

Trade Accelerator Program by World Trade Centre Toronto | January 21 - March 20, 2025

The Trade Accelerator Program (TAP) by World Trade Centre Toronto supports SMEs in achieving strategic international growth. With expert export advisors, personalized coaching, and valuable resources, TAP helps businesses scale successfully. This program is ideal for business owners, CEOs and senior executives of Ontariobased companies across various industries. Over six weeks, participants will develop a comprehensive export plan through virtual and in-person workshops and mentoring sessions with seasoned professionals.

Learn More and Apply

YSpace YORK Founder Fundamentals

2025 YSpace Founder Fundamentals Workshop Registration Now Open

YSpace at York University is hosting the Founder Fundamentals Program from January 21 to April 8, 2025. This free 12-week series is designed for aspiring startup owners and entrepreneurs to build essential skills and gain valuable insights. Participants will learn from industry experts, connect with like-minded individuals, and earn a Certificate of Completion from YSpace at York University by attending 9 out of 11 workshops.





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2025 YSpace Founder Fundamentals Workshop Registration Now Open

Applications for YEDI's Incubator Program Close January 31, 2025

BIA's Exclusive Security Services – At No Cost to Members

Members Get 4 Weeks of Complimentary Digital Billboard Advertising

Enhance Your Digital Presence with BIA-Supported Advertising

<u>Get Your Vacant</u> <u>Property Listed for Free</u> <u>– Members Only</u>

Give Your Social Media a Boost with DUKE FlashReels

<u>Councillor's Corner:</u> James Pasternak

<u>Councillor's Corner:</u> <u>Anthony Perruzza</u>

Photo of the Month

Upcoming Events and Webinars



City of Toronto News Releases

Applications for YEDI's Incubator Program Close January 31, 2025

YEDI is accepting applications for its exclusive 16-week, tuition-free Incubator Program designed to accelerate innovative ventures. Participants will gain valuable education, workshops, and mentorship within a supportive community of entrepreneurs. Graduates receive a YEDI certificate, a refined business model, access to a strong network, and the opportunity to apply for up to \$30,000 in funding. Apply by January 31, 2025!

Learn More and Apply



FREE SECURITY SERVICES FOR BIA MEMBERS

BIA's Exclusive Security Services – At No Cost

to Members

Businesses within the DUKE Heights BIA are invited to take advantage of exclusive, complimentary security services provided by Best Guard Security under the supervision of the BIA team. To learn more and enroll, members are encouraged to complete the Security Signup Form. <u>https://dukeheights.ca/security-</u> services/.

Security Signup Form



EXCLUSIVE FREE BILLBOARD AD FOR MEMBERS

FREE DIGITAL AD

FOR MEMBERS

Members Get 4 Weeks of Complimentary Digital Billboard Advertising

Looking to increase your business visibility? Secure a free slot in a shared spot on Pattison's Outdoor Digital Billboard at the Dufferin St and Finch Ave W intersection. You'll share a spot with fellow BIA businesses and Your ad will be displayed multiple times each day for 4 weeks, reaching thousands of commuters. Reserve your space by filling out the Expression of Interest Form below.

Expression of Interest Form







10% OFF Swim Lessons, First Aid / CPR Training or Products and Other Services

New Families Only. 1st time clients may use the 10% discount code only once per program / product / service.

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



Save 15% off your first purchase, with this Promo Code!

Enjoy 15% OFF your first online order when you use promo code RIVIS150FF at checkout! Plus, get FREE DELIVERY on orders over \$35!

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.



GLOBE INTIGRATION Canadian Immigration Advocates & Consultants

Consultation

Get a FREE 30 minute In-Person Consultation with one

of our Canadian Immigration Consultants and Advocates.

For more local offers and specials, visit <u>dukeheights.ca/perks/</u>.

Enhance Your Digital Presence with BIA-Supported Advertising

Whether you're new to online advertising or looking to boost your business's online visibility, DUKE Heights BIA has a program tailored for members. Get up to 4 weeks of complimentary online and social media advertising. Use the link below to complete the Expression of Interest Form and reserve your spot.

Expression of Interest Form



Get Your Vacant Property Listed for Free – Members Only!

Properties available for sale or lease within the DUKE Heights BIA are listed on the BIA website. BIA members looking to showcase their vacant properties at no charge on the listing are encouraged to get in touch with us. Please reach out via email at info@dukeheights.ca.

