

During the March 2025 Break, DUKE Heights BIA hosted **DUKE on Ice**, a Family Day celebration at the Paramount Ice Complex. Neighbourhood families enjoyed free ice skating, hot chocolate, and exclusive BIA merchandise.



On April 24, 2025, as part of its Annual Earth Day initiative, the BIA organized a free commercial waste collection and disposal event exclusively for BIA members, while also clearing debris from public right of way.



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DUKE Perks

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The Shop DUKE Heights 2 Win contest, held from May to June 2025, encouraged local shopping and celebrated DUKE Heights businesses, with hundreds of customers participating and supporting the community's diverse local businesses.



On May 28, 2025, the DUKE Heights BIA Board and City of Toronto officials officially opened the 757-meter **DUKE Trail** along Allen Rd, from Sheppard Ave W to Rimrock Rd (east side), featuring landscaped areas, custom benches, and lighting.



On June 27, 2025, DUKE Heights BIA hosted its annual summer festival **DUKE Eats** at Fountainhead Park near Keele St and Finch Ave W to celebrate the Canada Day long weekend. The DUKE Eats Festival highlighted some of the BIA food businesses and entertainment.



From August 1 to 31, 2025, DUKE Heights BIA hosted the **Discover DUKE Photo Contest**, inviting photographers and visitors to capture the area's unique features. The contest received an impressive number of entries, with prizes awarded to the top 10 photographers.



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BACKPACK PROMOTION

During the summer and fall of 2025, Councillor James Pasternak (Ward 6) and Councillor Anthony Perruzza (Ward 7) distributed 450 DUKE backpacks. To date, more than 2,800 BIA backpacks have been distributed across the local community on both the east and west side of our area.

customer
Website: www.casavive.net
Phone: (647) 448-1818
Email: yasmine@casavive.net
Address: 1122 Finch Avenue West, Unit 21-22

For more local offers and specials, visit dukeheights.ca/perks/



On September 25, 2025, the DUKE Heights BIA Board of Directors, in collaboration with the City of Toronto, inaugurated the **DUKE Heights BIA Parkette** — a project in the works since 2021 to transform a decommissioned TTC bus loop at the northeast corner of Dufferin St and Finch Ave W.

DUKE Perks

Do you have **a Perk?**

Do you want to promote your business to fellow members and their employees? Provide an exclusive offer at dukeheights.ca/duke-perk-submission by filling out a short form!



On September 28, 2025, DUKE Heights BIA organized **Soupalicious**, a zero-waste fall celebration with community partners and local food vendors, featuring soups, live music, family activities, free pumpkins, and DUKE merch giveaways.



DUKE Heights BIA participated in the Tap Canadian 2 Win Shop Local Contest sponsored by Interac, Rogers, and Shop Local Canada from November 3 to December 14, 2025. The contest featured weekly prizes for shoppers and merchants.



DUKE Heights BIA aims to unveil 23 branded pedestrian lights, 11 branded benches, DUKE Markers, and “The Heights” public artwork at Keele St and Finch Ave W to mark the opening of the new Finch West LRT, beginning operations in December 2025.

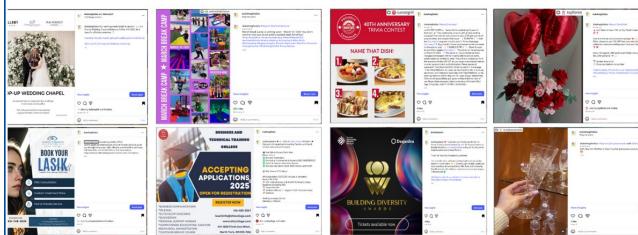
OUTDOOR DIGITAL BILLBOARD ADVERTISING



DUKE Heights BIA offers members the opportunity to advertise their products and services free of cost on Pattison's digital billboard at Dufferin St and Finch Ave W. Starting January 2026, ad campaigns will run for 6 weeks.

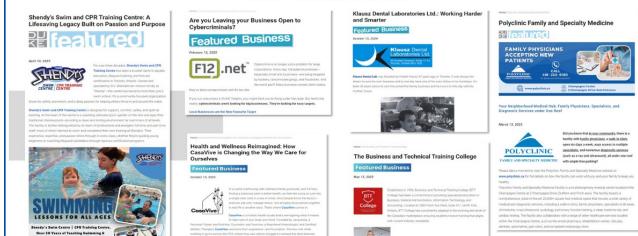
[CLICK HERE to apply!](#)

DIGITAL ADVERTISING



Our free Digital Advertising Program helps DUKE Heights BIA members promote their products and services on popular social media platforms. In 2026, campaign duration will be extended to 6 weeks. [CLICK HERE to apply!](#)

GET FEATURED



We proudly highlight BIA Businesses with featured stories in the BIA's monthly newsletter and online. Contact us via e-mail at info@dukeheights.ca to get featured!

PROMOTE YOUR PRODUCTS ON SPECIAL OCCASIONS



DUKE Heights BIA runs social media campaigns to increase the reach and visibility of member promotions. Share your special offers and holiday ads by DMing us on Instagram or Facebook, or by e-mailing us your content at info@dukeheights.ca.



Stay Connected with DUKE Heights through the
DUKE Newsletter your monthly source for events,
initiatives, updates, and community news.

In Your Community



31 Division's Annual Toy and Food Drive

Toronto Police 31 Division's Annual Toy and Food Drive is underway. They are collecting new, unwrapped toys for children and youth (newborn to 17 years) and non-perishable food items. Donations are accepted until **December 20, 2025** at the front desk of **40 Norfinch Drive**.

For additional details, please call **416-808-3174** or email 9876@tps.ca.

[Get in Touch on Instagram](#)

Councillor's Corner



JAMES PASTERNAK
CITY COUNCILLOR
WARD 6 - YORK CENTRE

James Pasternak

Toronto City Councillor – Ward 6 York Centre

As 2025 comes to a close, I want to thank the DUKE Heights BIA and its members for another year of collaboration and progress. DUKE Heights is one of Toronto's most dynamic employment districts — a hub of innovation, manufacturing, and logistics that keeps our city moving. [...]

[Read More](#)



ANTHONY PERRUZZA
CITY COUNCILLOR
WARD 7 - HUMBER RIVER—BLACK CREEK

Anthony Perruzza

Toronto City Councillor – Ward 7 Humber River-Black Creek

This December, I'd like to wish you all a Merry Christmas, Chag Hanukkah Sameach, and a very happy New Year. I hope that all residents take this time to celebrate and enjoy winter's tidings with loved ones. [\[...\]](#)

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