


**SHOP DUKE HEIGHTS 2WIN**  
An initiative of: 

**COMING SOON** May 5 - June 15, 2025

**\$1500 Grand Prize!**

Lucky Customers WIN \$500 and SHARE \$500 with a local business in DUKE Heights BIA

## Exciting ShopDUKEHeights2Win Contest Returns on May 5 to Support Local Shopping

The ShopDUKEHeights2Win Contest is coming back soon for its third year!

To be running **from May 5 to June 15**, this exclusive campaign is designed to encourage shoppers to support local businesses within the DUKE Heights BIA. Over the course of six weeks, one lucky shopper will win \$500 each week, plus, an additional \$500 will be awarded to the business where they made their purchase. There's also a grand prize of \$1,500, which will be drawn from a pool of repeat shoppers who participate throughout the contest.

All businesses within the BIA boundaries from Dufferin Street to Keele Street, and from Steeles Avenue to Sheppard Avenue are automatically included in the contest, with no registration required.

During the week of April 28, our team will be distributing contest flyers and rollout letters to most retailers located on the main streets. In addition, before the program is launched, we will share with you the program rules and the contest website details via a separate e-mail. If you have any questions, or if you do not receive the contest flyers and rollout letter by May 5, please contact the BIA office at [info@dukeheights.ca](mailto:info@dukeheights.ca).

Once the contest goes live on May 5, we will be looking forward to your support in spreading the word and encouraging your customers to participate.

## ShopDUKEHeights2Win Contest begins May 5 to support local Shopping

## Spring 2025 Community Cleanup registrations open until April 22

## U.S. Tariffs: Challenges, Opportunities, and Business Insights

## DUKE Featured: Shendy's Swim and CPR Training Centre

## New Opening Alert: Doughbox Wood Fired Pizza & Pasta

## Construction Notice: DUKE Heights BIA Streetscape Improvement Project

## CaféTO Grant Now Open for Patio and Café Upgrades

## Registrations Open for Info Sessions on the Upcoming Starter Company Plus Grant Program

## Schedule a Savings Discussion - DUKE Heights BIA

## BIA's Exclusive Security Services – At No Cost to Members

## Members Get 4 Weeks of

APRIL 24, 2025



**Business Community Cleanup**



## Spring 2025 Community Cleanup

### Registration open until Earth Day, April 22

As part of our **Spring 2025 Business Community Cleanup** initiative, we will be coordinating the collection and disposal of waste materials of limited types and quantity from your area on **Thursday, April 24, 2025, between 10 am and 3 pm**. Also, during this cleanup drive, any debris obstructing the public right of way will be removed. Our Junk removal vendors are licensed and insured, prioritizing recycling or donation of reusable items.

To take advantage of this complimentary service, please fill out a brief form by clicking the link provided below. A member of the BIA staff will then reach out to you during the week before the event to schedule a pickup from your location.

**The submission window will remain open until Tuesday, April 22, 2025 at 3:00 PM.** Pickups will be scheduled on a first-come, first-served basis, and garbage material pickup and disposal limits will apply per business. All garbage material confirmed with BIA Staff must be brought to the municipal curbside for pickup at the designated time on April 24, 2025.

[Click here to Participate](#)



## U.S. Tariffs: Challenges, Opportunities, and Business Insights

In our last few newsletter articles, we looked back at the possible impetus and impact of U.S. tariffs on Canadian exports, as well as some of the strategies and supports available to businesses to help mitigate some of the fallout.

While the tariff situation remains fluid, and has both broadened and deepened internationally, there are some clues to what we can expect from a macroeconomic point of view. This article will therefore attempt to provide a glimpse into what the short to medium term may look like. [...]

[Read More](#)

## Complimentary Digital Billboard Advertising

### Enhance Your Digital Presence with BIA-Supported Advertising

### Free Accounting Consultation for BIA Members

### Get Your Vacant Property Listed for Free – Members Only

### Give Your Social Media a Boost with DUKE FlashReels

### Councillor's Corner: James Pasternak

### Councillor's Corner: Anthony Perruzza

### Navigating Tariffs: Additional Programs and Resources to support businesses

### Photo of the Month

### Upcoming Events and Webinars



## City of Toronto News Releases & Other Resources

Latest news releases and updates from the City of Toronto: [www.toronto.ca/news](http://www.toronto.ca/news)

# DentalX

[Free Electric](#)



## Shendy's Swim and CPR Training Centre: A Lifesaving Legacy Built on Passion and Purpose

For over three decades, Shendy's Swim and CPR Training Centre has been a trusted name in aquatic education, lifeguard training, and first aid certification in Toronto, Ontario. Owned and operated by Eric Shendelman—known fondly as “Shendy”—the centre has become more than just a swim school. It's a community-focused organization driven by safety, prevention, and a deep passion for helping others thrive in and around the water. [...]

