Media a Boost with DUKE FlashReels

Introducing DUKE FlashReels! Highlight what makes your business stand out with our quick video reels. Put your business in the spotlight with a short, punchy 30-second to 1-minute video. The BIA marketing team will help you craft the perfect content and amplify it across Facebook and Instagram. Fill out the form below to express your interest and get started!

Expression of Interest Form





JAMES PASTERNAK
CITY COUNCILLOR
WARD 6 - YORK CENTRE

James Pasternak
Toronto City Councillor – Ward 6 York Centre

I hope everyone is doing well. Here are a few updates that I wish to share.

We are deeply disappointed by the United States tariffs imposed on Canadian Exports resulting in a trade war and retaliatory tariffs by the Government of Canada. As declared in my recently adopted motion, the City of Toronto stands firm against this economic threat. I recently spoke with The US Consul General in Toronto, and he understands the grave consequences of this trade war. As we navigate through this time of uncertainty, it is vital to stay resilient and support our local businesses and workers. [...]

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ANTHONY PERRUZZA
CITY COUNCILLOR
WARD 7 - HUMBER RIVER—BLACK CREEK

Anthony Perruzza
Toronto City Councillor – Ward 7 Humber River-Black Creek

First of all, I'd like to wish you all a happy Black History Month. February is a time to listen to, uplift and celebrate Black voices. I hope you all take this opportunity to reflect on Black History and support our neighbours in the African Diaspora.

The last few weeks have been a source of great concern, confusion and uncertainty for many in the City of Toronto due to President Trump's tariff threats. I moved a motion at City Council in February for the City to call upon the Federal Government for a Canada-wide labeling campaign encouraging consumers to vote for Canada with precious political capital; their spending. I will continue to fight for ways we can protect Canadian commerce, and incentivize residents to think local first; supporting Canadian industries, Canadian jobs and Canadian workers. [...]


Read More





Discover DUKE: Photo of the Month

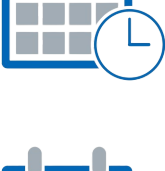
The photograph above is one of the winning entries from the Discover DUKE 2024 Photo Contest, held in August 2024.
Photographer: Precious Romero
Photo Location: DUKE Tower at 1150 Finch Ave W

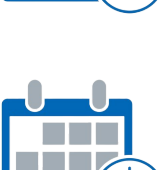


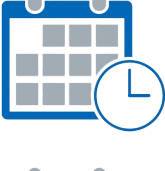
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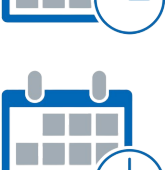
How Rise Can Help Entrepreneurs Understand Credit and Lending - Webinar by Toronto Small Business Enterprise Centre
February 19, 10:00 a.m. to 11:30 a.m. [Register here](#)
- 


Getting Started with Intellectual Property (IP): Why is IP Important? - Webinar by Toronto Small Business Enterprise Centre
February 20, 10:00 a.m. to 12:00 p.m. [Register here](#)
- 


Privacy and Your Business: An Introduction to PIPEDA - Webinar by Toronto Small Business Enterprise Centre
February 21, 10:00 a.m. to 11:00 a.m. [Register here](#)
- 


Web Presence 101 - Ensuring Your Foundation Is Set - Webinar by Digital Main Street
February 25, 10:00 a.m. to 11:00 a.m. [Register here](#)
- 


Introduction to First Nations Agriculture & Finance Ontario - Webinar by Toronto Small Business Enterprise Centre
February 26, 10:00 a.m. to 11:00 a.m. [Register here](#)
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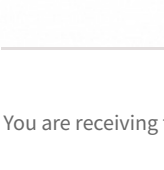
Why Financial Ratios Matter: How to Know if You're Turning a Profit - Webinar by Toronto Small Business Enterprise Centre
February 27, 10:00 a.m. to 11:00 a.m. [Register here](#)
- 

Social Media for your Business- Webinar by Digital Main Street
March 4, 10:00 a.m. to 11:00 a.m. [Register here](#)
- 

T2 Corporation Tax Literacy- Webinar by Canada Revenue Agency
March 5, 9:30 a.m. to 11:30 a.m. [Register here](#)
- 

Hiring Incentives and Assistance - Webinar by Service Canada
March 5, 11:00 a.m. to 12:00 p.m. [Register here](#)
- 

Incubators: Introduction to Newcomer Kitchen - Webinar by Toronto Small Business Enterprise Centre
March 6, 10:00 a.m. to 11:30 a.m. [Register here](#)
- 

How to Do Business with the City of Toronto - Webinar by Toronto Small Business Enterprise Centre
March 6, 2:00 p.m. to 3:00 p.m. [Register here](#)
- 

T1 General Small Business Tax Literacy - Webinar by Canada Revenue Agency
March 7, 9:30 a.m. to 11:00 a.m. [Register here](#)



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