Find out More



Give Your Social Media a Boost with DUKE FlashReels

Introducing DUKE FlashReels! Highlight what makes your business stand out with our quick video reels. Put your business in the spotlight with a short, punchy 30-second to 1-minute video. The BIA marketing team will help you craft the perfect content and amplify it across Facebook and Instagram. Fill out the form below to express your interest and get started!

Expression of Interest Form



JAMES PASTERNAK CITY COUNCILLOR WARD 6 - YORK CENTRE

Sleepless at Rest Solutions Save \$2,400 on <u> Your Plan –</u> **Limited Time Offer!** This offer is only valid for contracts with a duration of one year or more. Phone: (647) 259-7759; Email: info@sleeplessatrest.com; Address: 61 Alness St. For more local offers and specials, visit dukeheights.ca/perks/. NORTH TORONTO EYE CARE our focus ... your vision Clearer Comfort, <u>Brighter Eyes –</u> Save \$300 on <u>Dry Eye</u> **Treatment** valid for a limited time only and cannot be combined with any other promotions, discounts, or special offers. For more details, please contact us directly. For more local offers and specials, visit <u>dukeheights.ca/perks/</u>. Do you have a Perk?

> Do you want to promote your business to fellow members and their employees? Provide an exclusive offer at <u>dukeheights.ca/submit</u>-

> perk-form/ by filling out a short form!

James Pasternak

Toronto City Councillor – Ward 6 York Centre

I hope everyone had a restful break and enjoyed quality time with family and friends during the holidays. As we start the new year, I am eager to work on behalf of the DUKE Heights community in 2025 and am eager to partner on new and proven initiatives.

The 2025 City of Toronto Budget Launch is officially underway, with the Budget Council Meeting scheduled for Tuesday, February 11, 2025. We are watching the residential and commercial tax rates very closely and will not support increases that hurt investments and residential ownership. [...]





ANTHONY PERRUZZA CITY COUNCILLOR WARD 7 - HUMBER RIVER—BLACK CREEK

Anthony Perruzza

Toronto City Councillor – Ward 7 Humber River-Black Creek

I would like to wish you all a happy and safe New Year, and a blessed, prosperous 2025. Also, a happy Chanukkah and Lunar New Year to all celebrating. Now that the New Year is upon us, it is time for City Council to begin presentations on the year's budget. Once again, a property tax increase is being proposed, this time of 6.9%.

I have long argued that not only are property taxes an unsustainable way to solve Toronto's financial problems, but they penalize vulnerable groups such as seniors. During times of record inflation, this increase will come nowhere close to filling the gap and it will burden Torontonians who are already struggling to get by. [...]







Discover DUKE: Photo of the Month

The photograph above is one of the winning entries from the Discover DUKE 2024 Photo Contest, held in August 2024. Photographer: Maria Anokaye Photo title: Local Landmark Photo Location: 1275 Finch Avenue West



WSIB: Laws & Regulations for Small Businesses January 17, 9:30 a.m. to 11:00 a.m. <u>Register</u> here



<u>Social Media for Small Business- Webinar</u> <u>by Digital Main Street</u>

January 21, 10:00 a.m. to 11:00 a.m. Register here



T2 Corporation Tax Literacy- Webinar by Canada Revenue Agency

January 22, 9:30 a.m. to 11:30 a.m. <u>Register</u> <u>here</u>



eCommerce 101: What, Why, and How-Webinar by Digital Main Street January 28, 10:00 a.m. to 11:00 a.m. <u>Register</u>

January 28, 10:00 a.m. to 11:00 a.m. Register here



Maximizing Your Business: How to Manage Your Cash - Webinar by Toronto Small Business Enterprise Centre

January 29, 10:00 a.m. to 11:00 a.m. Register here



Accounting for Non-Profits: Understanding Financial Statements - Webinar by Toronto Small Business Enterprise Centre

January 30, 10:00 a.m. to 11:00 a.m. Register here



Financial Survival for Entrepreneurs -Webinar by Toronto Small Business Enterprise Centre

February 5, 10:00 a.m. to 11:00 a.m. <u>Register</u> <u>here</u>



T1 General Small Business Tax Literacy -Webinar by Canada Revenue Agency February 7, 9:30 a.m. to 11:00 a.m. <u>Register</u> <u>here</u>





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