[Read More](#)



## New Business in DUKE Heights BIA

We're excited to announce that Doughbox Wood Fired Pizza & Pasta has officially launched in DUKE Heights BIA this April 2025! Experience authentic wood-fired pizzas and fresh pasta dishes in a cozy, vibrant atmosphere. Whether you're grabbing a quick bite or enjoying a meal with family, friends, or colleagues, Doughbox has a range of delicious dining options to choose from.

Visit them today! Don't miss out their special introductory offers and discounts!

**Address:** 1048 Finch Ave W, North York, ON M3J 2P7  
**Online Order available at:** <https://order.doughbox.ca/>

[Click Here for Location on Google Map](#)

## Toothbrush

Free Electric Toothbrush for All New Patients following the initial full check up.  
Offer Exclusions: Not completing the initial exam

For more local offers and specials,  
visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



## Free 1/2 hour

## Phone

## Discovery Call

360-degree Speed & Recovery for hockey, soccer players, corporate executives, chronic injuries, concussion management, functional medicine coaching.

For more local offers and specials,  
visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



## Save 15% off

## your first purchase, with this Promo Code!

Enjoy 15% OFF your first online order when you use promo code RIVIS15OFF at checkout! Plus, get FREE DELIVERY on orders over \$35!

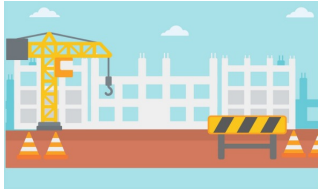
For more local offers and specials,  
visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



## Free Consultation

Get a FREE 30 minute In-Person Consultation with one of our Canadian Immigration Consultants and Advocates.

For more local offers and specials,  
visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).



## Construction Notice

### Construction Notice: DUKE Heights BIA Streetscape Improvement Project

Construction work is currently underway as part of our Streetscape Improvement Project. The scope of the project includes work along the City of Toronto Right of Way on the west side of Keele Street, from Finch Avenue West to Ashwarren Road, as well as on the east side of Keele Street between St. Regis Crescent and LePage Court, and between Toro Road and Four Winds Drive. The BIA office has already issued a construction notice to adjacent businesses and property managers.

The work is expected to be completed by December 2025; however, the timeline may be subject to change due to weather conditions and unforeseen circumstances.

[Download Construction Notice](#)



### CaféTO Outdoor Dining Program Update and Guidelines



### CaféTO Grant Now Open for Patio and Café Upgrades

The City of Toronto's CaféTO Grant provides restaurant, bar and café owners with a matching grant of up to a maximum of \$7,500 covering 50 per cent of the cost of eligible improvements to patios in the curb lane, on sidewalks and on private property. Eligible businesses must apply before June 4 to be considered.

[Learn More and Apply](#)

INFORMATION SESSION

### STARTER COMPANY PLUS GRANT PROGRAM



### Save \$2,400 on Your Plan – Limited Time Offer!

This offer is only valid for contracts with a duration of one year or more. Phone: (647) 259-7759; Email: [info@sleeplessatrest.com](mailto:info@sleeplessatrest.com); Address: 61 Alness St.

For more local offers and specials, visit [dukeheights.ca/perks/](https://dukeheights.ca/perks/).

### Do you have a Perk?

Do you want to promote your business to fellow members and their employees?

Provide an exclusive offer at [dukeheights.ca/submit-perk-form/](https://dukeheights.ca/submit-perk-form/) by filling out a short form!



### Report a Pothole

Please notify the City of Toronto of any existing or potential hazard from road damage in or around your area via the [311 Toronto mobile app](#), online

at [toronto.ca/311](https://toronto.ca/311), or by calling 311.

To learn more, visit the City website at [Potholes – City of Toronto](#).

## Registrations Open for Info Sessions on the Upcoming Starter Company Plus Grant Program

The City of Toronto will soon begin accepting applications for the [Starter Company Plus](#) grant program. Successful applicants who complete the program will be eligible for a \$5,000 micro-grant to help grow and expand their business. Interested individuals are invited to attend an information session to learn more about the program and tips for submitting a successful application. The first information sessions was held on April 10 from 10 to 11 a.m. Two additional session are scheduled for April 17 and April 24, 2025. Tickets are free for these virtual sessions.

[Learn More and Register](#)



CONSULT  
A SAVINGS SPECIALIST  
FREE OF COST

COURTESY OF DUKE HEIGHTS BIA

## Schedule a Savings Discussion - DUKE Heights BIA

Looking to reduce your everyday business operating expenses? Speak with a Savings Specialist free of charge, courtesy of DUKE Heights BIA. Explore how you can cut expenses by up to 50%.

**Expense Defence** offers a free, no-obligation savings analysis across six key expense categories, including Payment Processing, Telecom (Mobile & Landline), Internet, Cable, and Monitored Security. Their experts are available to help you identify cost-saving opportunities tailored to your unique needs.

Book a 15-minute consultation today and receive your detailed Savings Analysis and Benchmark Report within just a week. Don't miss this chance to uncover real savings for your business!

[Click Here to Schedule Your Appointment](#)



FREE SECURITY  
SERVICES  
FOR BIA MEMBERS

## BIA's Exclusive Security Services – At No Cost to Members



Businesses within the DUKE Heights BIA are invited to take advantage of exclusive, complimentary security services provided by Best Guard Security under the supervision of the BIA team. To learn more and enroll, members are encouraged to complete the Security Signup Form. <https://dukeheights.ca/security-services/>.

**Security Signup Form**



**EXCLUSIVE  
FREE BILLBOARD AD  
FOR MEMBERS**

### **Members Get 4 Weeks of Complimentary Digital Billboard Advertising**

Looking to increase your business visibility? Secure a free slot in a shared spot on Pattison's Outdoor Digital Billboard at the Dufferin St and Finch Ave W intersection. You'll share a spot with fellow BIA businesses and Your ad will be displayed multiple times each day for 4 weeks, reaching thousands of commuters. Reserve your space by filling out the Expression of Interest Form below.

**Expression of Interest Form**



**FREE DIGITAL AD  
FOR MEMBERS**

### **Enhance Your Digital Presence with BIA- Supported Advertising**

Whether you're new to online advertising or looking to boost your business's online visibility, DUKE Heights BIA has a program tailored for members. Get up to 4 weeks of complimentary online and social media advertising. Use the link below to complete the Expression of Interest Form and reserve your spot.

**Expression of Interest Form**



**SCHEDULE A FREE  
ACCOUNTING  
CONSULTATION**

## Free Accounting Consultation for Members

Introduced with the goal to assist businesses in financial planning and applying for government support programs, this BIA service offers members a FREE consultation with a registered accounting firm to guide them in resolving any finance or funding questions.

[Schedule a Free Consultation Now](#)



LIST AND SEARCH  
VACANT PROPERTIES  
IN  
DUKE HEIGHTS BIA

## Get Your Vacant Property Listed for Free – Members Only!

Properties available for sale or lease within the DUKE Heights BIA are listed on the BIA website. BIA members looking to showcase their vacant properties at no charge on the listing are encouraged to get in touch with us. Please reach out via email at [info@dukeheights.ca](mailto:info@dukeheights.ca).

[Find out More](#)



## Give Your Social Media a Boost with DUKE FlashReels

Introducing DUKE FlashReels! Highlight what makes your business stand out with our quick video reels. Put your business in the spotlight with a short, punchy 30-second to 1-minute video. The BIA marketing team will help you craft the perfect content and amplify it across Facebook and Instagram. Fill out the form below to express your interest and get started!

[Expression of Interest Form](#)





CITY COUNCILLOR  
WARD 6 - YORK CENTRE

## James Pasternak

### Toronto City Councillor – Ward 6 York Centre

We share the grave concern of many DUKE Heights exporters of draconian and unjustified tariffs placed on many Canadian exports to the United States.

The City of Toronto is taking additional steps to support and safeguard local firms and manufacturers and boost Canada's economic resilience in response to US tariffs. The City's plan seeks to enhance local supply networks, promote locally produced items, and assist the businesses and workers most vulnerable to economic instability. [...]

[Read More](#)



ANTHONY PERRUZZA  
CITY COUNCILLOR  
WARD 7 - HUMBER RIVER—BLACK CREEK

## Anthony Perruzza

### Toronto City Councillor – Ward 7 Humber River-Black Creek

With a wintry start to spring, we are reminded that Toronto's weather can often be unpredictable. I have heard from many constituents over the years that there are issues with Toronto's snow removal services. I believe that something has always been missing from this conversation when it is brought up, year after year.

Recently, City Council has asked for a review of snow removal services. Follow the QR code to visit my Youtube Channel ([youtube.com/@PerruzzaTO](https://youtube.com/@PerruzzaTO)) to watch my comments in Council.. [...]

[Read More](#)



Business Development Bank of  
Canada (BDC)





In response to current tariffs uncertainty, the government has entrusted the BDC with a new \$500 million envelope to provide immediate financial support to entrepreneurs with a viable business model with direct sales into the US market, or those in supply chains with direct exposure to the US. If you want to learn more, reach out to Leandro Guimaraes, Senior Account Manager – North York, at [leandro.guimaraes@bdc.ca](mailto:leandro.guimaraes@bdc.ca).

[Click here to Learn More](#)



#### **Export Development Canada (EDC)**

Through the Trade Impact Program, EDC will be deploying \$5 billion over two years to help exporters navigate through uncertain times.

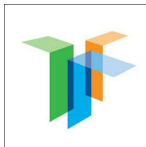
[Click here to Learn More](#)



#### **Canada Tariff Finder**

The Canada Tariff Finder platform enables Canadian businesses to check import or export tariffs for specific goods and markets.

[Click here to Learn More](#)



#### **Canadian SME playbook for navigating US-Canada Tariffs**

Developed by the Toronto Region Board of Trade, the downloadable e-book explores strategies on how businesses can mitigate the impact of tariffs.

[Click here to Learn More](#)



#### **DUKE Heights Tariffs Information Portal**

Stay updated on the latest announcements, key insights, and resources by visiting the 'Trade and Tariffs' Information page on the DUKE Heights BIA website, created exclusively to help BIA businesses navigate tariffs.

[Click here to Learn More](#)





## Discover DUKE: Photo of the Month

The photograph above is one of the winning entries from the Discover DUKE 2024 Photo Contest, held in August 2024.

Photographer: Brett Ida

Photo Location: Northwest Corner of Dufferin St and Finch Ave W Intersection



### **Social Media for Your Business - Webinar by Digital Main Street**

April 15, 10:00 a.m. to 11:00 a.m. [Register here](#)



### **Support Measures for Businesses in Labour Adjustment - Webinar by Service Canada**

April 16, 11:00 a.m. to 12:00 p.m. [Register here](#)



### **From Temporary Layoffs to Recalls: Navigating the Process with Confidence - Webinar by Peninsula Canada**

April 16, 2:00 p.m. to 3:00 p.m. [Register here](#)



### **How to Safely Build a Food Business in Toronto - Webinar by Toronto Small Business Enterprise Centre**

April 17, 10:00 a.m. to 11:00 a.m. [Register here](#)



### **eCommerce 101: What, why, and how - Webinar by Digital Main Street**

April 22, 10:00 a.m. to 11:00 a.m. [Register here](#)



### **How to Write a Business Plan Workshop Series - Webinar by Toronto Small Business Enterprise Centre**

April 23, 10:00 a.m. to 12:00 p.m. [Register here](#)



### **Getting Money: What Lenders and Investors Want - Webinar by Toronto Small Business Enterprise Centre**

April 24, 10:00 a.m. to 11:00 a.m. [Register here](#)



### **WSIB: Laws & Regulations for Small Businesses - Webinar by Toronto Small Business Enterprise Centre**

April 25, 9:30 a.m. to 11:00 a.m. [Register here](#)



**Exporting 101 with the New Exporters to  
Border States (NEBS) Program - Webinar  
by Toronto Small Business Enterprise  
Centre**

May 1, 10:00 a.m. to 11:30 a.m. [Register here](#)



**T1 General Small Business Tax Literacy  
Seminar - Webinar by Toronto Small  
Business Enterprise Centre**

May 2, 9:30 a.m. to 11:30 a.m. [Register here](#)



Tweet



Forward



Share



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